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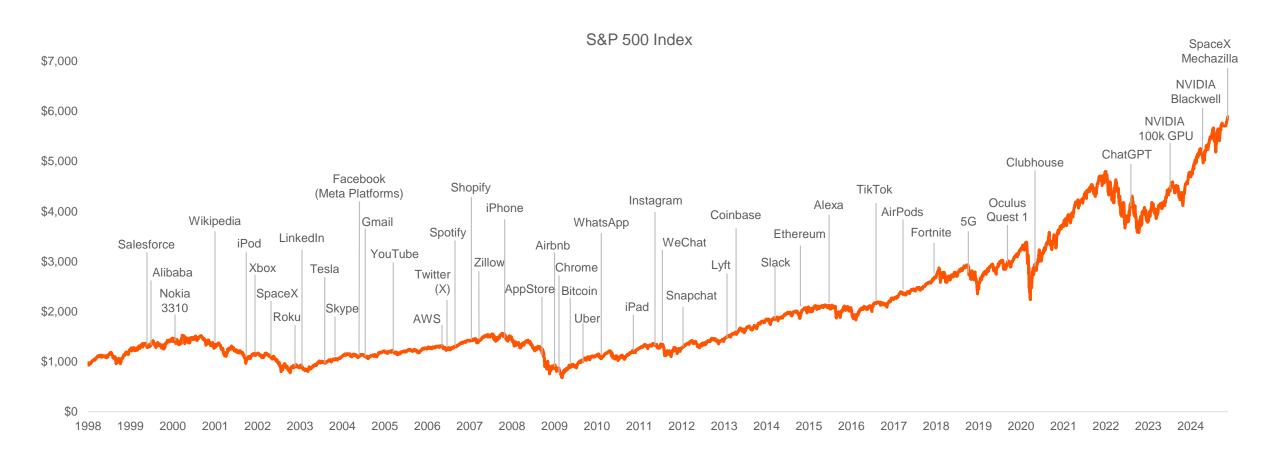
Building on principles

\$136 bn	608	13
Total ETF AUM	ETFs	Global Markets <sup>1</sup>

Global X ETFs is a fully-owned subsidiary of Mirae Asset Financial Group, a global industry leader with 58 offices and over 12,000 employees worldwide. Founded in 1997 as one of Asia's pioneering fund management companies, the Group now oversees \$606bn in client assets across a portfolio that includes real estate, insurance, private equity, and venture capital.2

# **Innovation Advances Despite Near-Term Market Dynamics**

Market cycles come and go, but innovation persists – transforming once-unimaginable concepts into everyday realities.

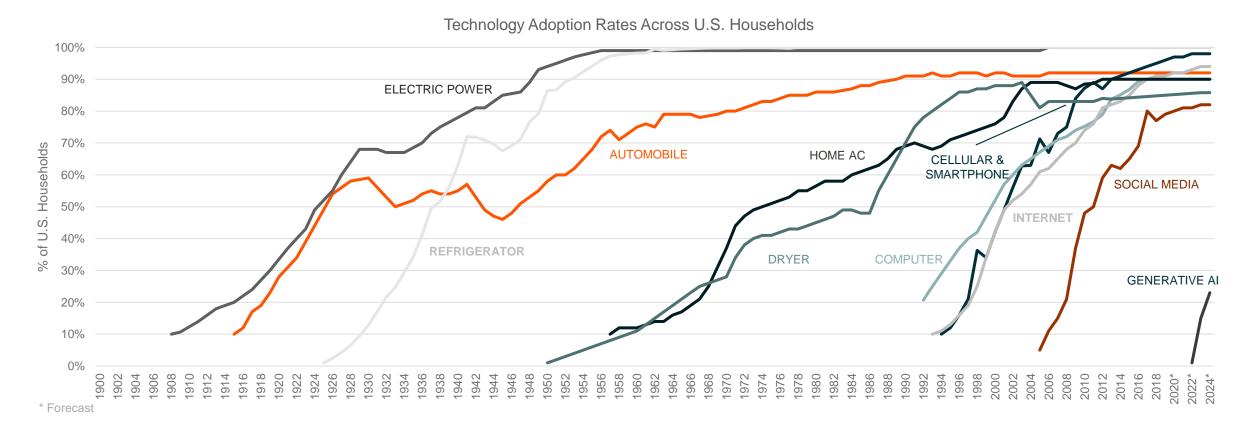


Source: Bloomberg, L.P. (n.d.). S&P 500 Index. Data as of November 19, 2024.



# Modern Technologies Are Breaking Historical Adoption Patterns

Technology adoption cycles reveal a striking pattern: each successive wave of innovation reaches mass adoption faster than the last. Growth that took decades for early 20th century technologies now takes mere years to achieve.

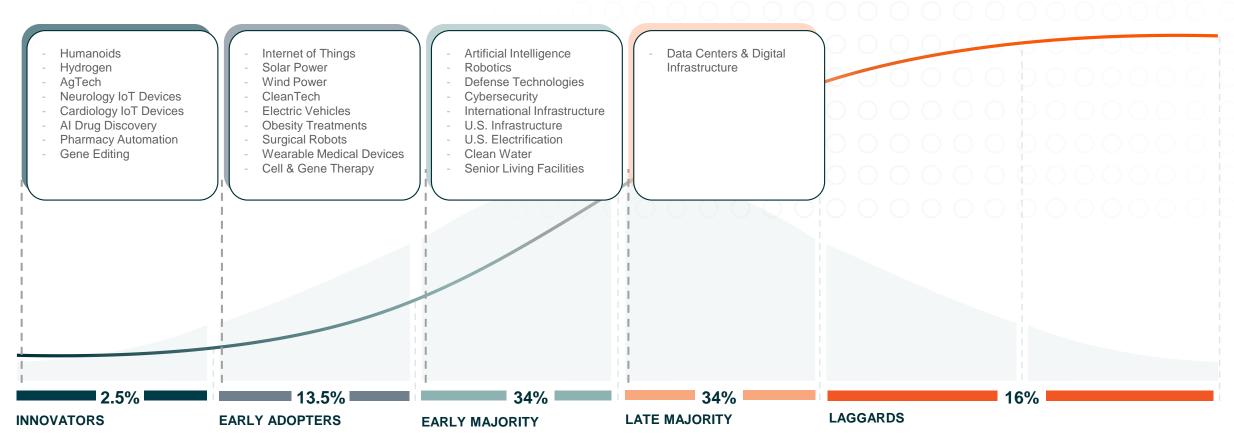


Sources: Generative AI: Backlinko. (2024, June 4). ChatGPT / OpenAl Statistics: How Many People Use ChatGPT?; Other Technologies: Global X ETFs forecast with information derived from: Our World in Data. (2019, July 27). Share of United States Households Using Specific Technologies.



# **Extraordinary Today, Potentially Ordinary Tomorrow**

The next wave of transformative technologies is following familiar adoption patterns, suggesting rapid mainstream integration of what seems futuristic today.



PHASES OF ADOPTION

Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.



#### **Table of Contents**

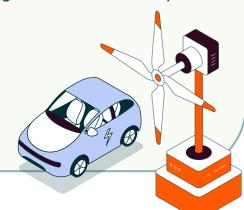
# Paradigm-Shifting Technologies

- 1.1 Al Infrastructure:
  Laying the Groundwork
- 1.2 Robotics:
  Breakthroughs in Automation
- 1.3 Defense Technology: Shield of Innovation



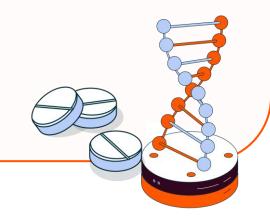
# Infrastructure & Environment

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# **Advancing Healthcare**

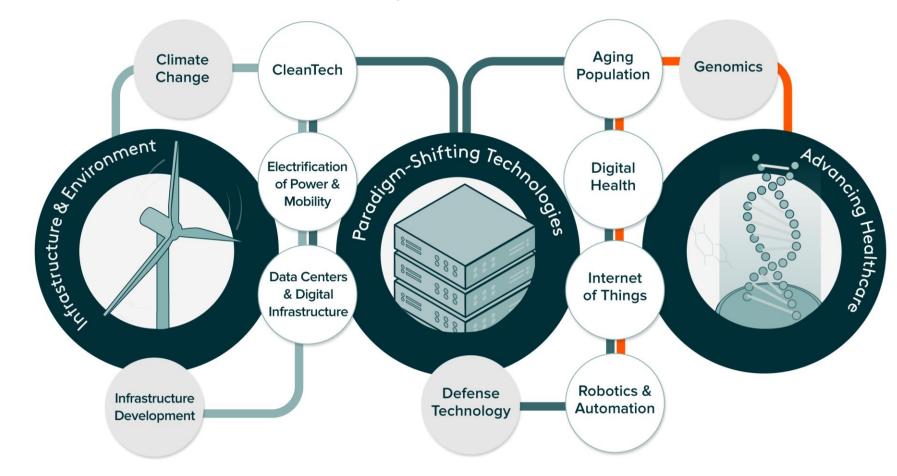
- 3.1 Aging Population: Silver Opportunities
- **Tech-Enabled Health:**Revolutionizing the Standard of Care
- **3-3 Genomics:** A New Age of Medicine





## **Connecting the Dots: Themes Increasingly Converge**

Modern technological advances are dissolving traditional industry boundaries, creating an interconnected ecosystem where innovations in one theme inevitably ripple through others.





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**SECTION 1** 

# Paradigm-Shifting Technologies





#### CHAPTER 1.1

# Al Infrastructure: Laying the Groundwork

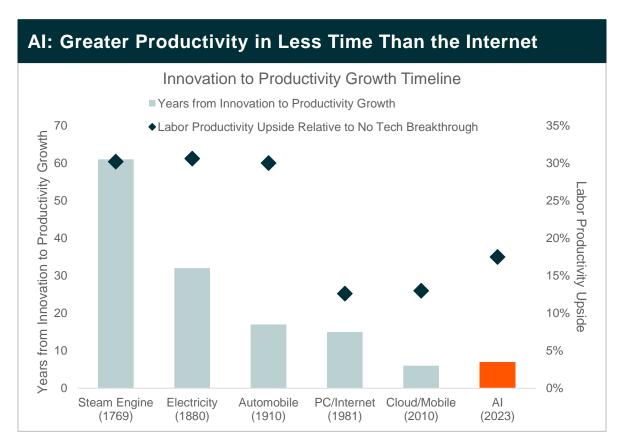
Major advancements in artificial intelligence (AI)-optimized hardware, such as next-generation graphics processing units (GPUs), computer processing units (CPUs), and accelerators, are enabling more powerful and efficient large language models. This is driving a rapid evolution in the data center industry, where providers are investing in capacity expansions, infrastructure upgrades, as well as increased power and energy demands to manage growing AI workloads. Modernized AI infrastructure is critical to fostering the widespread adoption of generative AI applications across industries. The benefits extend beyond data centers, with AI integration also enhancing cell towers, cellular infrastructure, Internet of Things (IoT) devices, and consumer electronics.

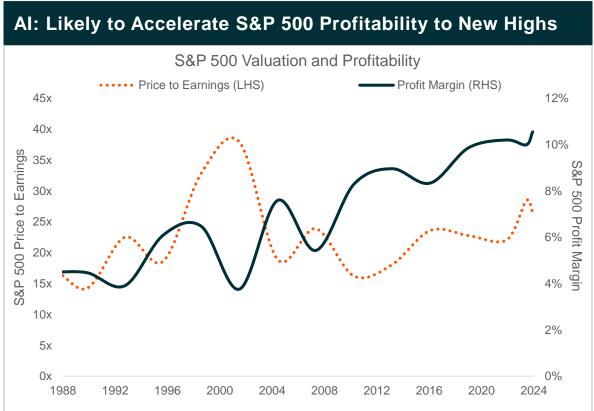




# Al Poised to Increase Productivity at a Greater Rate Than the Internet Since Inception

Previous tech shifts boosted productivity, but AI appears on track to surpass even the advent of the internet. Growing AI integration could further elevate corporate profitability.



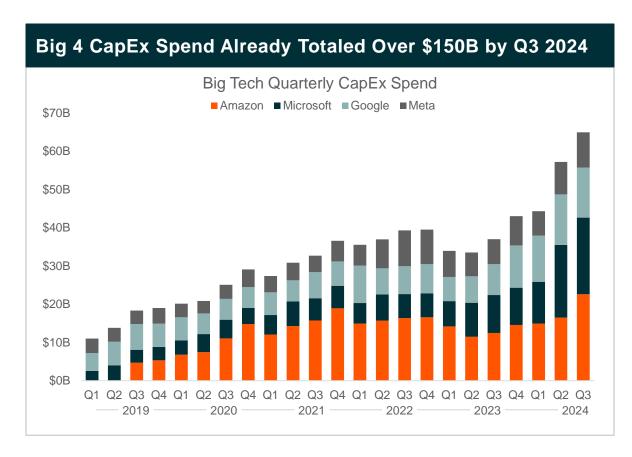


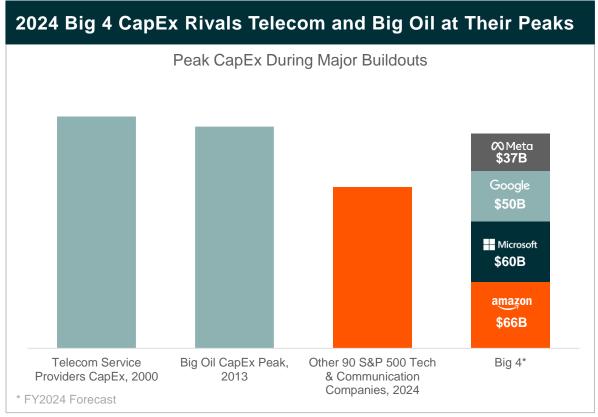
Sources: Charts: LHS: Global X ETFs with information derived from: JP Morgan, Jul 2024; FRED Economic Data, Sep 2024. RHS: Bloomberg, L.P., n.d., accessed on 19 Nov 2024.



# Al Investment: The CapEx Race Is On to Build the Infrastructure that Al Needs, Led by Big Tech

In 2024, Amazon, Google, Microsoft, and Meta are forecast to spend over \$213 billion on CapEx, primarily for Al infrastructure. That level is expected to grow even further in 2025.





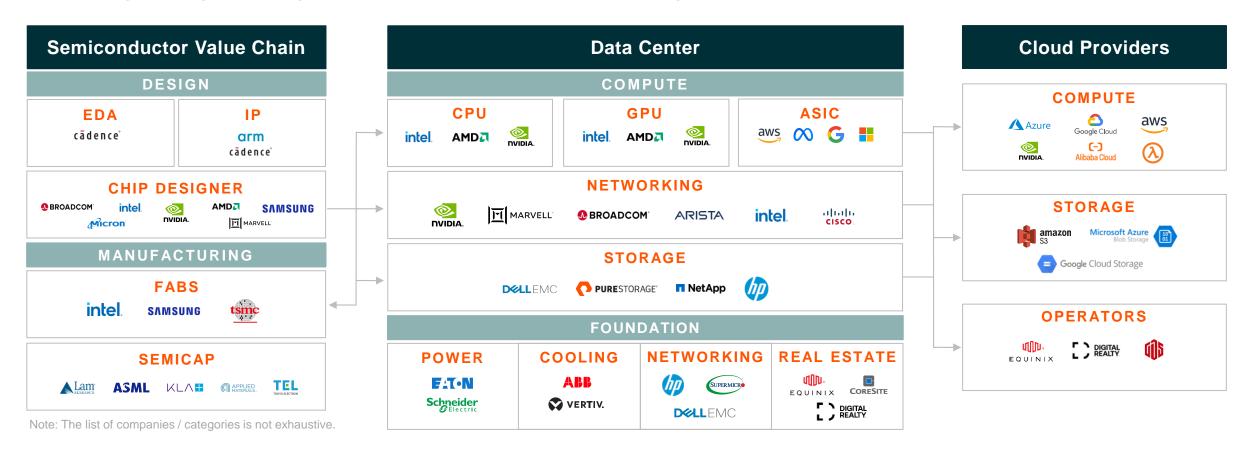
Note: On the RHS chart, the Telecom and Big Oil figures are adjusted for inflation.

Sources: Text: 1 Forbes, Aug 2024; Charts: LHS: FactSet, n.d., accessed on 1 Nov 2024; RHS: Bloomberg, L.P., n.d., accessed on 1 Nov 2024; FactSet, n.d., accessed on 1 Nov 2024; MarketWatch, Jul 2024.



# Al Investment: Infrastructure Spending Set to Benefit a Broad Data Center Ecosystem

Modern data center value chains span three categories – foundational semiconductors, core infrastructure (compute, networking, storage, cooling), and the software layer for technology abstraction.

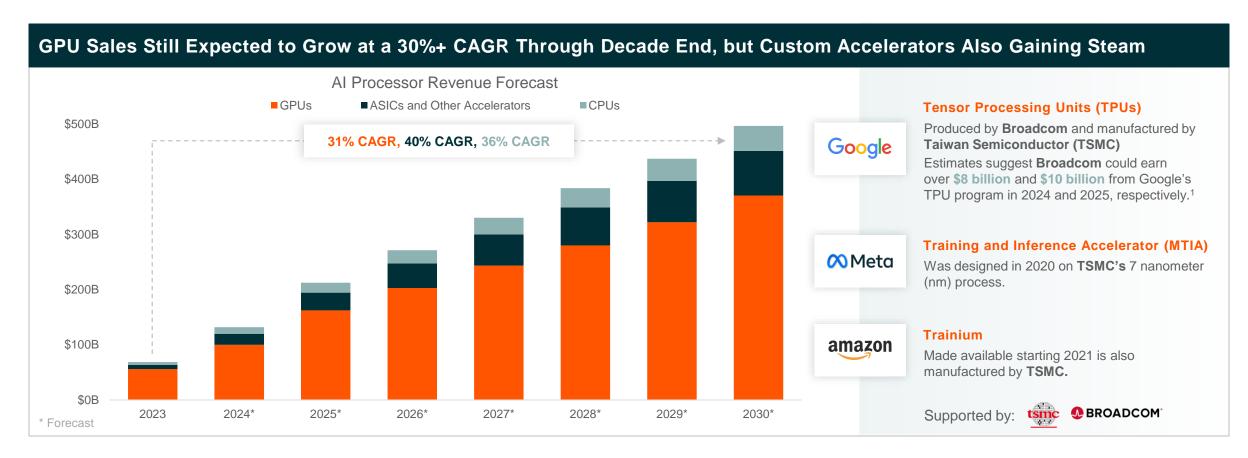


Sources: Public Comps, Feb 2024.



# Custom ASICs and Al Inferencing Chips Expected to Boost Al Server Market Alongside GPUs

In addition to GPU based AI training chips, application specific integrated circuits (ASICs), such as Google's AI accelerator tensor processing units (TPUs), as well as AI inferencing chips are expected to see growing demand.

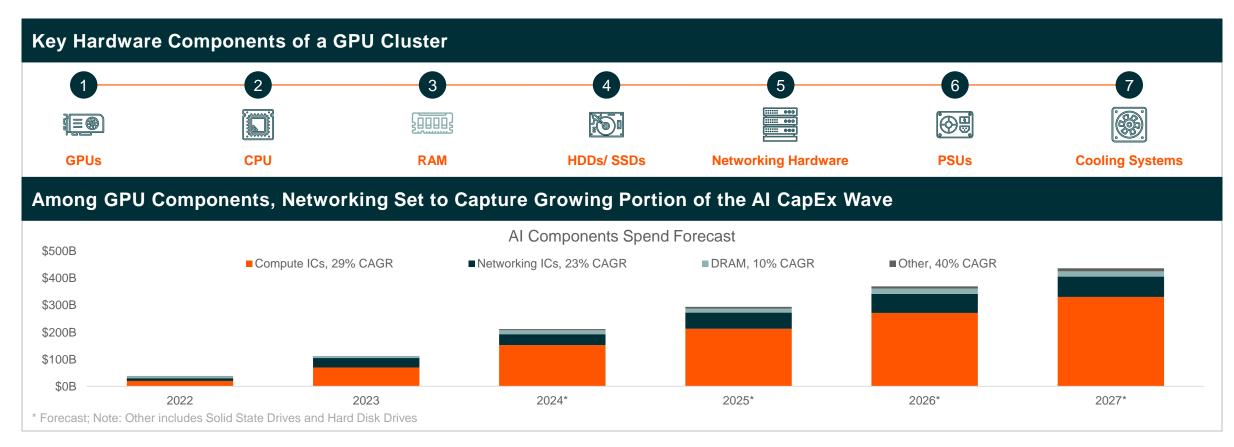


Sources: Text: 1. Investing.com, Jun 2024; Charts: LHS: Global X ETFs forecast with information derived from: IDC, Feb 2024; The Next Platform, Jul 2024.



# Modern GPU Clusters Require Specialized Networking, Storage, and Power Systems

GPUs have dominated AI CapEx thus far, but as data centers scale out AI servers, networking infrastructure and storage are poised to claim an increasing share of AI spending.

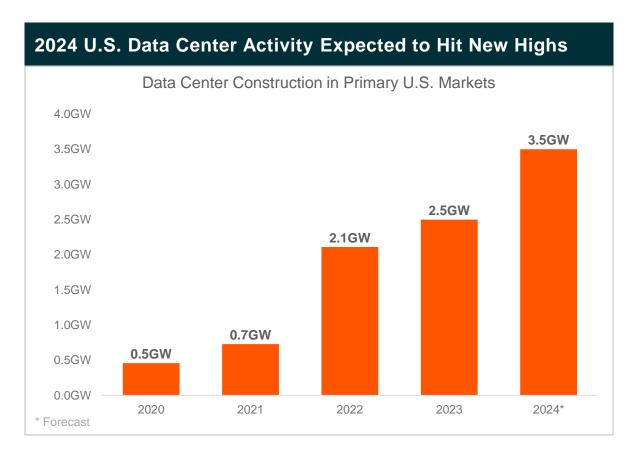


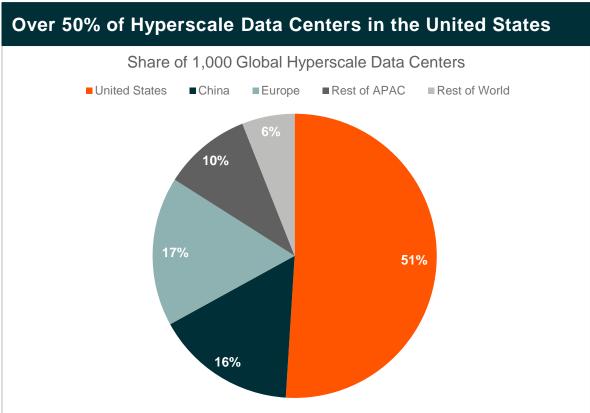
Note: RAM = Random Access Memory; HDDs = Hard Disk Drives; SSDs = Solid-State Drives; PSUs = Power Supply Units Sources: Charts: Top: Al Multiple Research, Mar 2024; Bottom: Global X ETFs forecast with information derived from: Bloomberg, Mar 2024.



# Al Investment: Record U.S. Data Center Construction Activity Already Spurred by Al Demand

Global hyperscale data centers hit 1,000 in 2024, with hyperscale capacity now doubling every four years as cloud giants intensify their AI efforts.<sup>1</sup> North American data center inventory grew by 24.4% YoY in Q1 2024.<sup>2</sup>





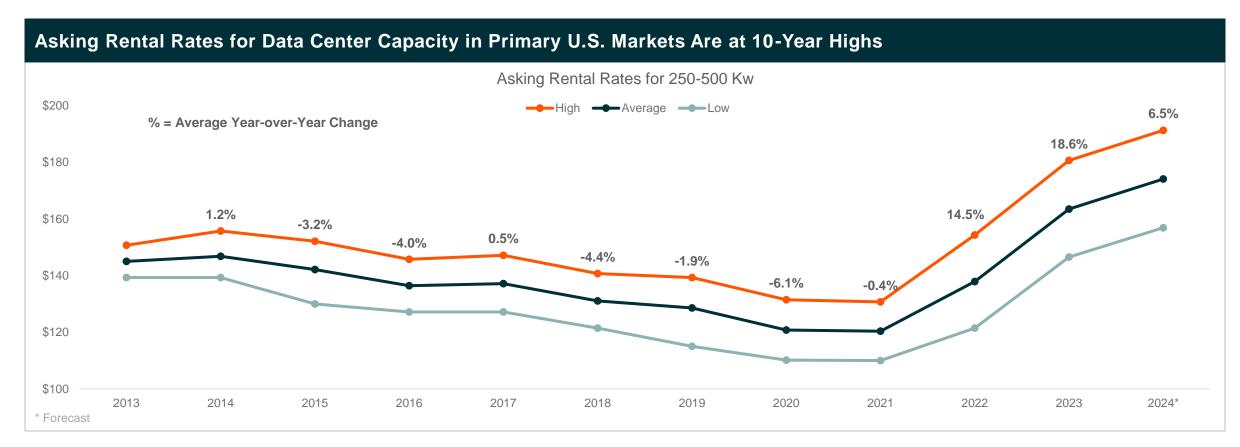
Note: GW = Gigawatts

Sources: Text: 1. Synergy Research Group, Apr 2024; 2. Ibid.; Charts: LHS: CBRE Group, Inc., Mar 2024; RHS: Synergy Research Group, Apr 2024.



# Al Investment: Rising Demand and Capacity Crunch Have Existing Data Centers Priced at Premiums

Vacancy rates are declining globally due to strong demand, with existing colocation-based U.S. data centers reaching record lows of 3.7% in 2023. Rental rates for U.S. data centers anticipated to grow by 13% YoY in 2024.

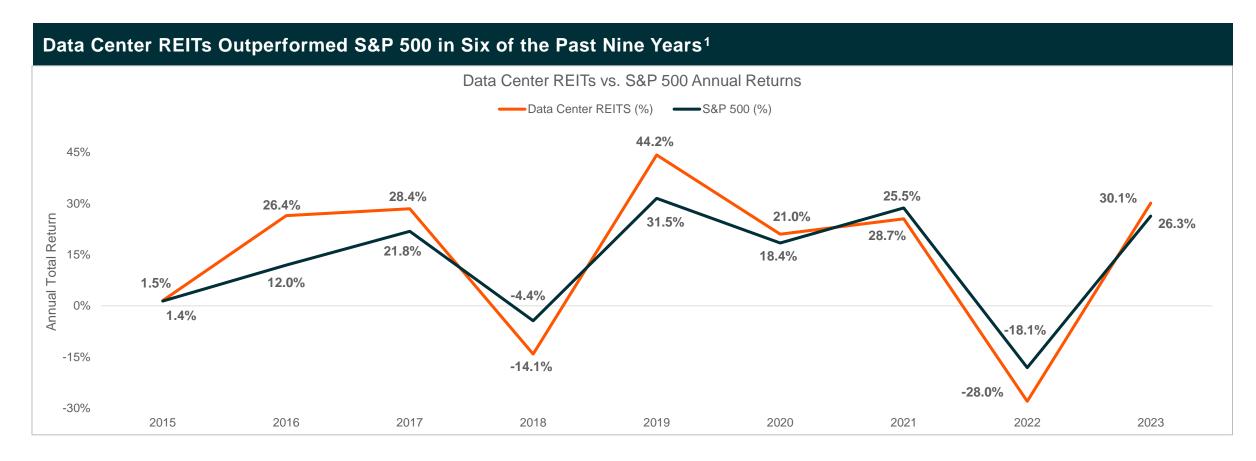


Note: Primary U.S. datacenter markets as defined by CBRE are Northern Virginia, Dallas-Ft. Worth, Silicon Valley, Chicago, New York Tri-State, Phoenix, Atlanta, and Hillsboro. Sources: Text: 1. Sunbird, Jun 2024; 2. CBRE, Aug 2024; Chart: Global X ETFs forecast with information derived from: CBRE, Aug 2024.



# Al Investment: Data Center REITs Leverage Scale Advantages, Deliver Strong Market Performance

Despite being sensitive to the interest rate environment, Data Center REITs can capitalize on cloud computing and Al services to boost growth and earnings, delivering positive market returns.

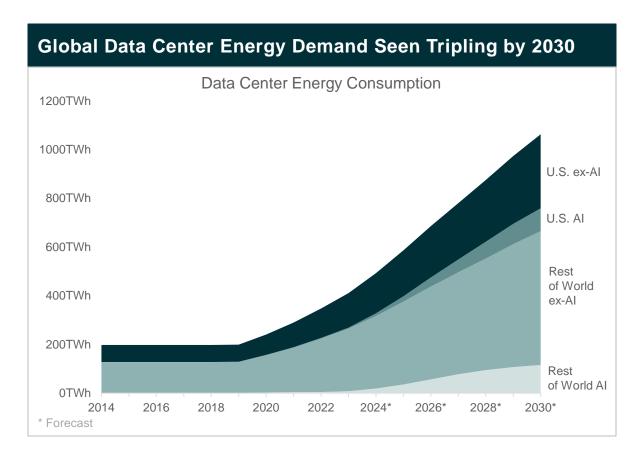


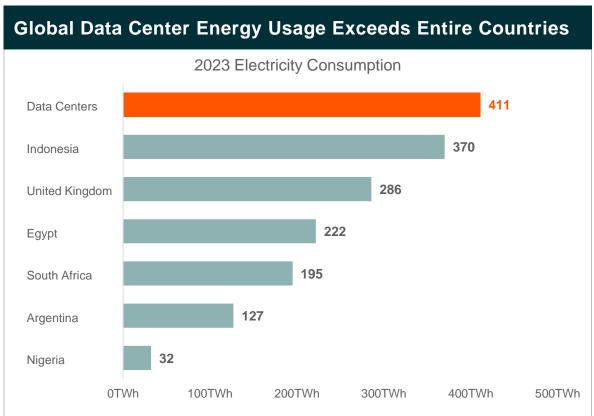
Sources: Text: 1. Nareit, Oct 2024; Slickcharts, 2024; Chart: Nareit, Oct 2024; Slickcharts, Oct 2024.



# **Energy Needs: Growing Data Center Footprint Impacts Global Energy Demand and Supply Dynamic**

Global energy consumption from data centers approximated 411 terawatt-hours (TWh) in 2023. By 2030, their consumption could more than double to 1,000TWh, approximately equal to Japan's total electricity use. 2



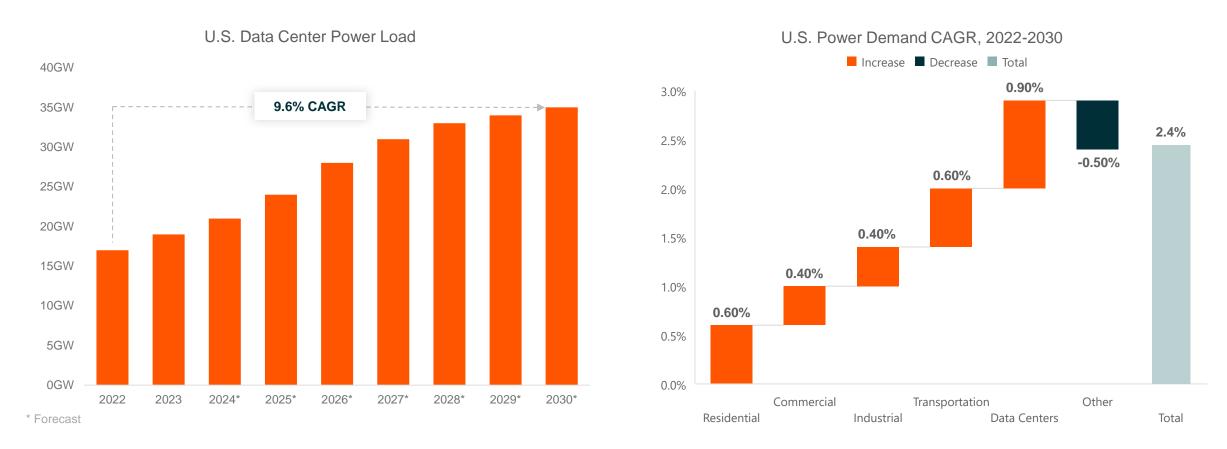


Sources: Text: 1. Goldman Sachs, May 2024; 2. S&P Global, Apr 2024; Charts: LHS: Goldman Sachs, May 2024; RHS: Enerdata, 2024; Energy Central, Jun 2024.



# U.S. Data Center Capacity Is Expected to Grow to 35 Gigawatts (GW) by 2030

The expanding data center footprint, along with broader AI applications, is projected to significantly increase U.S. power demand. By 2030, U.S. data centers power demand is set to double the 17 GW in 2022.<sup>1</sup>



Sources: Text: 1. Data Center Dynamics, Jan 2024; Charts: LHS: Global X ETFs forecast with information derived from: Utility Dive, May 2024; RHS: The Goldman Sachs Group, Inc., Apr 2024.



### Tech Giants Tap Nuclear Power for Growing Data Center Power Demands

The growing need for nuclear power is driving big tech companies to form partnerships and commit investments, with a strong focus on small modular reactors.

#### Amazon Buys a Nuclear-Powered Data Center from Talen

NAME/PROJECT

Cumulus **Data Assets**  LOCATION

Salem Township, **Pennsylvania** 

EXPECTED # OF BUILDINGS 15





#### **DETAILS**

On March 4, 2024, Talen Energy sold Cumulus Data Assets to Amazon Web Services (AWS) for \$650 million. The 1,200-acre campus is powered by the nearby 2.5-gigawatt Susquehanna Steam Electric Station, a nuclear plant operational since 1983 and licensed through 2044.1

#### **Green Energy Partners and IP3 Form a Phased Joint Venture**

NAME/PROJECT

**Surry Green Energy Center**  LOCATION

**Surry County, Virginia** 

EXPECTED # OF BUILDINGS





#### DETAILS

Approved on February 8, 2024, this data center campus is designed to be powered by the nearby Surry Nuclear Power Plant but the long-term plan includes the development of 4-6 small modular reactors (SMRs) to provide nuclear energy directly to the data centers.<sup>3</sup>

#### Microsoft Signs 24/7 Nuclear Power Deal with Constellation

NAME/PROJECT

**Boydton Campus** 

LOCATION

Boydton, **Virginia** 

CURRENT # OF BUILDINGS

11



#### **DETAILS**

On June 20, 2023, Microsoft signed a deal with Constellation Energy to supply nuclear power to its Boydton, Virginia data center, targeting near 100% carbon-free operation. Constellation will provide up to 35% of the center's power through its carbon-free energy matching platform.<sup>2</sup>

#### **Amazon Data Center Campus to Abut Nuclear Power Station**

NAME/PROJECT

Lake Anna **Tech Campus**  LOCATION

Louisa County. **Virginia** 

EXPECTED # OF BUILDINGS



#### **DETAILS**

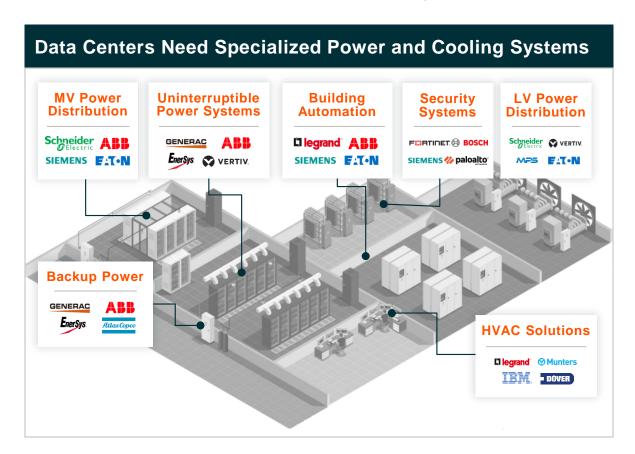
Filed on September 26, 2023, this is one of two data center campuses Amazon plans to build as part of an \$11 billion investment in the state. The first campus is expected to house 7 data center buildings and be located near the Lake Anna Nuclear Power Station.<sup>4</sup>

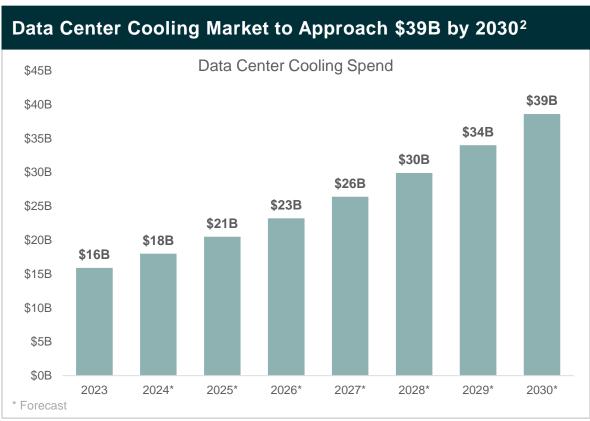
Sources: Text: 1. Nuclear News, Mar 2024; 2. Data Centre Dynamics, Jun 2023; 3. Data Centre Dynamics, Aug 2023; 4. Lake Anna Life, Jun 2024.



# Energy Needs: Liquid Cooling and Power Management Essential to Handle Accelerated Computing

Data center cooling weighs heavily on overall IT budgets as roughly 40% of a data center's costs comes from cooling, power, and security. Data center cooling includes chillers, computer room AC air handlers, and HVAC units.





Sources: Text: 1. Public Comps, Feb 2024; 2. Robeco, Jun 2024; Charts: LHS: Global Market Insights, Apr 2024; RHS: Global X ETFs forecast with information derived from: Robeco, Jun 2024.



# Beyond Data Centers: Demand for Accelerated Computing Likely to Extend Beyond Generative Al

Accelerator chips are critical for generative AI and a wide array of critical computation-heavy end use cases across industries, expanding both the market potential for chips and energy demands.

#### **Applications of Accelerated Computing**



#### **Scientific Simulations**

Physics, chemistry, and climate modeling benefit from accelerated computing.

#### **Autonomy**



Self-driving vehicles, robotics, and drone navigation rely heavily on accelerated computing for real-time decision making, sensor fusion, and path planning.



#### **Medical Research**

Drug discovery and genomics utilize accelerated computing for complex calculations.



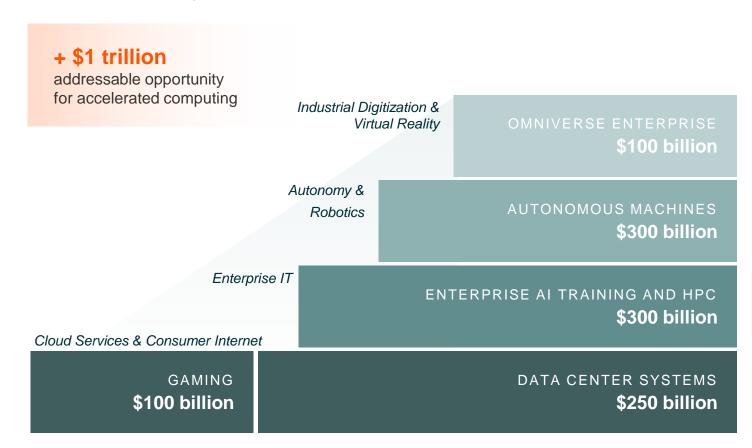
#### **Computer Vision**

Object detection and image processing in various industries rely on accelerated computing.



#### Cryptography

Blockchain and cybersecurity applications use accelerated computing for enhanced performance.



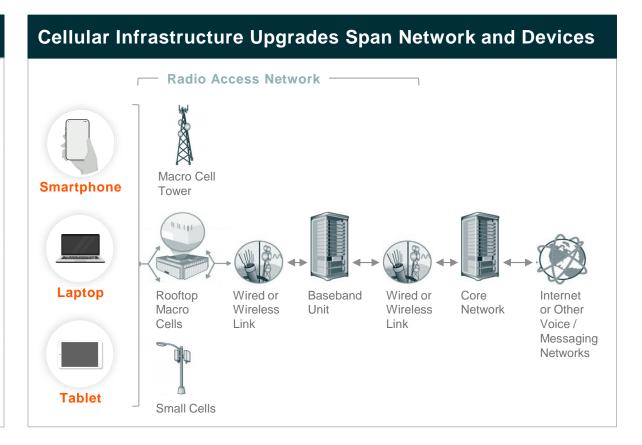
Sources: Charts: RHS: The Next Platform, Oct 2023.



# Beyond Data Centers: Infrastructure Between Data Centers and End Users Critical for Adoption of Al

Al's benefits depend on low-latency, high-bandwidth, and secure communications between end users and the data centers running the models, which require quality cellular and communications infrastructure.

#### **Generative AI Use Cases Could Drive Cellular Upgrades** Smartphones, video streaming, and social media is driving **Data Traffic** global mobile data traffic exponentially, straining networks **Explosion** and spurring infrastructure investments. Gen Al needs faster, more responsive networks. Critical **Low Latency** applications relying on cloud-based AI will further drive Needs demand for faster connections. Higher resolution media, complex data formats, Al-**File Density** generated content, and other similar features necessitate **Needs** investments in content transmission capabilities. Networks must fortify their defenses to meet heightened Heightened data security demands, especially as a wider range of **Data Security** critical systems adapt Al-based automated decision-making.

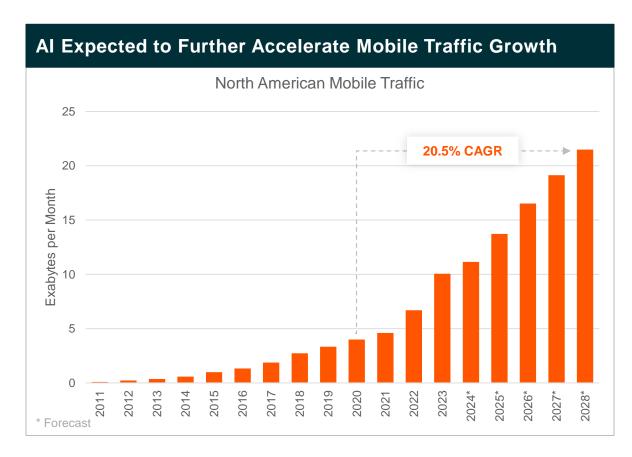


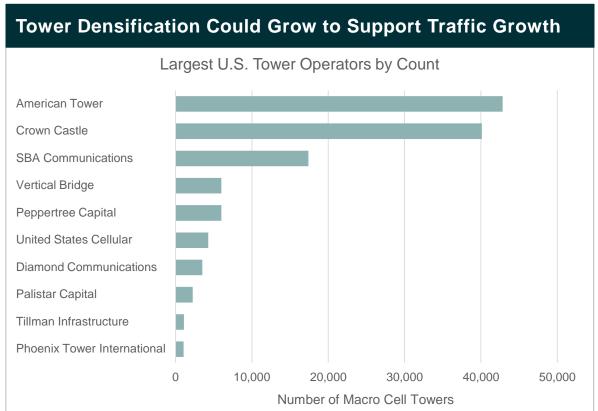
Sources: Charts: RHS: Moniem Tech. Jun 2021.



# Deployment of Macro and Small Cell Towers Likely to Accelerate Due to Al-Driven Traffic

Mobile and cloud-based AI processing is expected to strain existing cellular networks as users increasingly adopt AI applications, which may require widespread upgrades to devices and cellular infrastructure.





Sources: Charts: LHS: Global X ETFs forecast with information derived from: DemandSage, Jan 2024; RHS: Statista, Jul 2024; Wireless Estimator, Oct 2024.



# Beyond Data Centers: Dominant U.S. Cell Tower Operators Display Attractive Financials

Cell tower profitability and income continue to grow despite higher interest rates denting market capitalization. This underscores the resilience of the business model and highlights a potentially undervalued opportunity.



Note: Top 3 U.S. Tower Companies includes American Tower, Crown Castle, and SBA Communications Sources: Wireless Estimator, Oct 2024; Bloomberg L.P., n.d., accessed on 30 Oct 2024.



# Beyond Data Centers: Al Could Spur Personal Device Upgrade Cycle and Boost Smartphone Sales

The integration of generative AI apps in smartphones, such as Apple Intelligence, could drive a global upgrade cycle contributing to projected revenues of over \$630 billion by 2030.<sup>1</sup>

#### Smartphones to Be Redesigned for Al from the Ground Up<sup>2</sup>

#### **Legacy Smartphones**

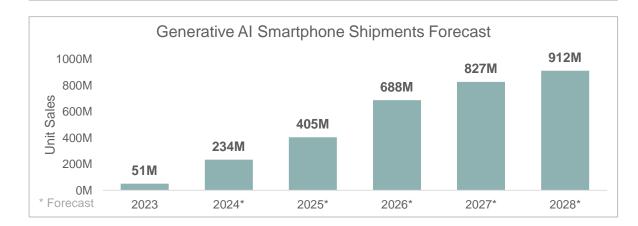
Legacy smartphones use accelerators alongside main processors for efficient ondevice AL

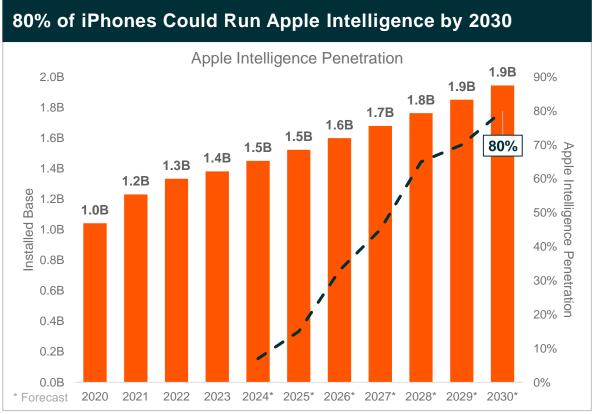
New models feature dedicated NPU cores delivering up to 30 TOPS, enabling NLP and computational photography.

#### **Next-Gen AI Smartphones**

SoCs in these smartphones run on-device generative AI models efficiently, with NPUs exceeding 30 TOPS (int-8).

They support Stable Diffusion and LLMs, with wide data access. This category emerged in late 2023.



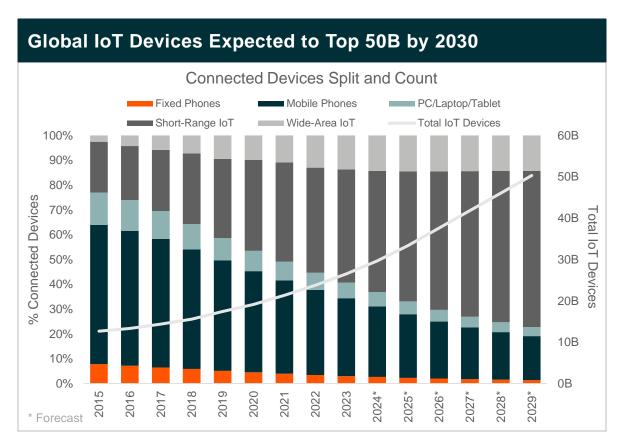


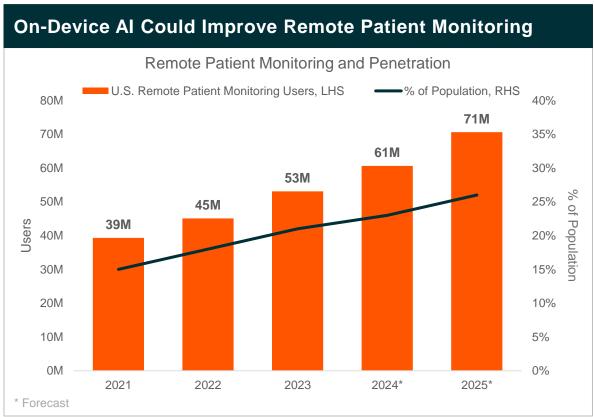
Sources: Text: 1. IDC, Feb 2024; 2. Ibid.; Charts: LHS: IDC, Feb 2024; RHS: Global X ETFs forecast with information derived from: Statista, May 2024.



# Beyond Data Centers: Edge AI Extends to IoT and the Broader Installed Base of Connected Devices

Al-powered smartphones will prompt consumers to upgrade more devices for Al compatibility. Corporate investments aim to drive upgrades in industrial sensing systems and data capture.



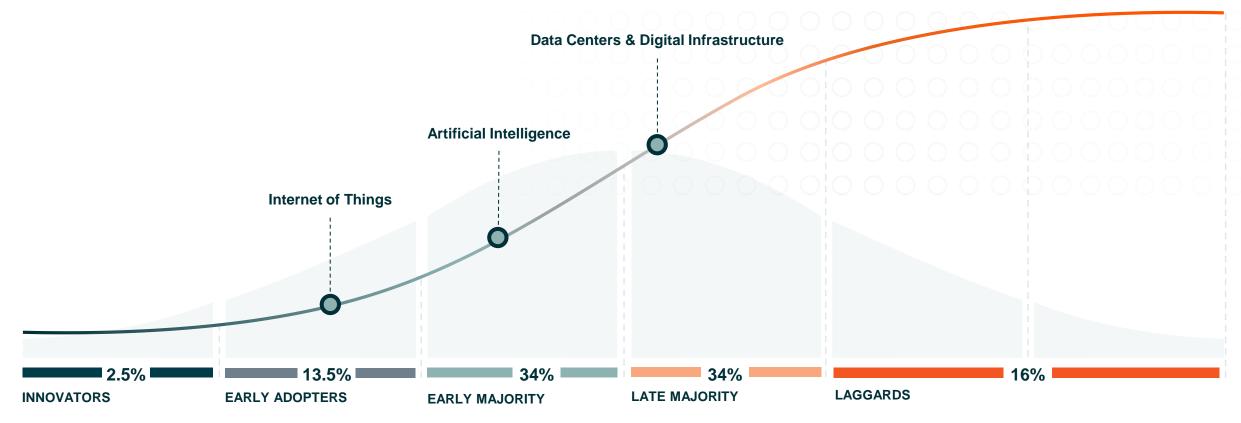


Note: Connected devices classified within IoT include items such as wearables, machines, sensors, connected cars, etc. and further categorized as Short-Range IoT and Wide-Area IoT based on connectivity range. Sources: Charts: LHS: Global X ETFs forecast with information derived from: Prevounce, Jan 2024.



# S-Shaped Curve of Adoption – Al Infrastructure

Projections anticipate nearly \$1.3 trillion in revenues from generative AI by 2032, a result of sales boosts in the tech industry's hardware, software, services, ads, and gaming segments.<sup>1</sup>



#### PHASES OF ADOPTION

Sources: Text: Bloomberg Intelligence, Mar 2024.



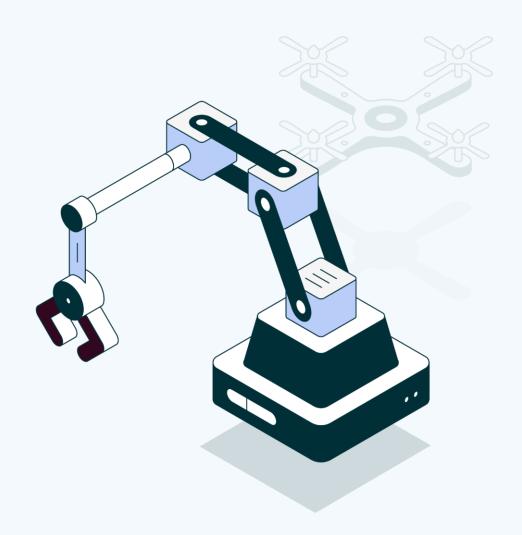
Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.

CHAPTER 1.2

# Robotics: Breakthroughs in Automation

Promises of efficiency and automation gains amid reshoring and rising labor costs have manufacturers ramping up investments for industrial robotics, accelerating this technology's adoption trajectory. Services such as retail and healthcare is another sector that can benefit from advanced robots' low error rates and high reliability. Humanoid robots are on the horizon as well, poised to revolutionize consumer lives by integrating into homes, potentially creating a trillion-dollar industry within 15 years.<sup>1</sup>

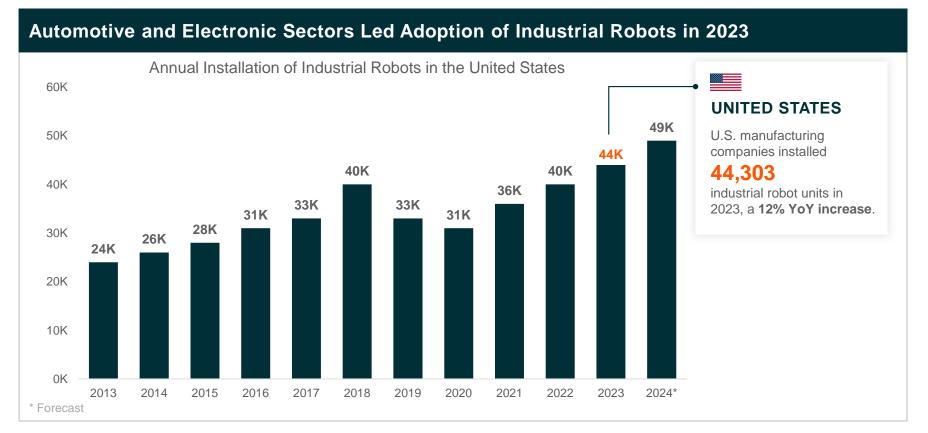
Sources: 1. Global X ETFs forecast with information derived from: Goldman Sachs, 2022; Science Robotics, 2017; Macquarie, Feb 2023; The Economic Times, 2024.





# Robotic Adoption: North American Industrial Robot Sales Jump as Manufacturing Enters a New Era

Aggressive investing in automation by U.S. manufacturers aims to support reshoring agendas and respond to a tight labor market. The transition to EVs and clean energy also contributes to the uptick in industrial robot adoption.





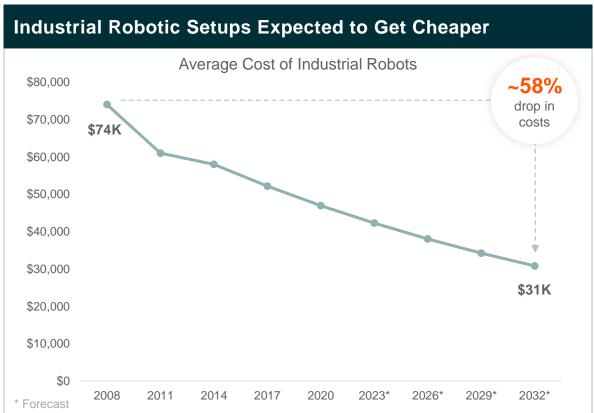
Sources: IFR, Apr 2024.



# **Robotic Automation Is Key to Staying Competitive**

Three key factors to accelerating robotic adoption in manufacturing include: 1) A rising cost of labor; 2) An increasing demand for precision goods; and 3) A decreasing cost for robotic setups.



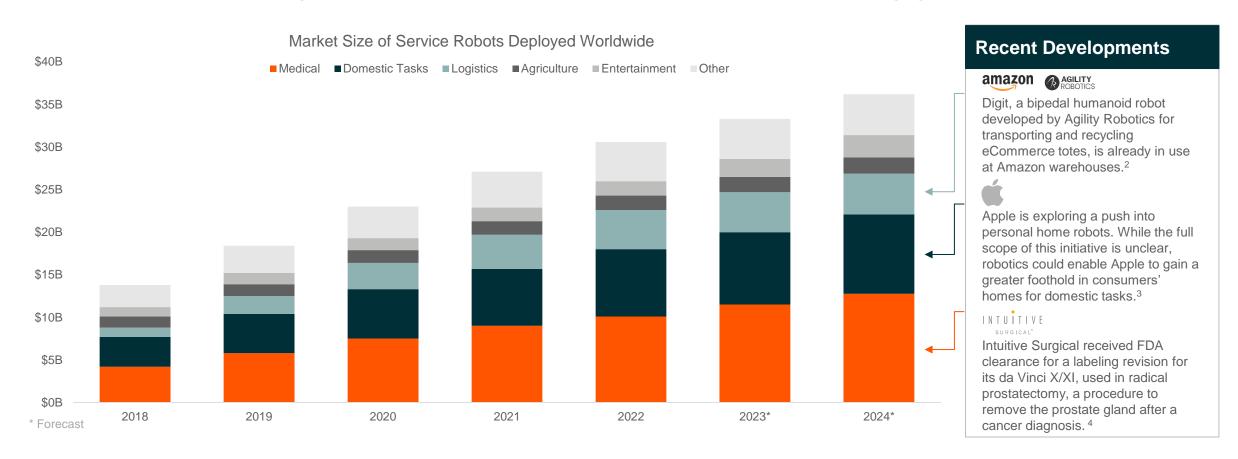


Sources: Charts: LHS: Global X ETFs forecast with information derived from: Trading Economics, Apr 2024; RHS: Global X ETFs forecast with information derived from: Goethe University, Nov 2021.



# Robotic Adoption: Al Enhancements Boost Momentum for Robotics in the Service Industry

In 2024, the United States is projected to lead the world in service robot revenue. Advancements in generative Al could serve as a catalyst to making service robots more personalized and ready for human engagement.

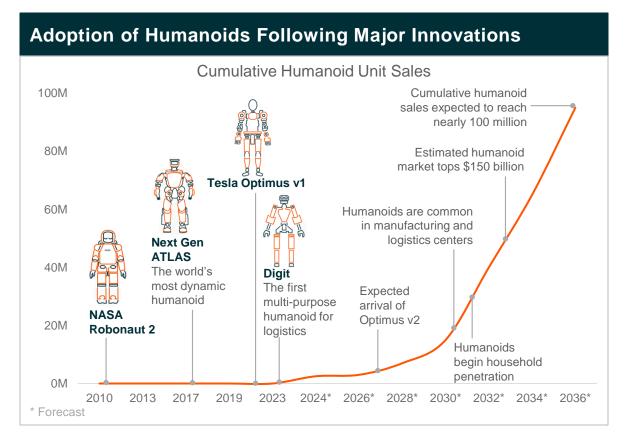


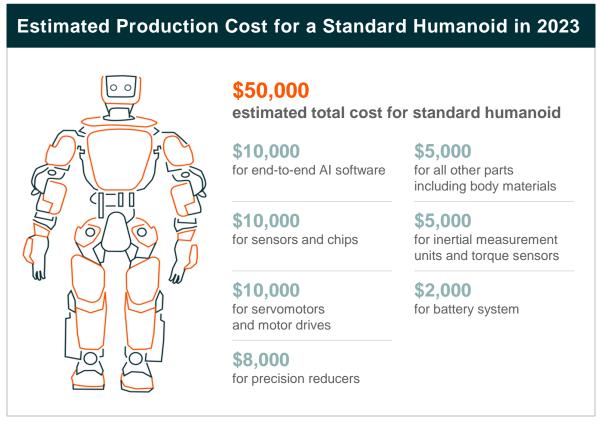
Sources: Text: 1. Statista, Mar 2024; 2. Retail Insights Network, Oct 2023; 3. Bloomberg, Apr 2024; 4. The Robot Report, Jun 2024; Chart: Global X ETFs forecast with information derived from: Statista, Mar 2024.; IFR Pressroom, Oct 2022.



# Consumer-Grade Humanoids Expected to Deliver the Next Robotics Breakthrough

Humanoids in both the workplace and at home could soon become a reality, thanks to recent advances in hardware and Al. Also, declining robotics hardware costs now make commercial-scale production and implementation achievable.



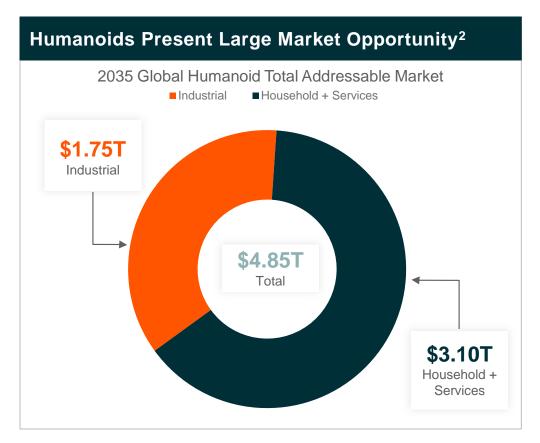


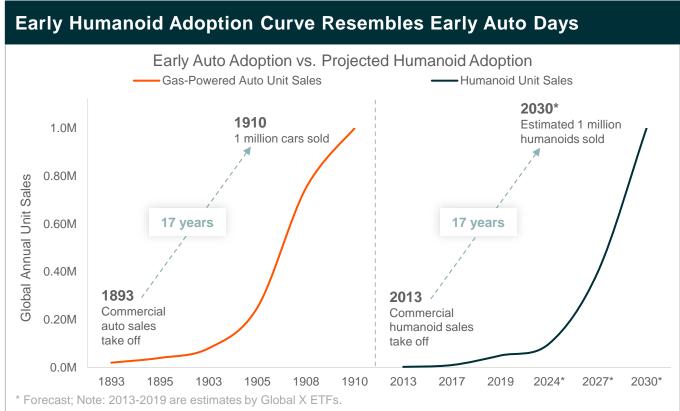
Sources: Charts: LHS: Global X ETFs forecast with information derived from: Goldman Sachs, Nov 2022; Science Robotics, Dec 2017; The Economic Times, Jan 2024; RHS: Macquarie, Feb 2023.



# Humanoid Integration Could Mirror Early Automobile Adoption, with Similar Market Potential

Patented in 1886, gas-powered vehicles reached commercial sales by 1893 and soon became a household essential with widespread consumer sales. Humanoids could follow a similar trajectory as Al improves.



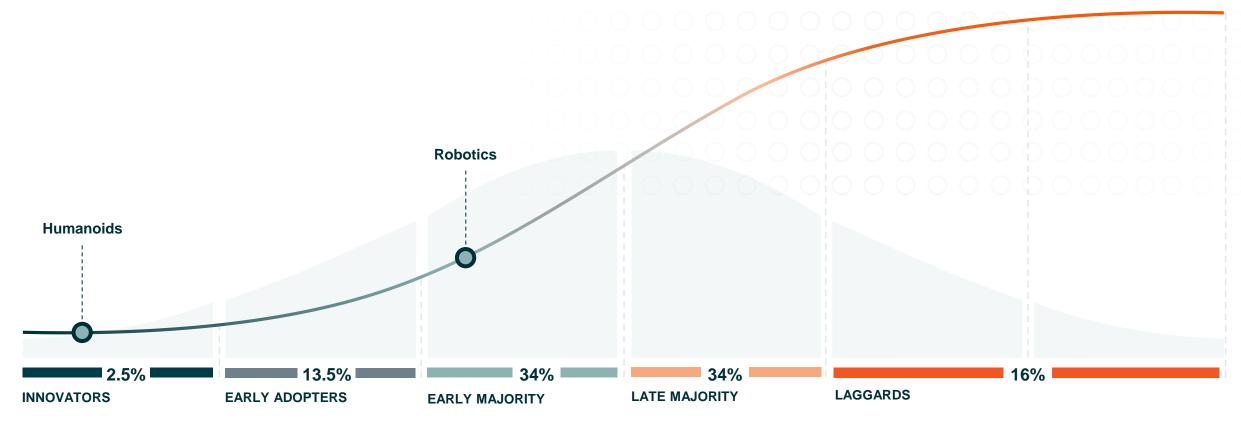


Sources: Text: 1. Whisbi, Feb 2022; 2. Robozaps, Aug 2024; Charts: LHS: Global X ETFs forecast with information derived from: Goldman Sachs, Nov 2022; Journal of Marketing Research, Apr 2019; Science Robotics, Dec 2017; The Economic Times, Jan 2024; RHS: Global X ETFs forecast with information derived from: Strategy + Business, Aug 2023; Whisbi, Feb 2022.



# S-Shaped Curve of Adoption – Robotics

Advancements in artificial intelligence are likely to accelerate robotics adoption. The addressable market for humanoids is projected to surpass \$4.8 trillion by 2035.1



#### **PHASES OF ADOPTION**

Sources: Text: 1. Robozaps, Aug 2024.

Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.



#### CHAPTER 1.3

# **Defense Technology:**Shield of Innovation

Rising geopolitical tensions, accelerating deglobalization, and the increasing integration of technology into defense and national security are driving a significant rise in military and defense spending. By 2030, global defense expenditures are expected to surge nearly 40%, surpassing \$3.4 trillion, with a growing portion allocated to artificial intelligence (AI), cybersecurity, and other advanced defense technologies. This trend potentially benefits businesses and solution providers throughout the supply chain, including major military contractors, providers of cutting-edge components and hardware, as well as developers of defense-specific software.

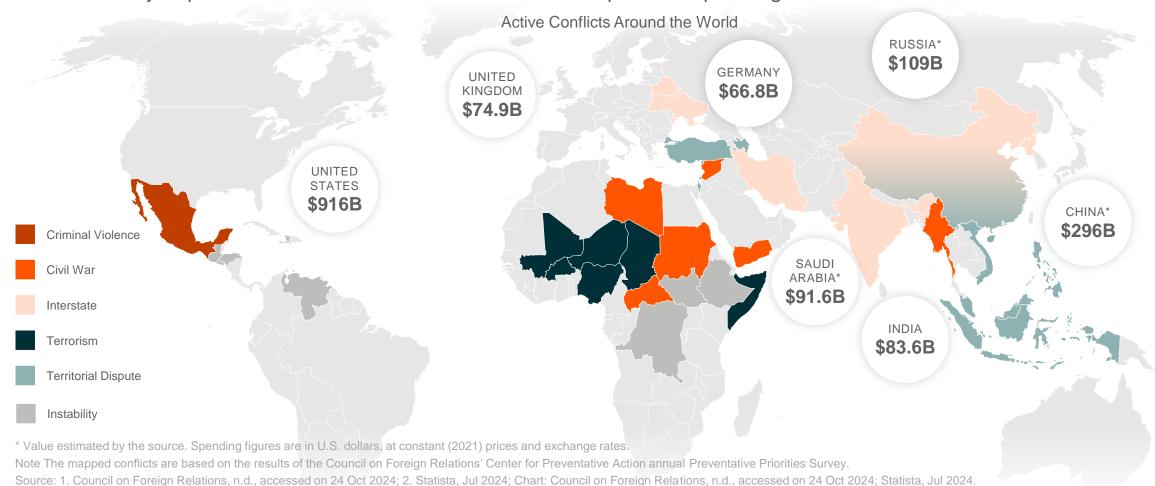


Sources: 1. Global X ETF forecast with information derived from SIPRI, 2024.



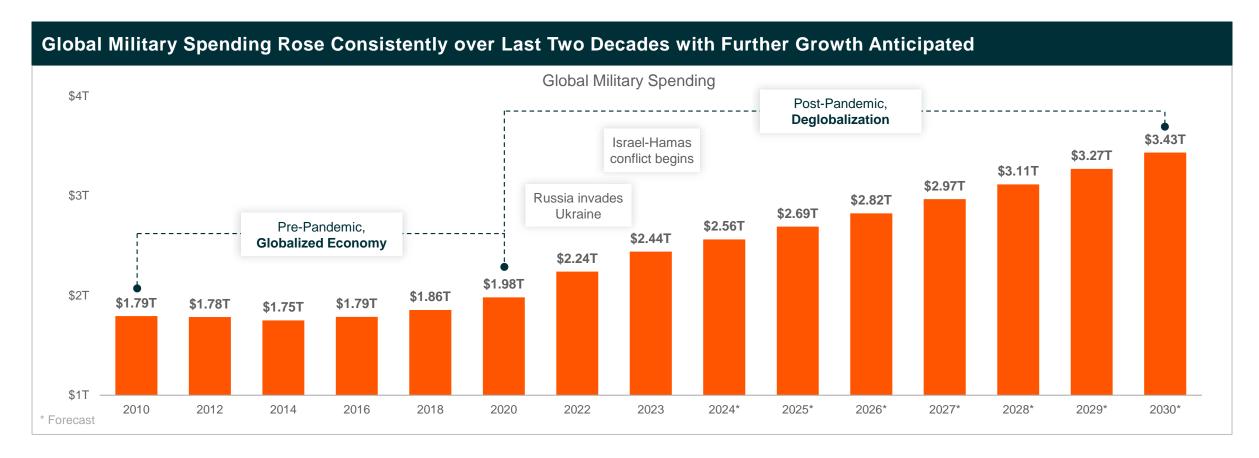
# **Defense Spending: Mapping Global Conflicts and Military Expenditures**

The Council on Foreign Relations (CFR) currently lists over 30 ongoing conflicts worldwide, ranging in scope and type. 
Global military expenditures exceeded \$1.6 trillion for the top seven spending nations in 2023.



# **Defense Spending Worldwide Adds Up to Trillions of Dollars**

World military expenditure hit an all-time high of \$2.4 trillion in 2023, fueled by the ongoing war in Ukraine and escalating tensions in the Middle East. Spending is expected to grow at a 5% annualized rate to \$3.4 trillion by 2030.

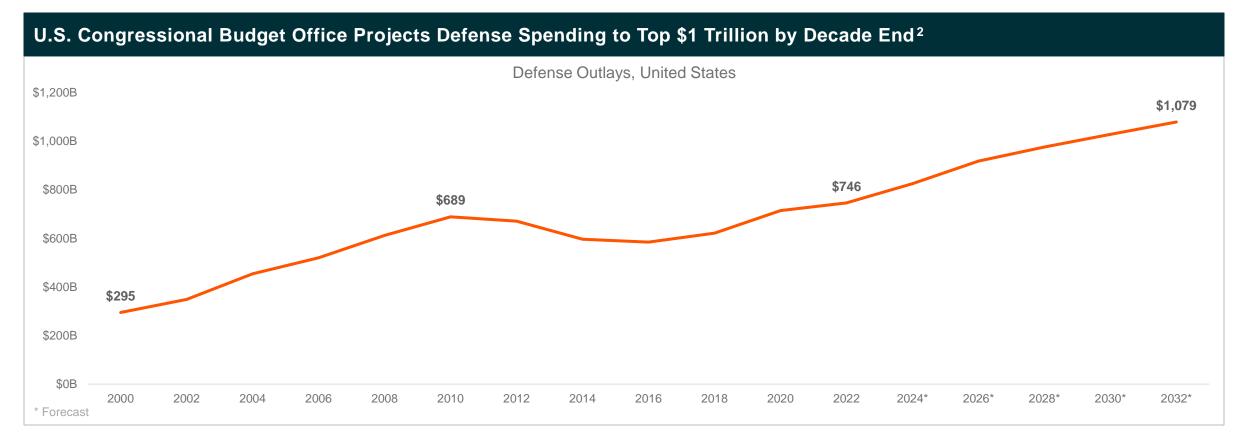


Sources: Text: 1. SIPRI, 2024; 2. Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs forecast with information derived from: SIPRI, 2024; Chart: Global X ETFs



### Defense Spending: Emerging U.S. Military and Defense Initiatives Spur Increase

The Fiscal Responsibility Act of 2023 adopted a proposed topline of \$886 billion for fiscal year 2024 defense spending, a 3.2%YoY increase. Of that, \$842 billion was earmarked for the Department of Defense.<sup>1</sup>



Note: Actual spending each year could exceed outlays.

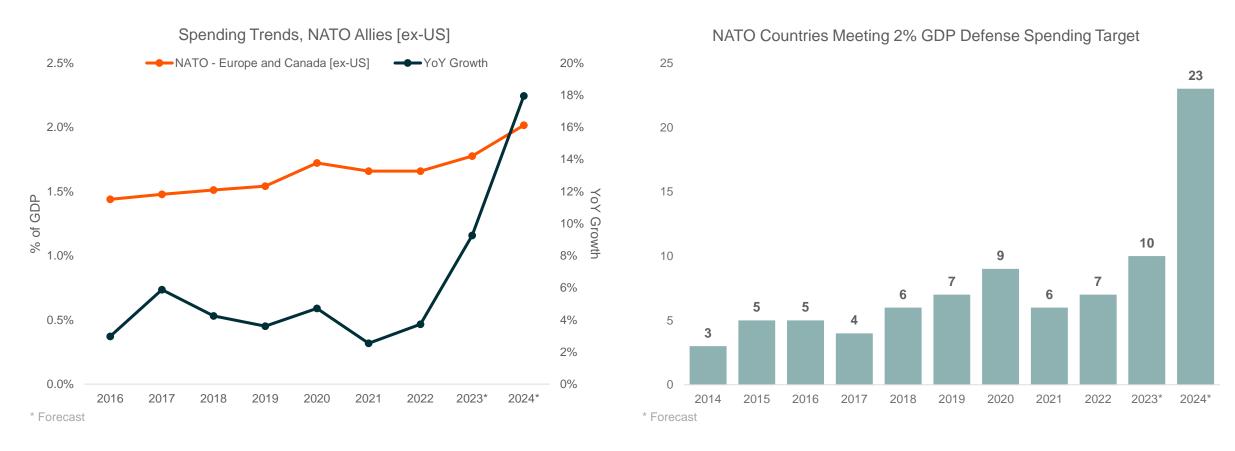
Sources: Text: 1. The Fiscal Times, May 2023; 2 Congressional Budget Office, May 2022; Chart: Congressional Budget Office, May 2022.



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# Defense Spending: North Atlantic Treaty Organization (NATO) Allies Pledge to Invest 2% of GDP

In 2024, 72% of the NATO Allies are on track to meet or exceed their target investment of at least 2% GDP on defense, up from only 11% in 2014. Estimated spending for 2024 is expected to surpass \$400 billion.<sup>2</sup>

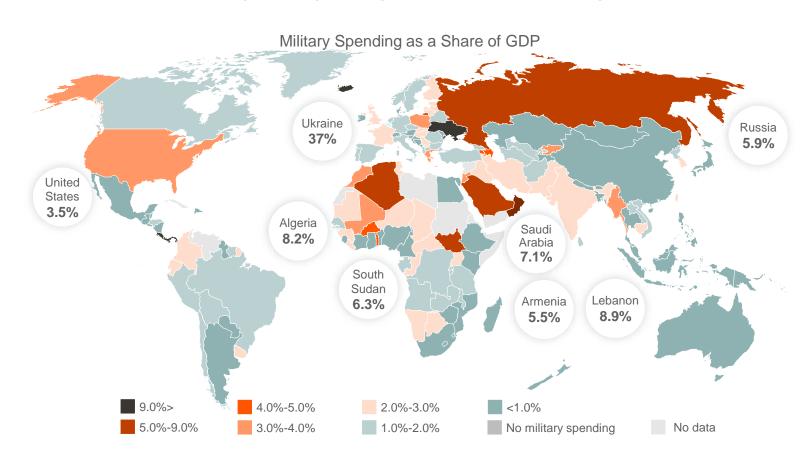


Sources: Text: 1 NATO, Jul 2024; 2. Ibid.; Chart: NATO, Jun 2024.

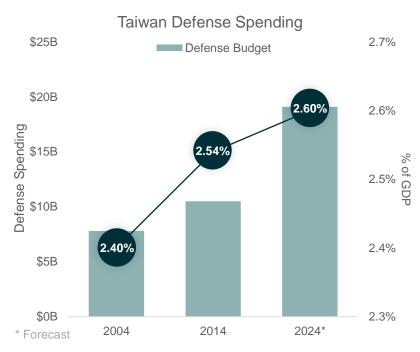


# Intensifying Defense Investments and Commitments Is a Global Phenomenon

Escalating geopolitical crises worldwide are compelling major global economies and conflict-prone regions to bolster their defense spending, with growing support for technology-based solutions.



Military burden – a measure of the relative economic cost of the military for the country – rose to a global average of 2.3% in 2023, up from 2.2% in 2022.<sup>1</sup>

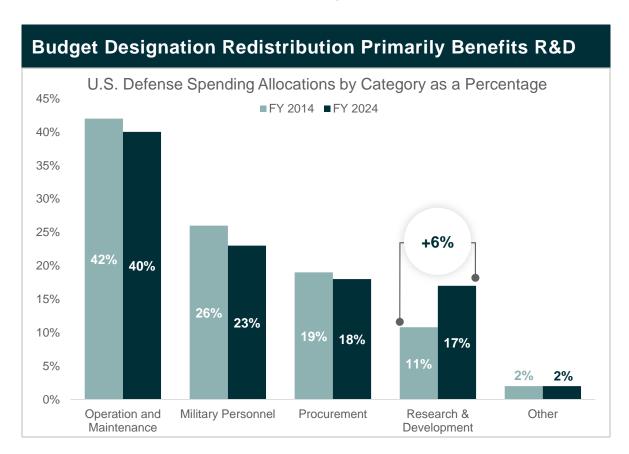


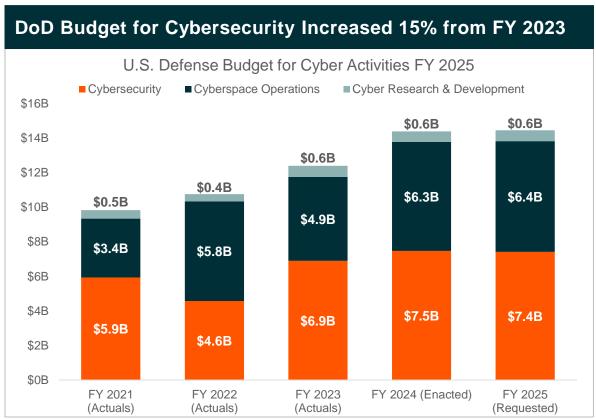
Sources: Text: 1. SIPRI, Apr 2024; 2. Global Taiwan Institute, Sep 2023; Charts: LHS: SIPRI, Apr 2024; RHS: Global Taiwan Institute, Sep 2023.



# Defense Spending: Growth Expected to Help Digital Solutions and Cybersecurity Investments

In the past, military spending primarily revolved around acquiring conventional hardware and ensuring uninterrupted ammunition supplies. Now, budgets reflect the shift toward digitization.



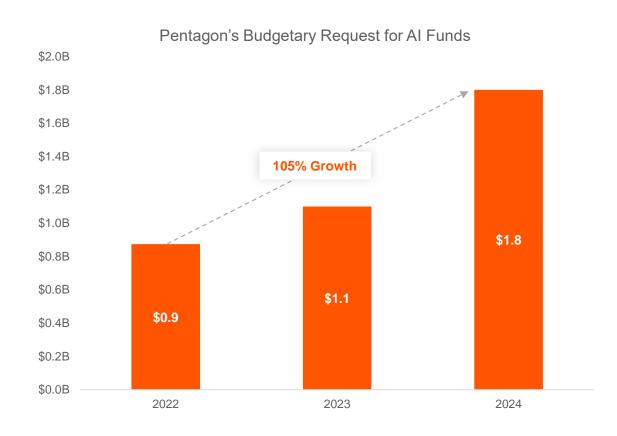


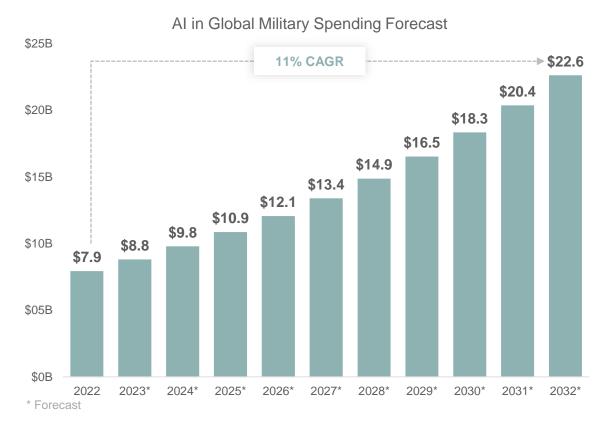
Sources: Charts: LHS: Congressional Budget Office, Jun 2024; RHS: U.S. Department of Defense, May 2023.; GovWin IQ, May 2024.



# Al Also Poised to Emerge as Beneficiary of Growing Defense Tech Spend

Innovations in technology are reshaping modern warfare by introducing new capabilities and altering traditional strategies. Al, robotics, and cybersecurity increasingly play pivotal roles in revolutionizing the nature of conflict.



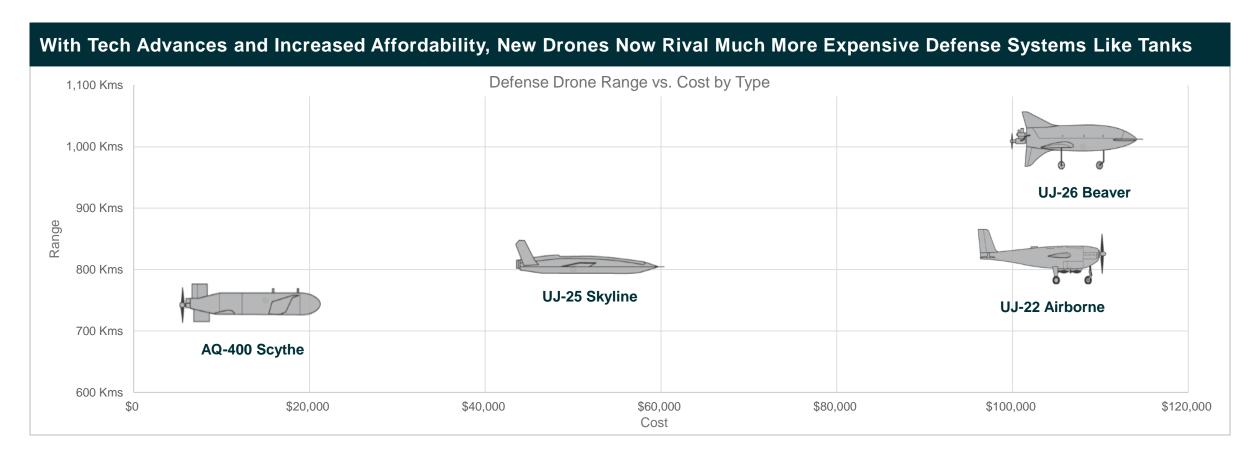


Sources: Charts: LHS: Roll Call, Mar 2024; RHS: Precedence Research, Jul 2023.



# Unmanned Aerial Systems and Drones Potentially Change the Economics of War

Drones have shifted the balance of warfare in favor of less financially resourced armies. Their flexibility and affordability contribute to their growing importance on the battlefield.

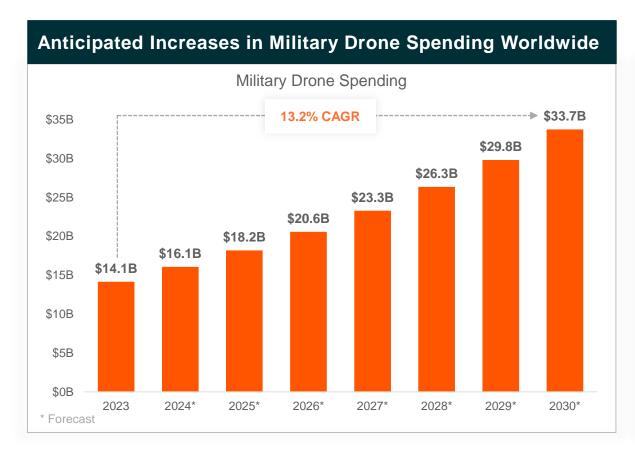


Sources: Chart: The Globe and Mail, Feb 2024; Reuters, Mar 2024.



# Spending on Drones and Autonomous Aerial Vehicles Expected to Grow at a 13% CAGR

Secular growth of the drone market looks to help the category grow to over \$30 billion in spending by 2030. AeroVironment, one of the largest pureplay drone vendors, reported \$717 million for fiscal year 2024. 2





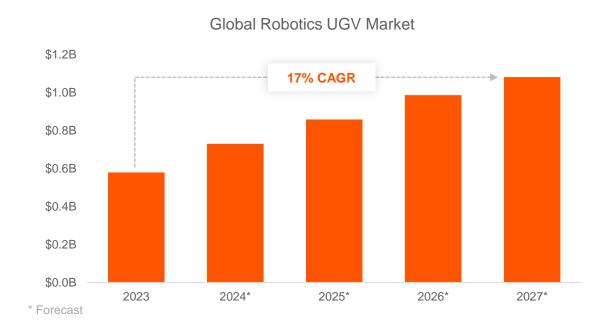
Sources: Text: 1. Global X ETFs forecast with information derived from: Fortune Business Insights, Oct 2024; 2. AeroVironment, Jun 2024; Charts: LHS: Global X ETFs forecast with information derived from: Fortune Business Insights, Oct 2024; RHS: AeroVironment, Jun 2024.



### **Autonomous Robotic Combat Vehicles Set to Revolutionize Ground Operations**

Recently, development programs for Unmanned Ground Vehicles (UGVs), especially Robotic Combat Vehicles (RCVs), have surged, covering everything from scouts equipped with disposable anti-tank missiles to armored unmanned tanks.

Global militaries are increasingly shifting mounted and dismounted capabilities to un-crewed systems to reduce casualties and improve operational effectiveness in urban environments. Military projects now focus on advancing technologies like lidar, radar, vision sensors, ultrasonic range, GPS, Inter-Vehicle communication, and AI. Armies from the United States, China, and Europe lead this transformation.



#### Major Global Programs

#### **United States Army**

The United States is developing the RCV under the Next Generation Combat Vehicle program, with prototypes from McQ, Textron, General Dynamics, and Oshkosh Defense. One will be selected for production starting in 2028. The United States plans to spend \$868.5 million on RCV development from 2023 to 2028, including a \$92.5 million request for 2025.<sup>1,2</sup>



#### **British Army**

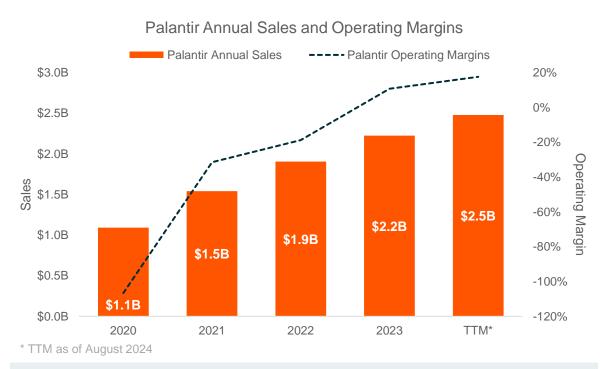
In April 2023, the Defense Equipment and Support unit conducted its first heavy UGV trials, testing Elbit's ROBUST UGV, Milrem's Type X, and Rheinmetall's Wiesel. This initiative aims to shape the United Kingdom's long-term UGV strategy and is part of the broader Human Machine Teaming Project, which targets a RAS-enhanced Brigade Combat Team by 2025.<sup>3</sup>

Sources: Text: 1. Defense IQ, Jan 2024; 2. Congressional Research Service, Jul 2024; 3. Defense IQ, Jan 2024; Chart: Defense IQ, Jan 2024.



# Defense Provides a Target Market for Software Companies as Capabilities Expand

Government spending on technological solutions necessitates investments in modern, nimble, foundational software infrastructure, benefitting a wide range of platforms and specialized defense IT providers.



Palantir's revenues display robust growth fueled by major government contracts, with several aimed at enhancing the U.S. defense combat capabilities with Al.<sup>1</sup> These contracts are typically serviced through recurring contracts.

**TOTAL SPEND** (\$842B) Air Force (inc. IT Infra Space Force) (\$207B) Market (O&M. Procurement, **IT Mission Delivery** RDT&E) (\$10B) (\$645B) (\$188B) Defense-Wide Military Personnel SOFTWARE (\$179B) (\$5B) (\$111B) Construction

U.S. Defense Spend Breakdown

Software currently accounts for less than 1% of U.S. DoD spending.<sup>2</sup> However, as defense increasingly relies on AI and data analytics, the military will likely need boost its software investment meaningfully.

Sources: 1: Palantir, Feb 2024; 2. U.S. Department of Defense, May 2023; Charts: LHS: Companies Market Cap; Aug 2024; Palantir, Feb 2024; RHS: U.S. Department of Defense, May 2023.

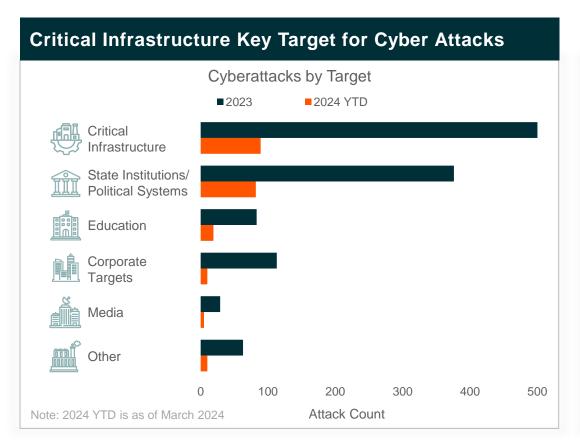


(\$17B)

Other (\$2B)

# Government Cybersecurity Investments Prioritize Safeguarding Critical State Infrastructure

Driven by increasing threats and regulatory requirements, government sector cybersecurity spending is expected to grow meaningfully through this decade. This reflects widespread updates to policy frameworks.



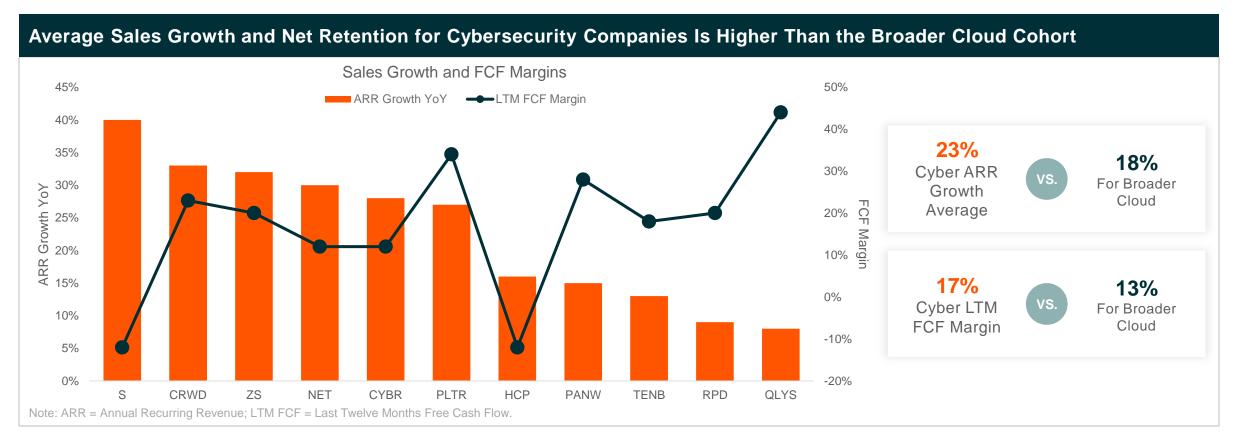


Sources: Text: 1. CISA, 2024; 2. U.S. Department of Defense, Nov 2022; 3. MeriTalk, Mar 2024; 4. MeriTalk, Mar 2024; 5. Federal News Network, Sep 2023; 6. C4ISRNET, Mar 2024; Charts: LHS: Statista, Mar 2024; RHS: GovCon Wire, Apr 2024; CSO, Sep 2022.



# Cybersecurity Leaders Offer Stickier Growth and Better Operating Profile Than Broader Cloud

The pressing need for cybersecurity software has resulted in robust recurring revenue growth for cybersecurity companies, often surpassing the broader cloud software industry standards.

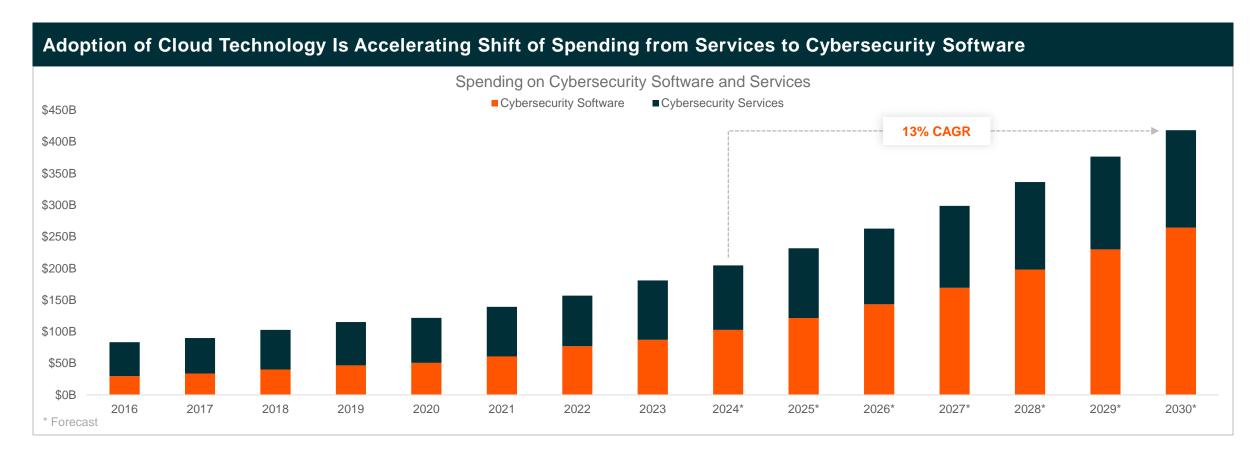


Note: S = Sentinel One, CRWD = CrowdStrike, ZS = Zscaler, NET = Cloudflare, CYBR = CyberArk, PLTR = Palantir, HCP = HashiCorp, PANW = Palo Alto Networks, TENB = Tenable Holdings, RPD = Rapid7, QLYS = Qualys. Source: Meritech Capital, Aug 2024.



# Software Growth Likely to Increase Cybersecurity Spending by Over 2x to \$418 Billion by 20301

Cybersecurity spending is projected to grow as cloud-native and AI-native security solutions come to market. Government cybersecurity spending could further help with growth.

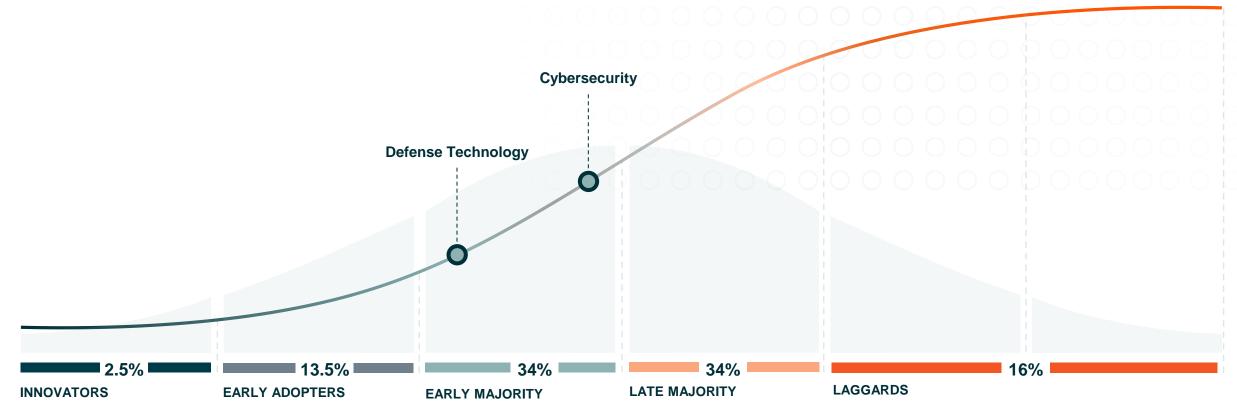


Source: 1: Global X ETFs forecast with information derived from: Gartner, Aug 2024.



# S-Shaped Curve of Adoption - Defense Technology

Global military expenditures could grow to \$3.4 trillion by 2030, as countries ramp up spending on conventional ammunition and defense technology solutions.<sup>1</sup>



#### PHASES OF ADOPTION

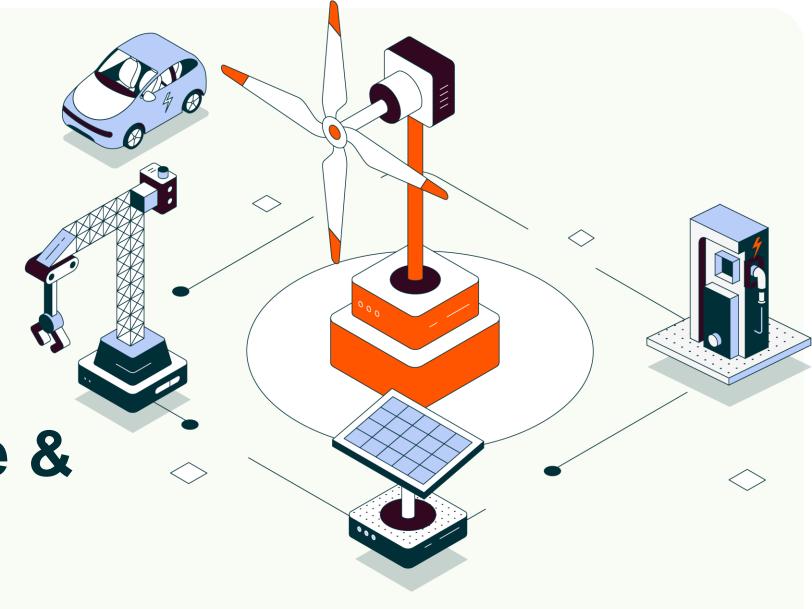
Sources: Text: 1. SIPRI, Apr 2024.

Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.



SECTION 2

# Infrastructure & Environment

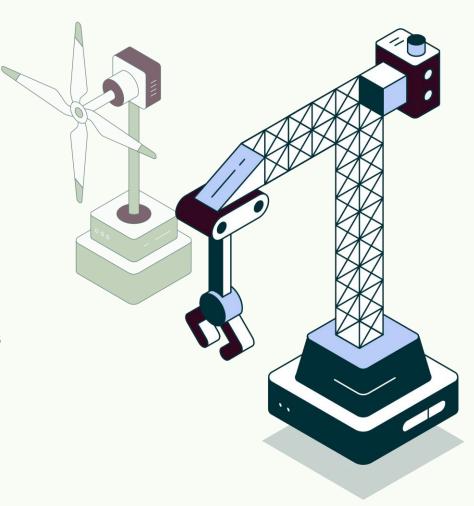




CHAPTER 2.1

# Infrastructure: Paving the Way Forward

The United States, similar to many other countries, likely sits poised at the beginning of an infrastructure renaissance, reflecting the demands of several powerful converging global trends, including climate change, electrification, technology advancements, and aging assets. In addition, government policies could lead to trillions in public and private investments for the development of infrastructure assets around the world. As the world struggles to reduce its carbon footprint, vast swaths of the built environment are being remade to become more energy efficient and resilient.



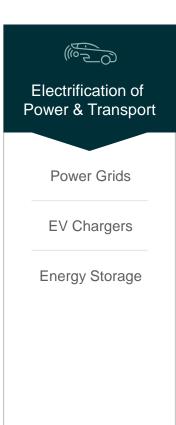


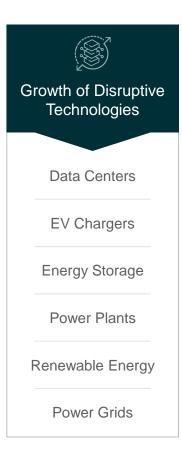
# Infrastructure Development: At the Center of Several Structural Forces

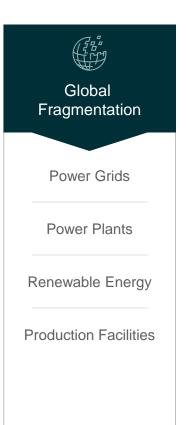
The convergence of multiple long-term structural trends could potentially unlock trillions of dollars in government funding and private investments for infrastructure development.1

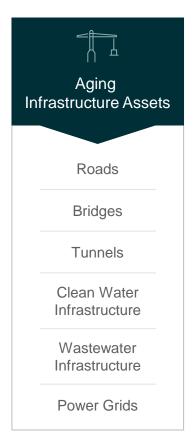
Potential Infrastructure Needs

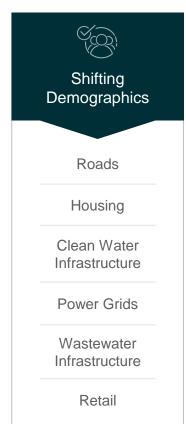










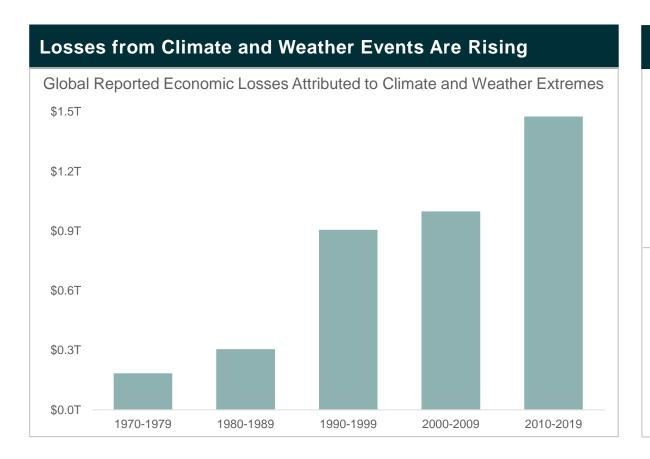


Sources: Text: 1. Brookfield, Jun 2024.



# Climate Change: Extreme Weather Events Pose Significant Risks to Global Infrastructure

Accomplishing global climate change and development objectives by 2030 likely requires an investment of \$6.9 trillion in sustainable infrastructure each year.<sup>1</sup>



### Climate Change Is Linked to Recent Extreme Weather

Hurricane Helene's recordbreaking rainfall in the Southeast United States in September 2024:

Rainfall was

#### 10% to 50% heavier

across the region due to a warmer climate.<sup>2</sup>



Central Europe's record-breaking floods in September 2024:

Occurrence was

#### 2x more likely

and 7% more intense due to climate change.3



Occurrence at least

10x more likely due to climate change.4



Canada's record-breaking wildfires from May to July 2023:

Occurrence at least

2x more likely

and 20% more intense due to climate change.<sup>5</sup>

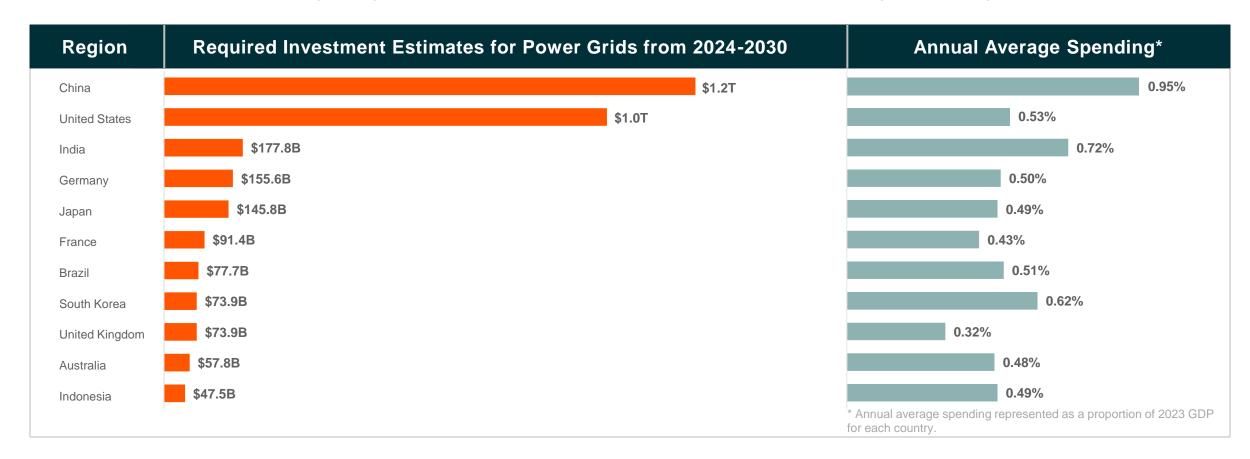


Sources: Text: 1. OECD, Apr 2024; 2. Yale Climate Connections, Oct 2024; 3. World Weather Attribution, Sep 2024; 4. Carbon Brief, Mar 2024; 5. Carbon Brief, Aug 2023; Charts: LHS: World Economic Forum, Nov 2023.



# Electrification of Power and Transport: Significant Grid Investments Are Required

Renewable energy and electric vehicles are two technologies that can reduce emissions. To support advancements toward net-zero emission targets, governments will need to invest trillions into power grids through 2030.<sup>1</sup>

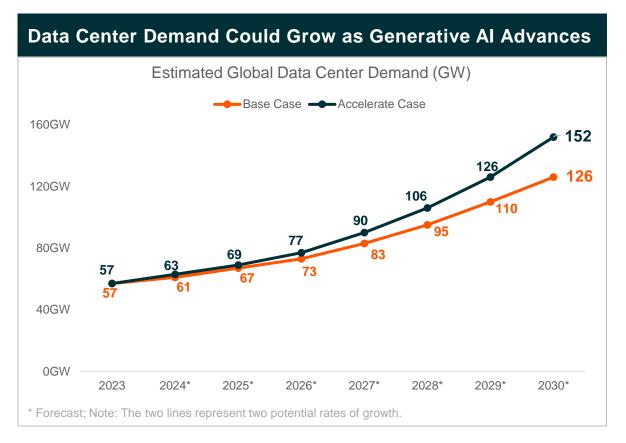


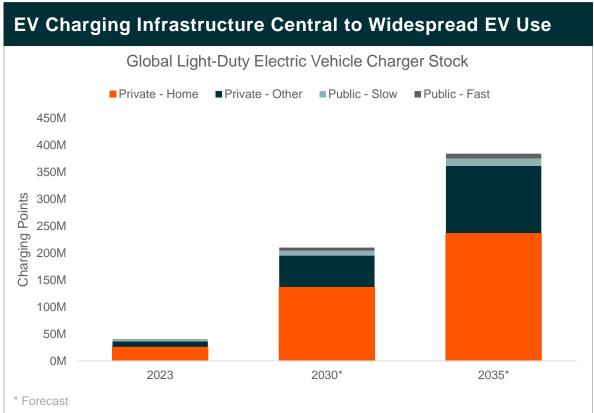
Sources: Text: 1. BloombergNEF, Jul 2024; Charts: BloombergNEF, Jul 2024.



# Disruptive Technologies: Infrastructure Investment Needed to Support Expected Growth Rates

The expected growth rates for transformative technologies, such as generative AI and EVs, necessitate significant investments into infrastructure assets.



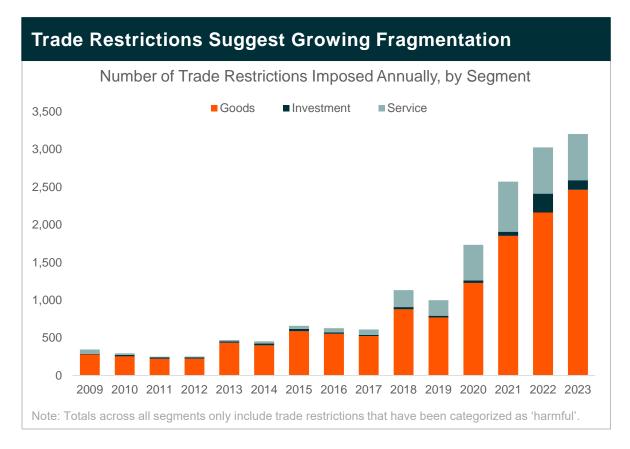


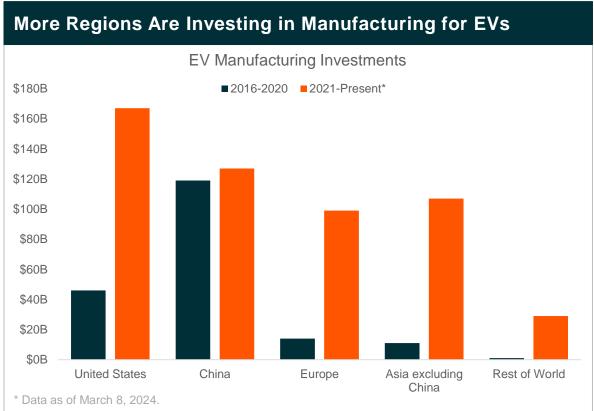
Sources: Charts: LHS: KKR, Feb 2024.; RHS: IEA, Apr 2024.



# Global Fragmentation: Manufacturing Investments Likely as Nations Prioritize Self Sufficiency

Many governments are implementing policies to grow their domestic manufacturing footprints in order to boost their energy security, supply chain resilience, and global influence among an increasingly divided global landscape.



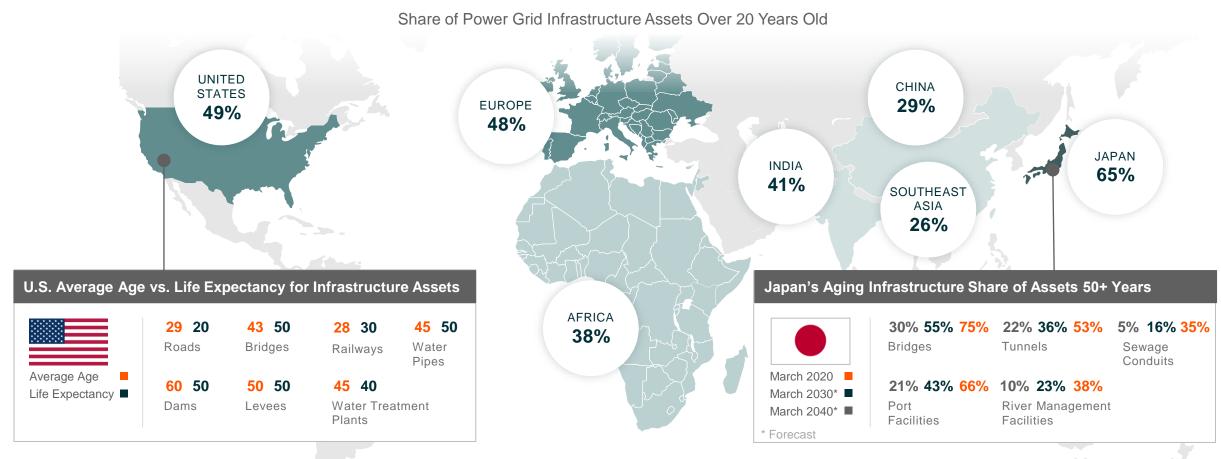


Sources: Charts: LHS: Global Trade Alert, n.d., accessed on 14 Aug 2024; RHS: EDF, Mar 2024.



# Aging Infrastructure Assets: A Common Concern Across Developed Economies

Aging infrastructure assets, such as decades-old bridges and power grid infrastructure, can amplify the risks associated with climate change, slow the growth of disruptive technologies, and impede shifting demographics.



Sources: Text: 1. American Society of Civil Engineers, Mar 2021; 2. Smart City Korea, Mar 2024. Charts: IEA, Oct 2023.



# Shifting Demographics: Increasing Population, Especially in Urban Areas

In 2050, 70% of the world's nearly 10 billion people could be living in cities. Supporting younger, more urban populations will likely require governments to invest in a wide range of infrastructure.

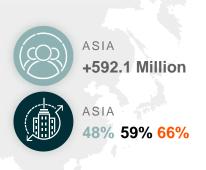














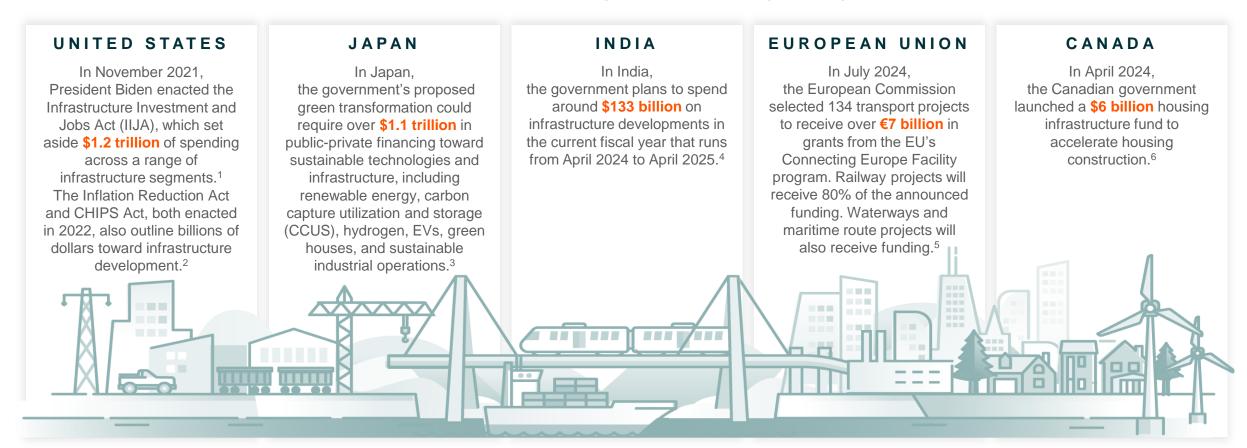


Sources: Text: 1. Our World in Data, Jul 2024; Charts: Our World in Data, Jan 2024; Our World in Data, Jul 2024.



# Infrastructure Development: Governments Planning Trillions in Current and Future Investments

In addition to the tailwinds from structural trends, many governments are allocating significant capital toward infrastructure development to support net-zero emissions goals and shifting demographics.

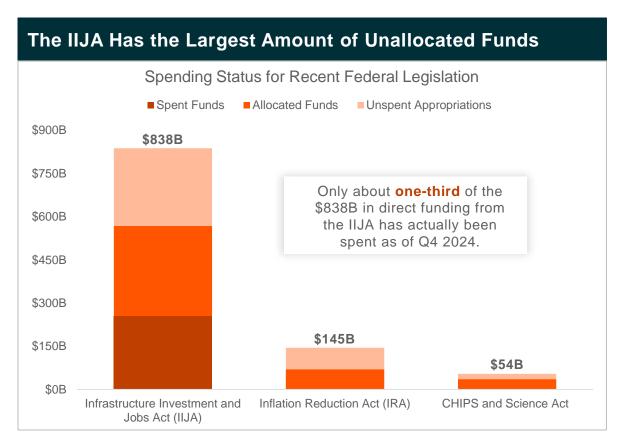


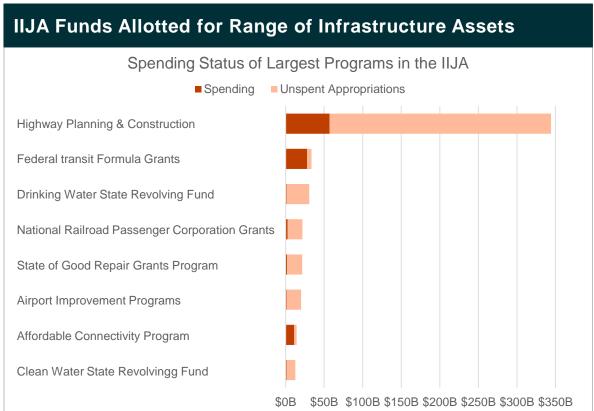
Sources: Text: 1. Forbes, Nov 2021; 2. Politico, May 2024; 3. Government of Japan, Jan 2023; 4. Morningstar, Jul 2024; 5. European Commission, Jul 2024; 6. Reuters, Apr 2024.



# U.S. in Focus: Federal Policies Outline over \$1 Trillion in Potential Public Infrastructure Funding

Nearly 35% of appropriated funds in recent federal legislation still requires allocation, and an even higher percentage remains unspent. This means that legislative tailwinds for infrastructure development could last several more years.



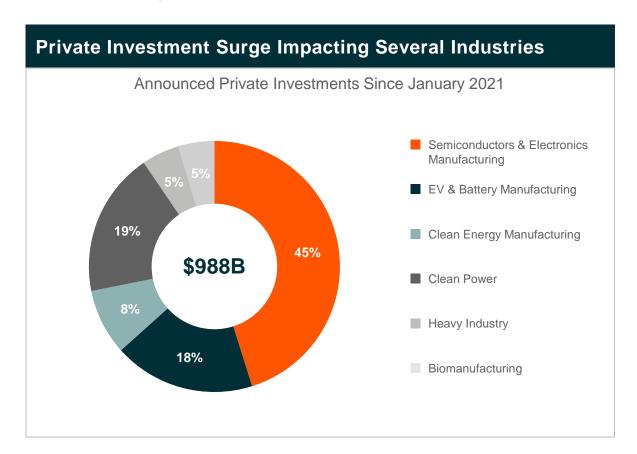


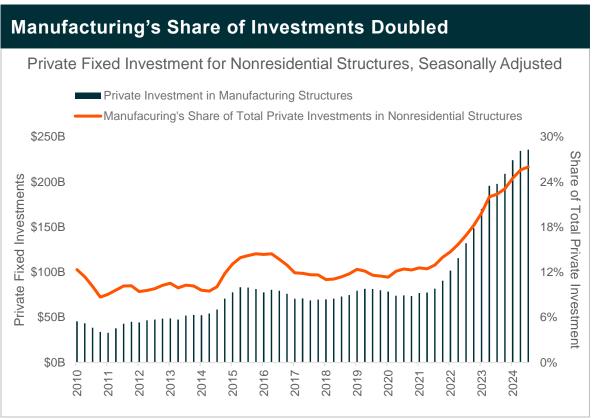
Sources: Text: 1. Politico, May 2024; 2. YahooFinance!, Aug 2024; 3. The White House, n.d., accessed on 1 Nov 2024; Charts: LHS: Global X ETFs analysis with information derived from: Politico, May 2024; NIST, n.d., accessed on 20 Nov 2024; Yahoo!Finance, Aug 2024; The White House, n.d., accessed on 1 Nov 2024 RHS: Politico, May 2024.



# U.S. in Focus: Private Investments Fueling a Manufacturing Resurgence

A U.S. manufacturing boom appears well underway, driven by public funding as well as over \$900 billion in private manufacturing and cleantech investments announced since the enactment of the IIJA in November 2021.<sup>1</sup>





Sources: Text: 1. The White House, n.d., accessed on 1 Nov 2024; Charts: LHS: The White House, n.d., accessed on 1 Nov 2024; RHS: U.S Bureau of Economic Analysis, Oct 2024a; U.S Bureau of Economic Analysis, Oct 2024b.



# U.S. in Focus: New Manufacturing Facilities Require Ramp-Up in Infrastructure Development

Building new manufacturing facilities will likely create opportunities for companies throughout the entire infrastructure development value chain. TSMC's Arizona facilities alone could create 20,000 construction jobs.<sup>1</sup>

#### Idaho

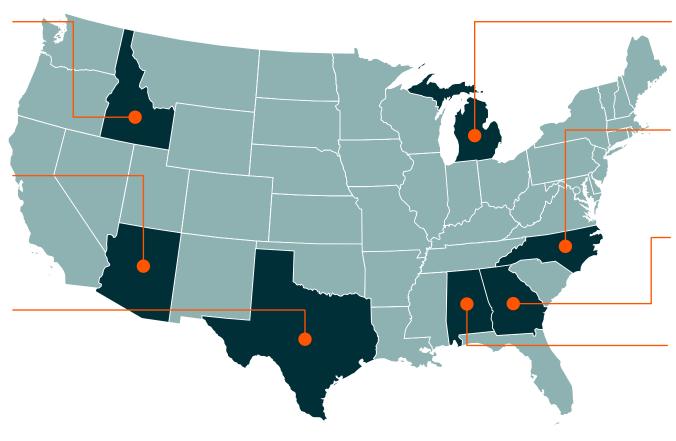
Micron is investing \$15 billion in the construction of a new fabrication facility for leading-edge memory chip manufacturing in Idaho, the first of its kind to be built in the United States in 20 years<sup>1</sup>.

#### **Arizona**

TSMC's first three U.S.-based semiconductor manufacturing facilities are being built in Arizona. The planned investment is \$65 billion.<sup>2</sup>

#### Texas

Apple is expanding its Texas operations with a new \$1 billion campus in Austin. The company aims to invest \$430 billion in the U.S. economy over 5 years.<sup>3</sup>



#### Michigan

Ford and General Motors have announced billions of dollars in investments toward expanding EV production in Michigan.<sup>4</sup>

#### **North Carolina**

Toyota has announced \$13.9 billion toward its first U.S. electric vehicle battery manufacturing facility, which is being built in North Carolina.<sup>5</sup>

#### Georgia

Qcells, a subsidiary of Hanwha Group, is planning to invest a total of \$2.5 billion to expand solar equipment manufacturing capacity in Georgia.<sup>6</sup>

#### **Alabama**

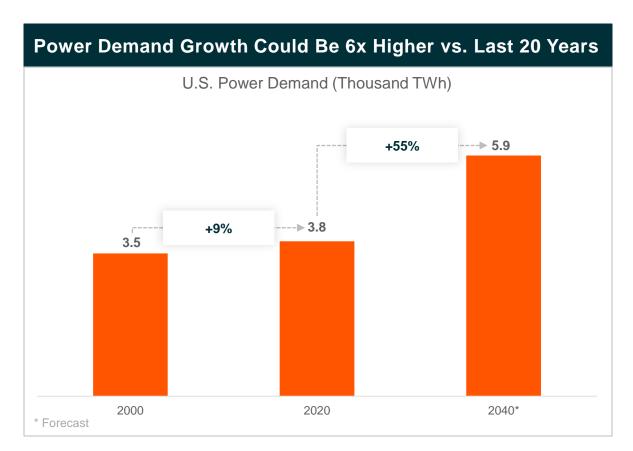
Nucor Corp. is investing \$125 million toward the construction of a new transmission tower production plant in Alabama.<sup>7</sup>

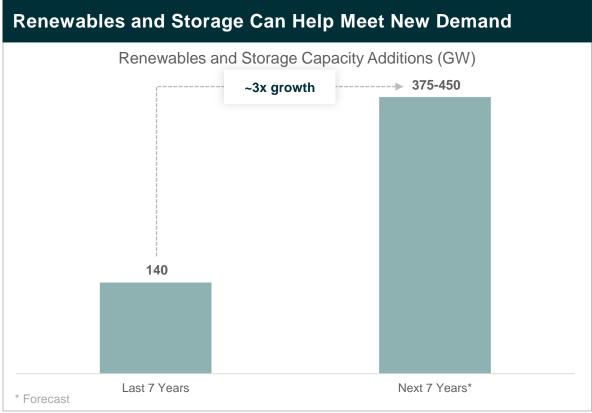
Sources: Text: 1. Micron, Sep 2022; 2. TSMC, Apr 2024; 3. Thomas, Mar 2024; 4. Mich Auto, Jan 2024; 5. Toyota, Oct 2023; 6. Qcells, Oct 2023; 7. Nucor, Feb 2023.



# U.S. in Focus: Power Grid Is at an Inflection Point Due to Rising Demand, Shifting Resource Mix

U.S. power demand is set to rise significantly, after two decades of near-flat growth, due to increasing consumption from AI data centers, EVs, and manufacturing facilities. Meeting this demand will require new power generation assets.



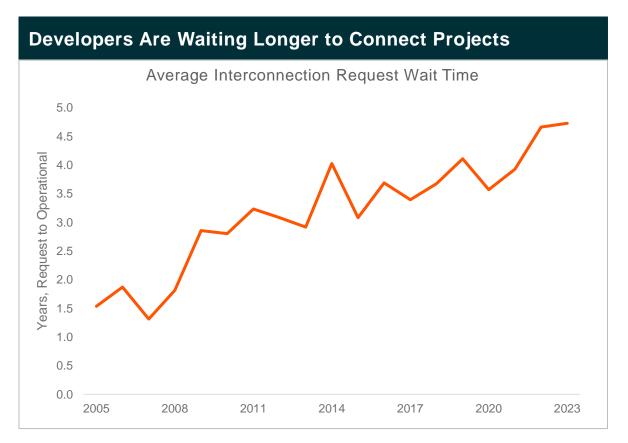


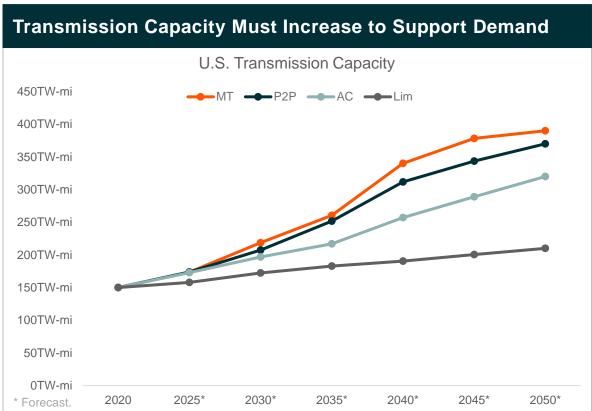
Sources: NextEra, Oct 2024.



# U.S. in Focus: Grid Infrastructure Needs to Expand to Support Growth and Reduce Challenges

The United States' aging grid is becoming increasingly congested, leading to longer project wait times. Increasing transmission capacity and modernizing grid infrastructure will be essential to support shifting power grid dynamics.



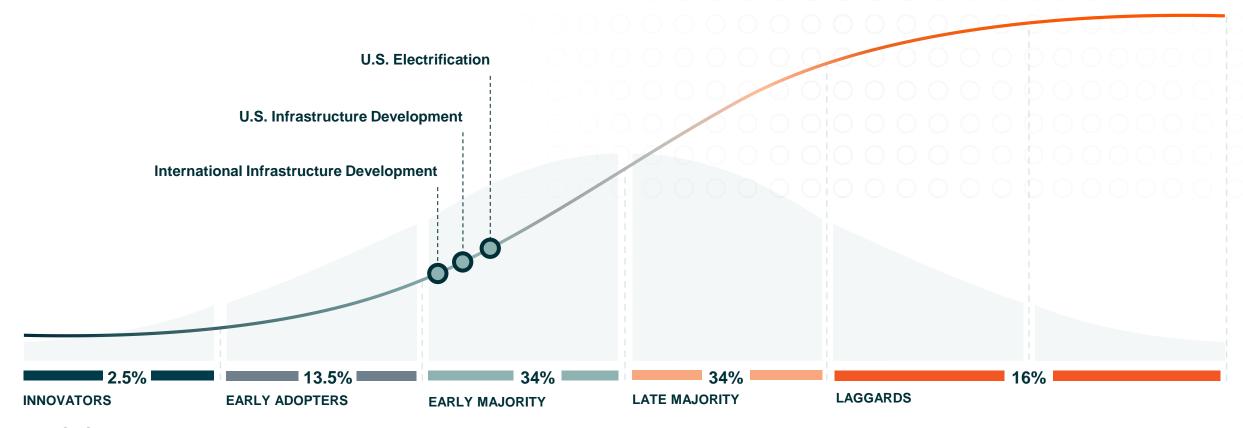


Note: For RHS chart, scenarios range from limited growth (Lim) to Accelerated Alternating Current (AC), Point-to-Point (P2P), and Multiterminal (MT). Sources: Text: 1. IEA, Oct 2023; Charts: LHS: Berkeley Lab, Apr 2024.; RHS: U.S. Department of Energy Grid Deployment Office, Oct 2024.



# S-Shaped Curve of Adoption – Infrastructure

To date, 60% of the infrastructure necessary to accommodate anticipated 2050 global population remains to be built. 1



PHASES OF ADOPTION

Sources: Text: 1. C40 Cities, 2024.

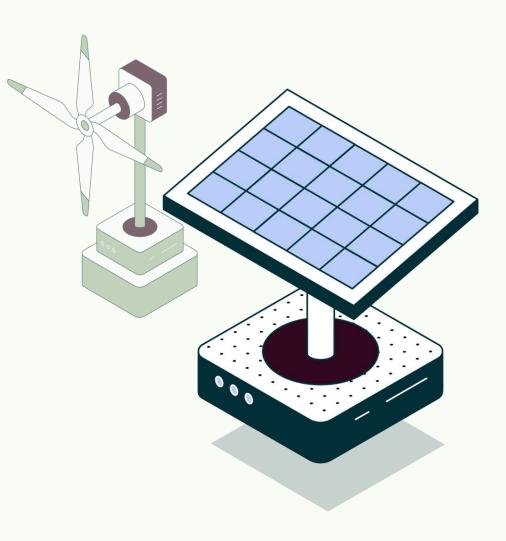


Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.

CHAPTER 2.2

# CleanTech: A Renewable Future

The global consensus stipulates that avoiding the worst impacts of climate change requires limiting warming to 1.5°C-2°C. Investments into the technologies that can yield significant global emission cuts and limit warming must total an estimated \$150 trillion between 2023 and 2050.¹ Additional investments will be needed to help communities and industries adapt to the impacts that are already being felt at current levels of warming.

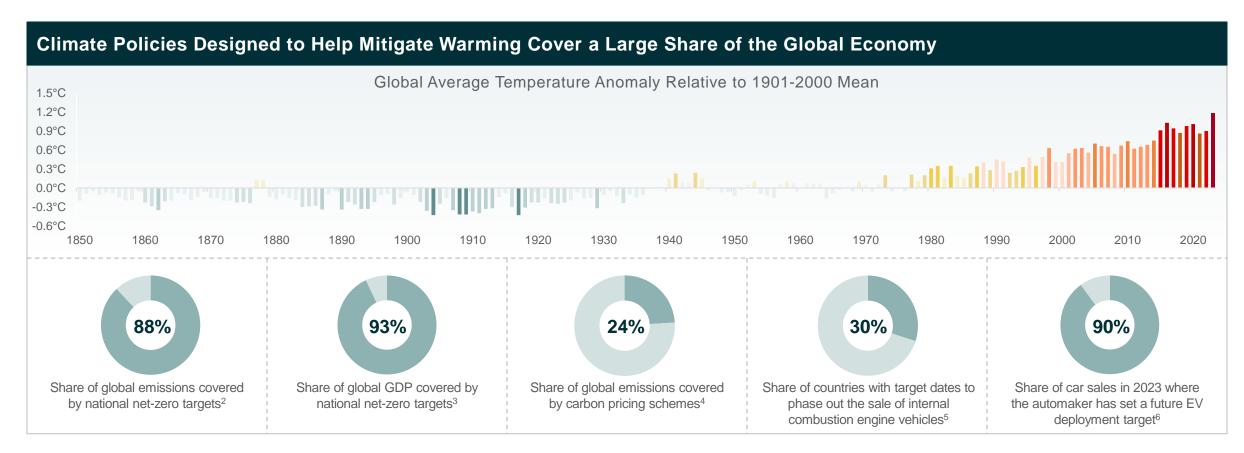


Sources: Text: 1. International Renewable Energy Agency, Jun 2023.



# CleanTech: Opportunities Abound Due to Rising Temperatures Influencing Policy

The global surface temperature is on average 1.36°C warmer than the pre-industrial period. With climate records already being broken at current levels of warming, the global economy is becoming increasingly climate-focused.

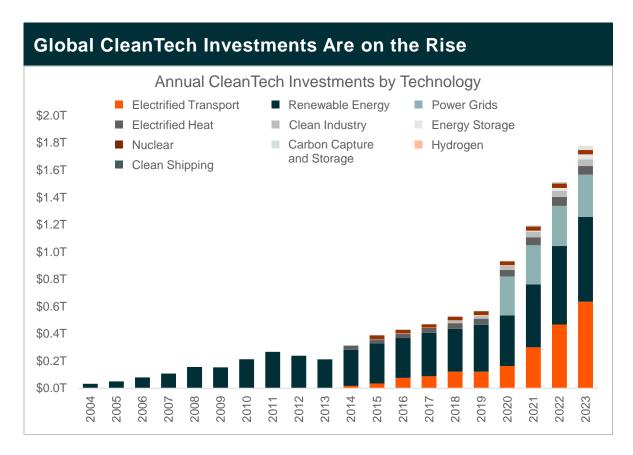


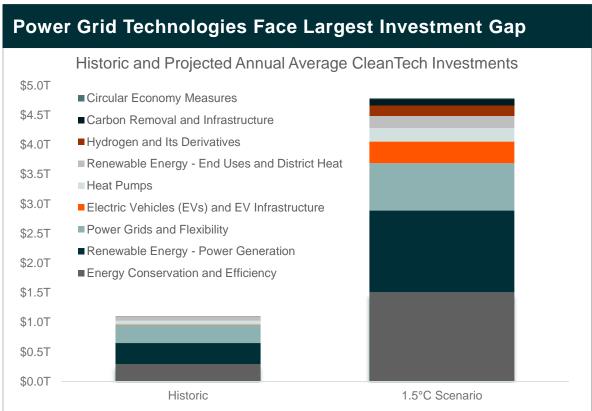
Sources: Text: 1. NASA, n.d., accessed on 24 Oct 2024; 2. Net Zero Tracker, n.d., accessed on 24 Oct 2024; 3. Ibid; 4. World Bank Group, Oct 2024; 5. Statista, Jul 2024; 6. IEA, Apr 2024; Charts: Top: National Centers for Environmental Information, n.d., accessed on 31 Oct 2024.



# CleanTech: Current Investments Showing Growth but More Needed to Meet Climate Targets

Global investment across energy transition technologies must total an estimated \$150 trillion from 2023-2050 to limit warming to 1.5°C, which is about \$5 trillion annually. CleanTech investment is forecast to reach \$2 trillion in 2024.



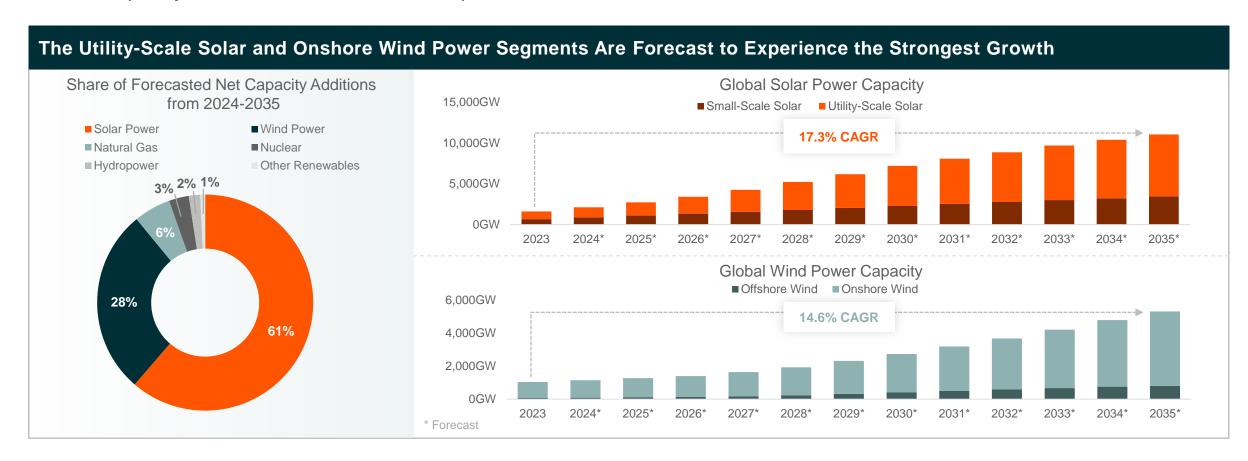


Sources: Text: 1. IRENA, Jun 2023; 2. Bloomberg, Jun 2024; Charts: LHS: BloombergNEF, Jan 2024; RHS: IRENA, Jun 2023.



#### Renewables: Solar and Wind Power Will Likely Continue to Drive Global Power Capacity Growth

Wind and solar are forecast to account for 89% of total capacity additions through 2035. Underlying these forecasts are favorable policy environments as well as expectations for tech advancements and further cost declines. <sup>1</sup>



Sources: Text: 1. BloombergNEF, n.d., accessed on 30 Oct 2024; Charts: BloombergNEF, n.d., accessed on 30 Oct 2024.



#### Renewables: Solar Often Outperforms Forecasted Growth Rates

High interest rates, supply chain issues, and permitting are ongoing headwinds for the renewables industry, especially within the residential solar and offshore wind segments. That said, actual growth rates are often greater than forecasts.

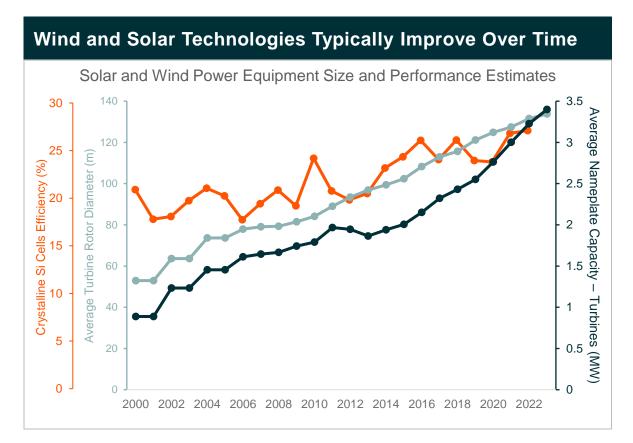


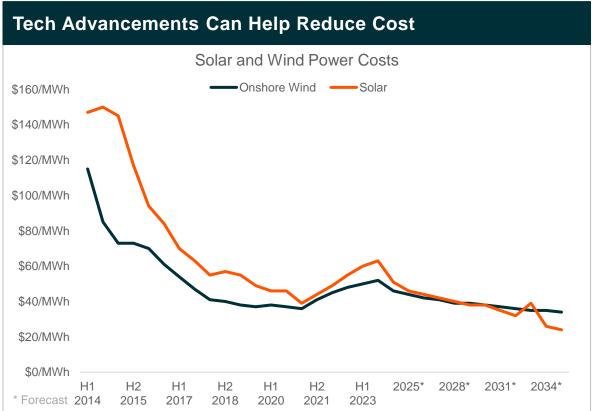
Sources: Charts: LHS: Global X ETFs analysis with information derived from: Carbon Brief, Jun 2022; Exponential View, Aug 2024; Wood Mackenzie, Mar 2024.



#### Renewables: Wind and Solar Costs Expected to Fall as Technologies Advance and Scale

Economic headwinds have been a challenge for the wind and solar industries, but costs are on a downward trend as technology advances and can make wind and solar more economically viable and resilient.



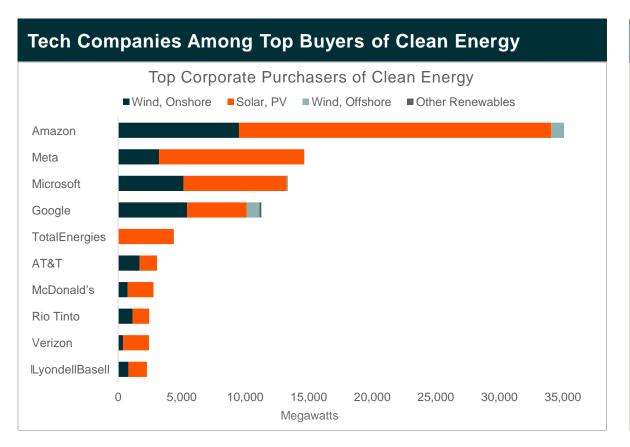


Sources: Charts: LHS: Office of Energy Efficiency & Renewable Energy, Aug 2024; National Renewable Energy Laboratory, Sep 2024; RHS: BloombergNEF, n.d., accessed on 26 Aug 2024.



#### Renewables: Big Tech Is Turning to Wind and Solar to Help Power Generative Al

A range of power sources could benefit from the expected rapid growth in AI-related power demand. Renewable energy may help meet the added demand while also keeping tech companies on track toward their clean energy targets.



# Al Leaders Have Some of the Most Ambitious Climate Goals Microsoft aims to match 100% of its electricity consumption to zero carbon energy sources. **100%** of the time, **by 2030**.1 Google pledged to power its operations with carbon-free energy 24/7 by 2030.2 Meta also committed to reaching net-zero emissions across its value chain by the end of the decade.3 In the News: Brookfield and Microsoft ink largest-ever corporate clean

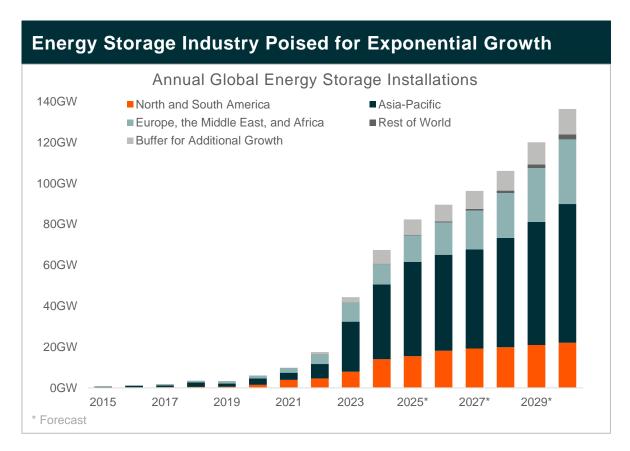
Sources: Text: 1. Microsoft, Aug 2023; 2. Google, n.d., accessed on 24 Oct 2024; 3. Meta, Aug 2024; 4. Brookfield, May 2024; Charts: LHS: BloombergNEF, n.d., accessed on 5 Aug 2024.

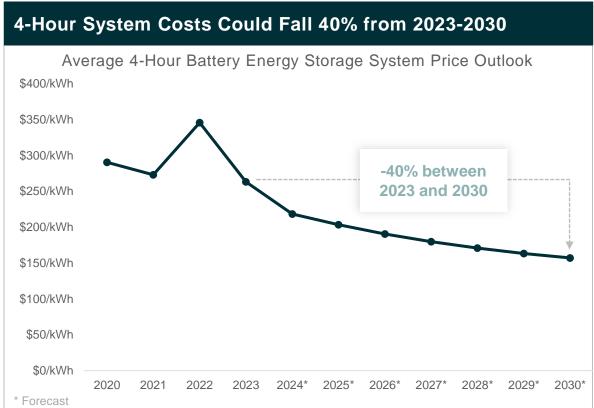


energy deal for 10.5 GW.4

#### **Energy Storage: Battery Systems Quickly Becoming an Integral Part of Power Grids**

Robust energy storage can help mitigate the risks of wind and solar power's variability, climate change impacts, and shifting demand patterns. Factors including price declines and tech advancements are likely to drive capacity growth.





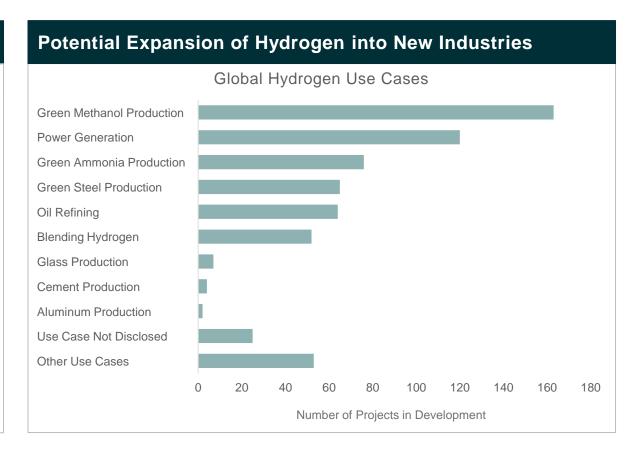
Sources: Charts: LHS: BloombergNEF, n.d., accessed on 31 Oct 2024; RHS: BoombergNEF, n.d., accessed on 31 Oct 2024.



#### Hydrogen: Developing into a Viable Alternative Fuel and Feedstock Option Across Industries

Global hydrogen (H) demand could grow from 97 million metric tons (MMt) in 2023 to around 150MMt by 2030 due to the increasing use of hydrogen as a pathway for reducing greenhouse gas emissions.<sup>1</sup>

everal Sectors Can Use Hydrogen for Decarbonization								
Potential Hydrogen Use Cases								
Fuel for	Heat for	Feedstock for						
TRANSPORT	INDUSTRY	CHEMICALS						
	M	50						
Short and Long- Haul Transport	Steel, Aluminum, Cement, Paper, Food	Fertilizers, Fuel Refining, Plastics						
POWER	BUILDINGS	PRODUCTS						
<u></u>								
Power plants, Energy storage	Commercial, Residential	Steel, Glass, Metallurgy, Food						

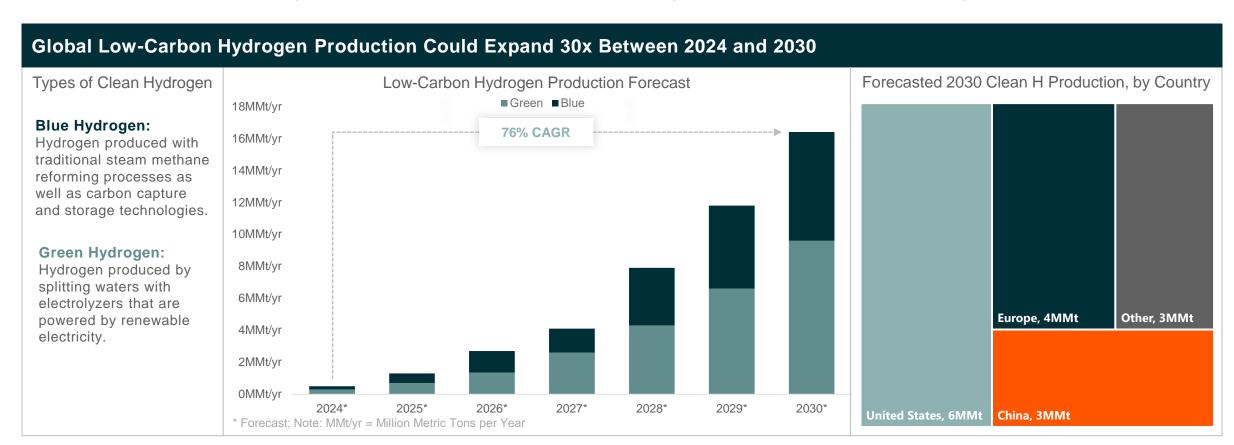


Sources: Text: 1. IEA, Oct 2024; Charts: LHS: Bloomberg, Aug 2019; RHS: BloombergNEF, n.d., accessed on 30 Oct 2024.



# Hydrogen: Low-Carbon Options Showing Potential as Key Segments by the End of the Decade

The low-carbon hydrogen industry is beginning to take shape due to supportive policies around the world. While the project pipeline is advancing slower than anticipated, clean hydrogen production is forecast to grow rapidly.

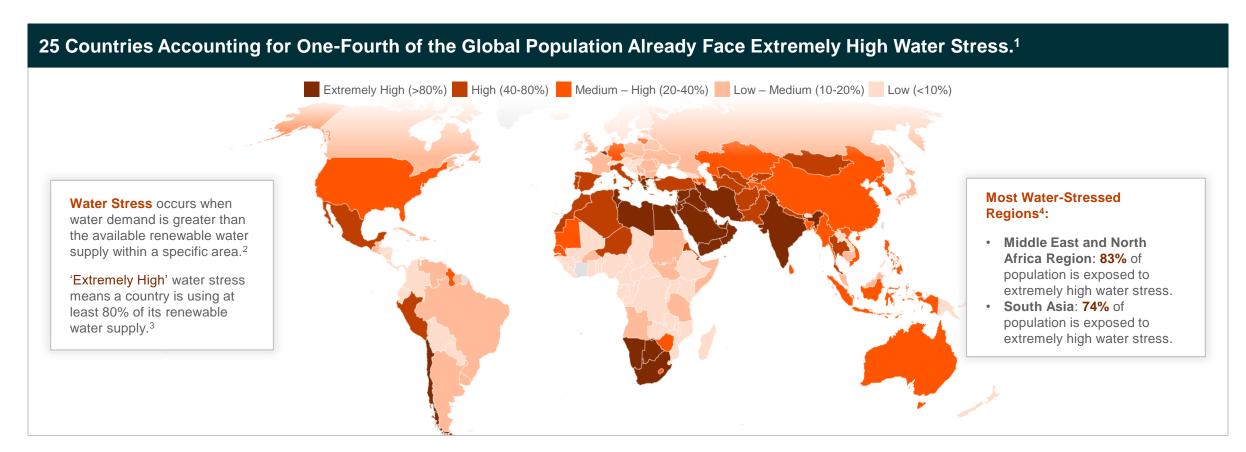


Sources: BloombergNEF, 14 May 2024; BloombergNEF, 21 May 2024; Hydrogen Insight, May 2024.



#### Water: Rising Demand and Supply Risks Increase Urgency for Clean Water Technologies

Access to clean water remains a critical global challenge, and future supplies could be impacted by climate change. Solving these challenges will likely require significant investments into clean water technologies.



Sources: Text: 1. WRI, Aug 2024; 2. Ibid; 3. Ibid; 4. WRI, n.d., accessed on 24 Oct 2024; Chart: WRI, n.d., accessed on 24 Oct 2024.



#### AgTech: Al Applications Can Help Farmers Overcome a Growing Number of Challenges

Global agriculture production will need to increase by 60-70% by 2050 to feed an expected global population of nearly 10 billion, a challenge made more complicated by resource scarcity and climate change.<sup>1</sup>

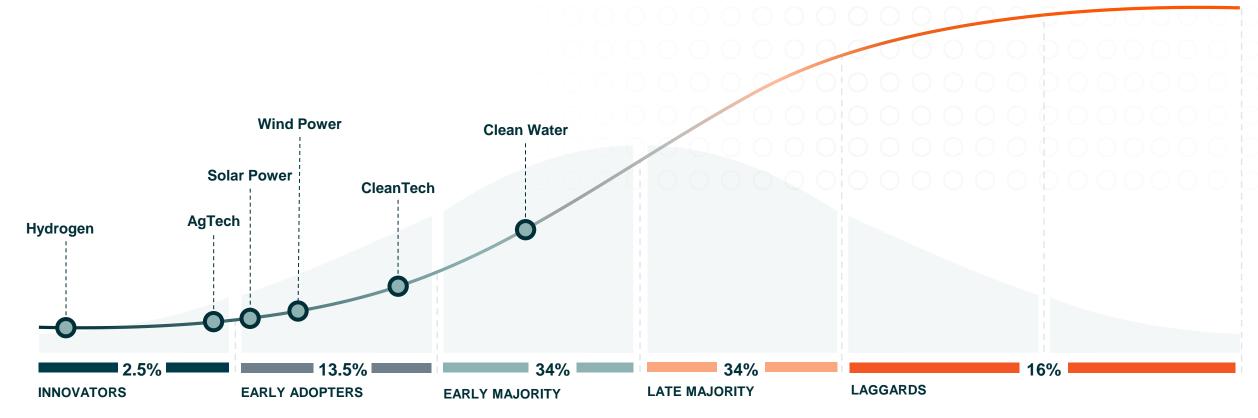
#### Precision Agriculture Technologies and Autonomous Equipment Can Optimize Farming Practices **Precision Sprayers Can Create** For Fallow Ground and For Orchards, Vineyards, **Actionable Insights** Traditional Agricultural Applications<sup>2</sup> and Tree Nurseries<sup>3</sup> Up to Up to Up to Up to **77%** 24/7 20% 87% 93% 50% can run average herbicide operations potential reduction in less less water savings day and savings in and crop airborne drift chemical night due to fuel cost protection runoff additional chemicals lighting

Sources: Text: 1. John Deere, 2024a; 2. John Deere, 2024b; 3. Ibid.



# S-Shaped Curve of Adoption – CleanTech

Through 2050, an estimated \$150 trillion in cleantech investments is needed to reduce emissions and limit warming to 1.5°C.<sup>1</sup>



#### PHASES OF ADOPTION

Sources: Text: 1. IRENA, June 2023.

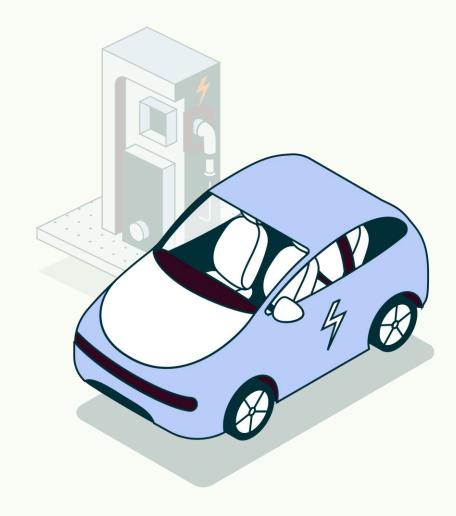
Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.



CHAPTER 2.3

# Mobility: Driving the Next Era of Transportation

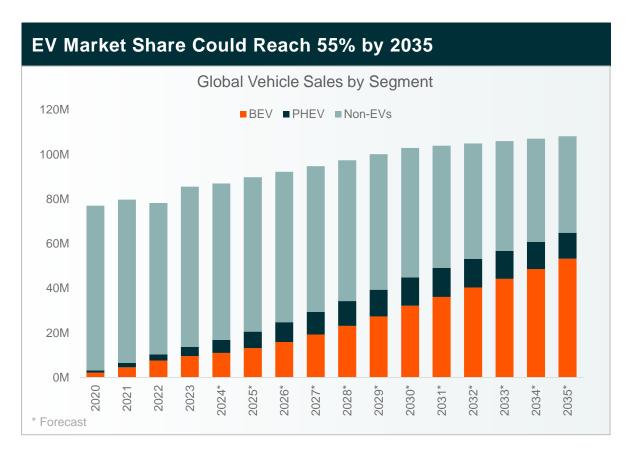
Electric vehicles (EVs) are no longer a niche segment within the automotive industry. Automakers are rolling out more affordable models, and next-gen battery tech could yield significant performance improvements in the coming years. At the center of the ongoing paradigm shift is a range of minerals required for EVs, which may not be able to keep pace as electrification accelerates.

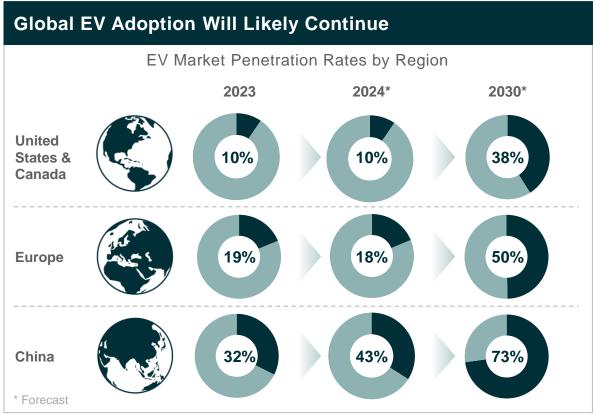




#### Electric Vehicles: No Longer a Niche Segment Within the Transportation Sector

Accommodative government policies, electrification efforts by automakers, technology advancements, and increased buy-in from consumers are converging to make EVs a mainstream segment.





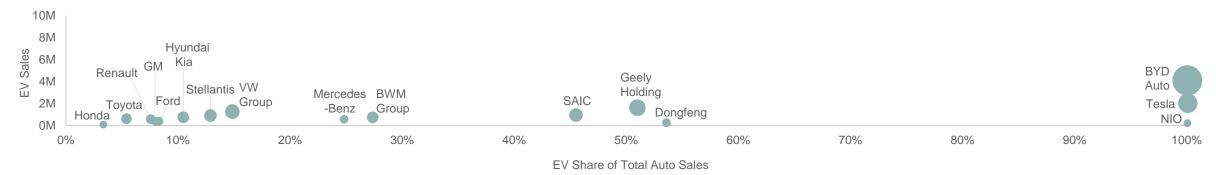
Sources: Rho Motion, Oct 2024.



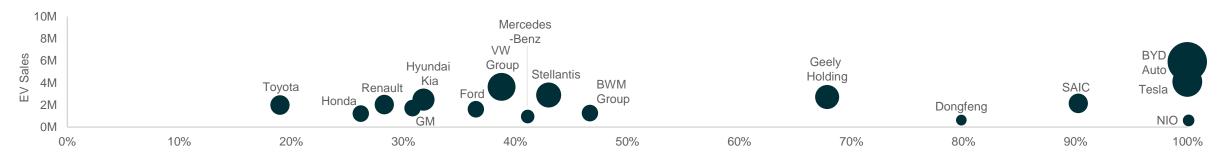
#### Electric Vehicles: OEMs Remain Committed to Increasing EV Sales Despite Recent Challenges

Data suggests that EVs remain on track to gain sizeable market share of total sales by the end of the decade, even with several automakers scaling back their investments and pushing out their electrification timelines.





#### 2030: Forecasted EV Share of Total Sales & EV Units Sold



EV Share of Total Auto Sales

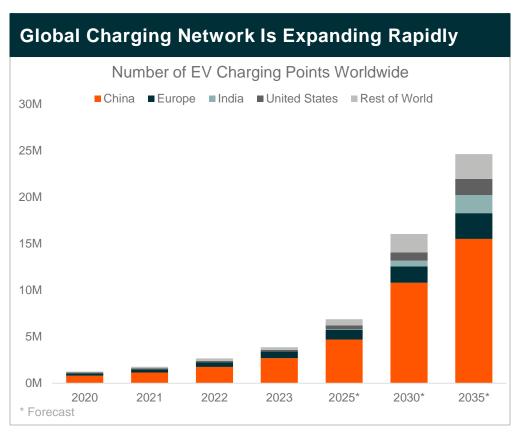
Sources: Rho Motion, June 2024.



#### Electric Vehicles: More Affordable Models and Larger Charging Networks On the Horizon

Consumers consistently call out high EV price points and range anxiety as their two primary objections to EV purchases. Improvements on both of these fronts can act as major tailwinds to broader EV adoption.



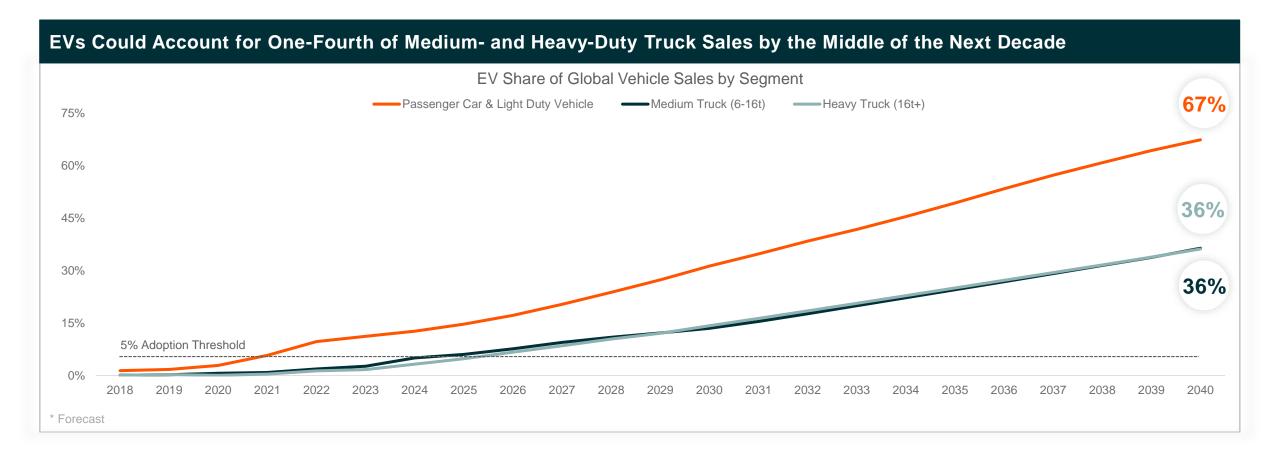


Sources: Charts: LHS: InsideEVs, Jul 2024; RHS: IEA, Apr 2024.



#### Electric Vehicles: The Electrified Transport Era Is More Than Passenger and Light-Duty Vehicles

While the light-duty vehicle segment is seeing the most rapid transition to EVs, trucks are following closely behind. The 5% adoption threshold, which is seen as a pivotal tipping point for EVs, is likely to be surpassed in the coming years.

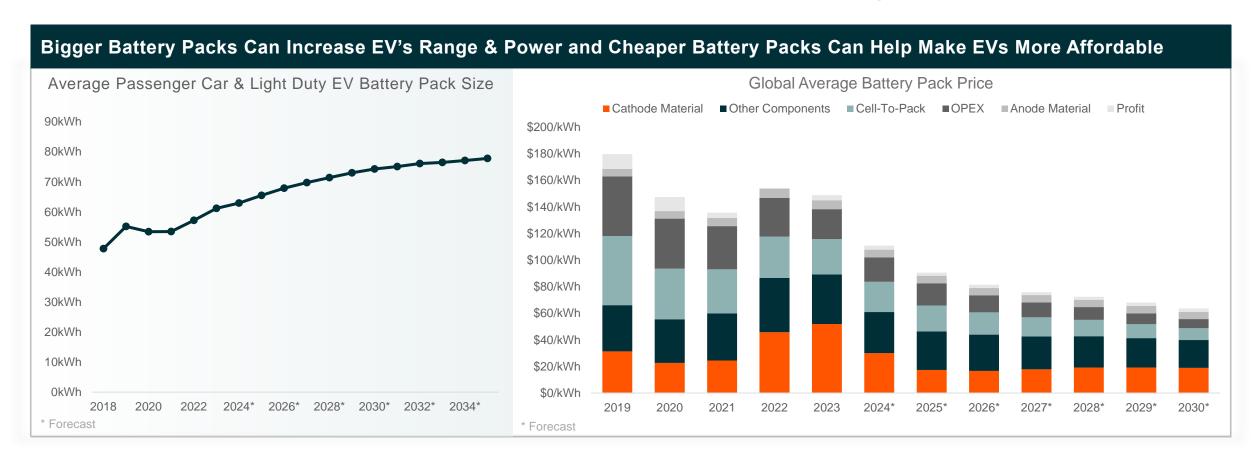


Sources: Rho Motion, Oct 2024.



#### Battery Tech: Expectations for Better and Cheaper Batteries Support Strong EV Sales Outlooks

The battery pack size in an average EV passenger car is expected to increase, providing drivers with longer range and better performance. At the same time, the cost for batteries is likely to decline, making EVs more affordable.



Sources: Charts: LHS: Rho Motion, Oct 2024; RHS: Goldman Sachs, Oct 2024.



# Battery Tech: Solid-State Among the Most Anticipated Next-Generation Battery Technologies

While mass commercialization is likely still years away, many automakers and battery producers are making progress on solid-state battery technologies that could yield significant improvements to the EV driving experience.

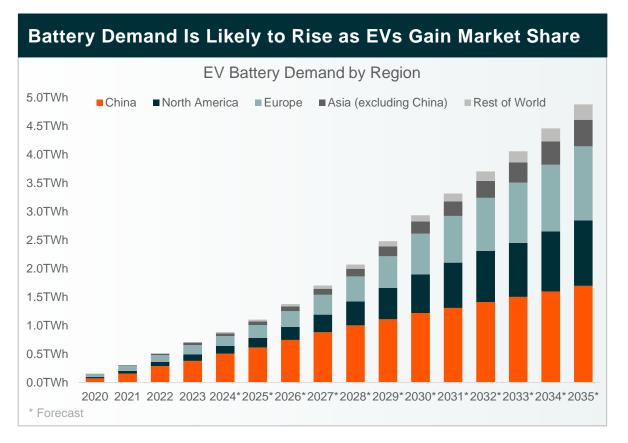
#### Solid-State Batteries Could Provide Several Benefits Over Current EV Battery Technologies **Achievable Energy Benefits of Solid-State QuantumScape Proposed** Density Comparison<sup>1</sup> **Solid-State Battery Design Batteries over Lithium-Ion** ■ Li-ion ■ Solid-State 1,000 CHARGING ANODE ELECTRICAL 800 CONTACT **Operates in greater Faster charging** Lithium temperature range **Metal Anode** 600 1000 = Lithium-lon 400 Nickel-Based or 700 LFP Cathode 450 200 CATHODE ELECTRICAL 270 Longer Higher degree of CONTACT freedom in shape lifespan Gravimetric (Wh/kg) Volumetric (Wh/L)

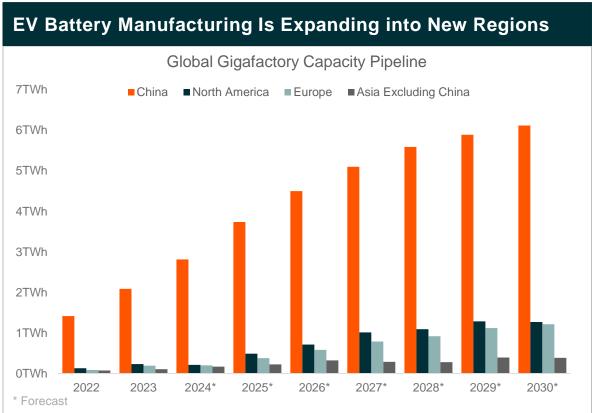
Note: Assumes an average ASSB/Sem-solid, compared to theoretical maximum NCM + Gr Sources: Charts: LHS: Quantumscape, Aug 2023; Middle: Rho Motion, Oct 2024; Quantumscape, Aug 2023.



#### Battery Tech: Manufacturing Landscape Becoming Increasingly Global as EV Sales Rise

China is expected to remain the leader of both EV battery demand and production capacity. However, companies are investing in gigafactories in Europe and North America to meet future demand and gain access to supportive policies.



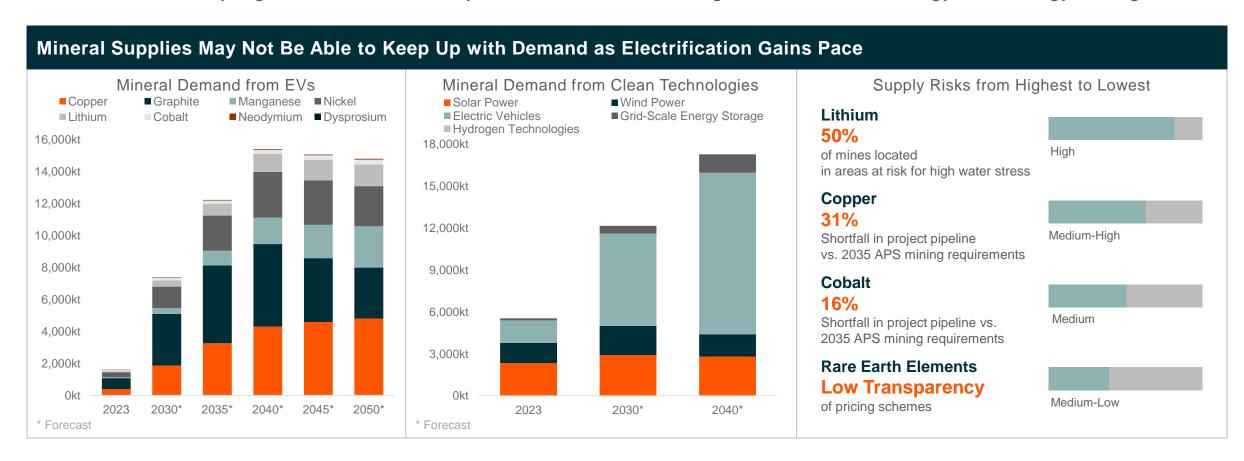


Sources: Charts: LHS: Rho Motion, Oct 2024; RHS: Benchmark Mineral Intelligence, Oct 2023.



# Disruptive Materials: Supply Shortage Risks Are Growing as Clean Technologies Take Off

EVs require up to 6x more minerals than traditional internal combustion engine vehicles. As a result, the auto industry could become a major growth driver for many different minerals, along with renewable energy and energy storage.

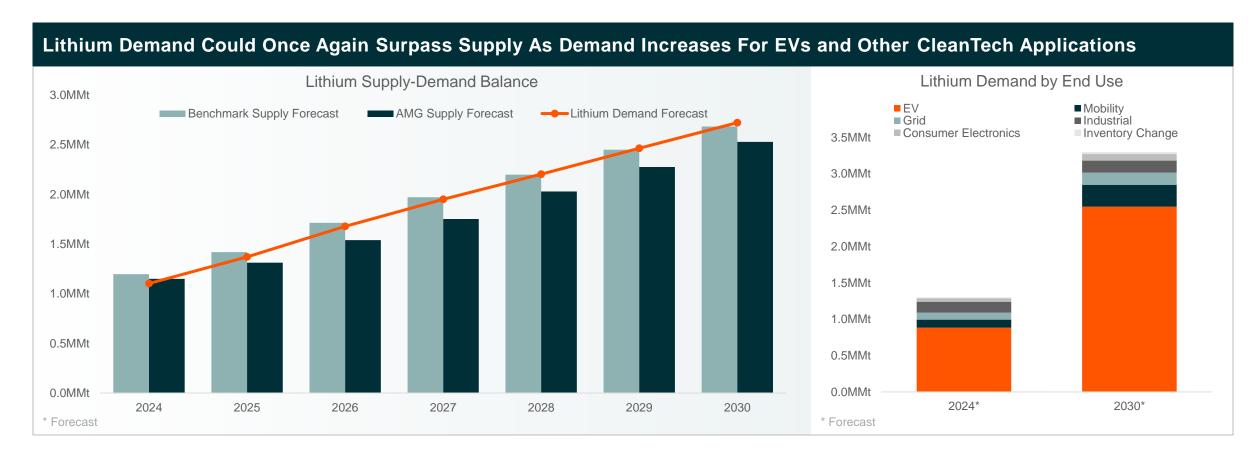


Sources: Text: 1. IEA, May 2021; Charts: LHS and Middle: IEA, May 2024a; RHS: IEA, May 2024b.



#### Lithium in Focus: Demand Growth Outlook Suggests Potential Return of a Supply Deficit

The inelastic nature of lithium supply, combined with expectations for robust EV demand, mean that even slight shifts in supply or demand could lead to a deficit and provide a positive boost to lithium prices.

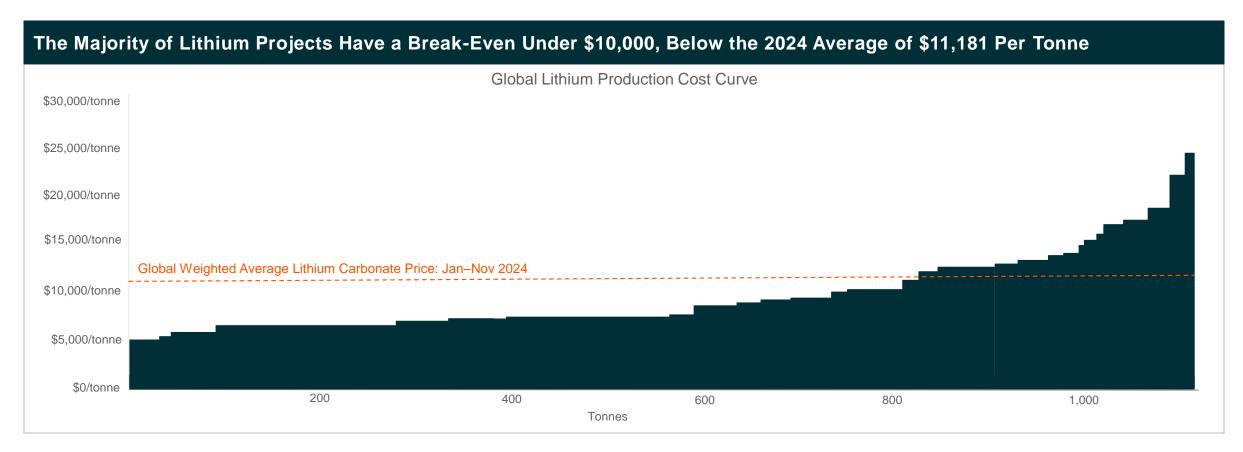


Sources: LHS Chart: AMG Critical Materials N.V., Nov 2024; RHS Chart: Albemarle, Jul 2024.



#### Lithium in Focus: Global Cost Curve Suggests Many Projects Well Positioned Even With Low Prices

The lithium price environment remains well below the peak in late 2022, when prices reached nearly \$80,000 per tonne. However, for most operational projects, break-even is still well below recent market prices.



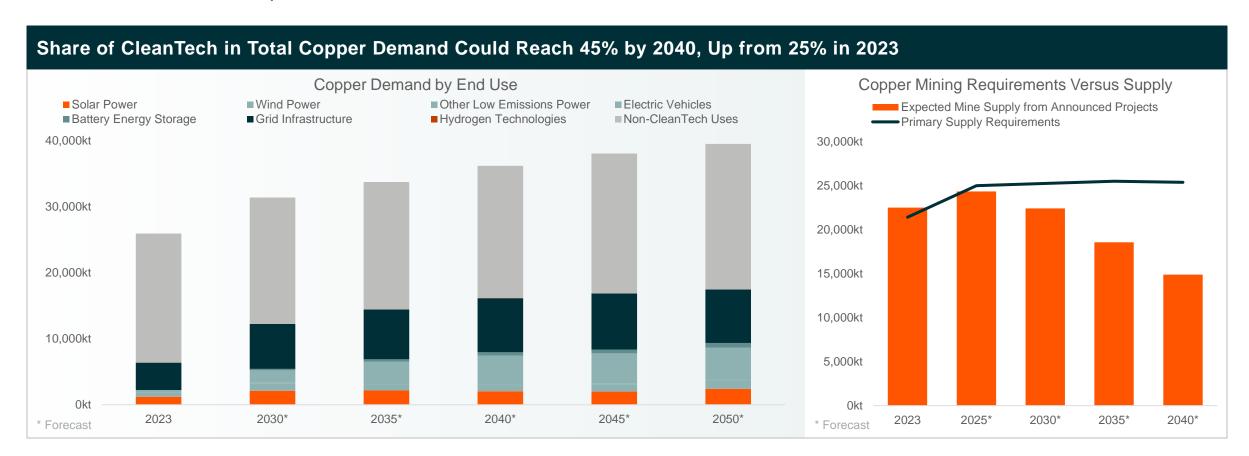
Note: Lithium cost curve for illustrative purposes only

Sources: Lithium Americas, Nov 2024.; Benchmark Minerals Intelligence, n.d., accessed on 20 Nov 2024.



# Copper in Focus: Clean Energy Transition Becoming an Integral Factor in Supply-Demand Dynamics

A sizeable copper shortage could form by the end of the decade as the energy transition gains speed. Copper demand from EVs alone could expand 11x between 2023 and 2040.

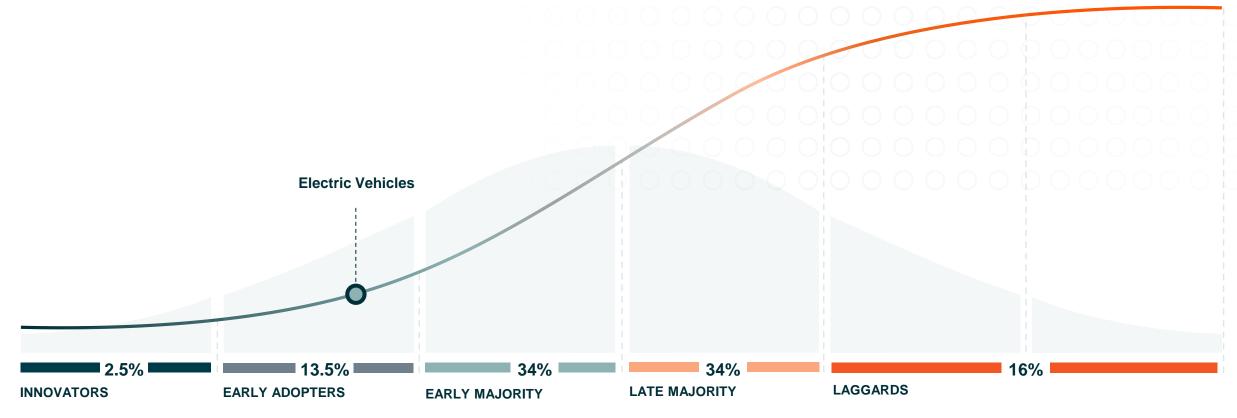


Sources: Text: IEA, May 2024a; Charts: LHS: IEA, May 2024a; RHS: IEA, May 2024a; IEA, May 2024b.



# S-Shaped Curve of Adoption – Mobility

EVs could account for half of global passenger vehicle sales by 2035, up from an 11% share of global vehicle sales in 2023.1



#### PHASES OF ADOPTION

Sources: Text: 1. Rho Motion, Oct 2024.

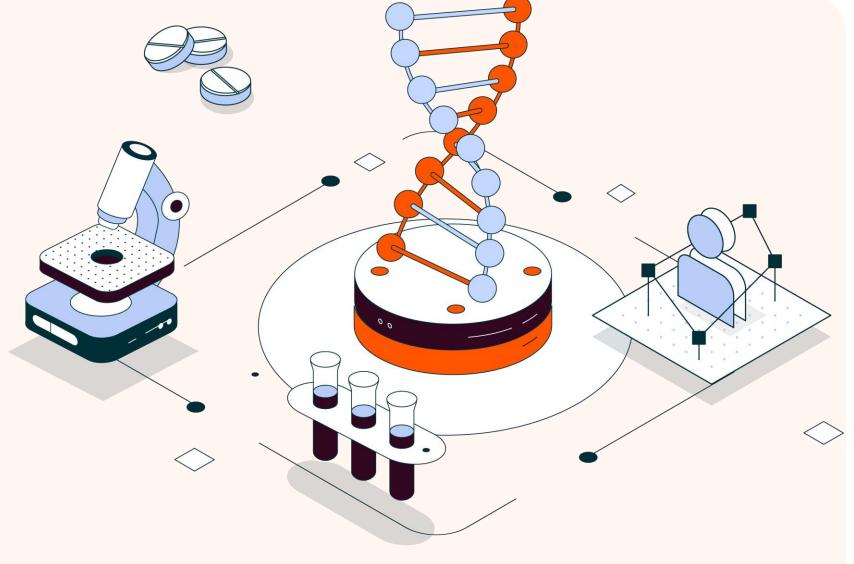
CHARTING DISRUPTION 2025

Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.



**SECTION 3** 

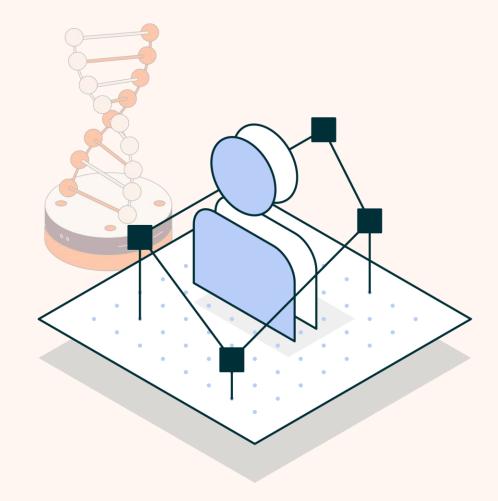
# **Advancing Healthcare**



#### CHAPTER 3.1

# Aging Population: Silver Opportunities

The global population is rapidly aging, with the number of adults aged 65 and older projected to double to 1.7 billion by 2053. This poses significant challenges to healthcare systems worldwide due to increased chronic condition prevalence. While this trend strains already burdened infrastructure, innovations like GLP-1 treatments for obesity also show promise in managing various age-related conditions. These breakthroughs, along with advances in patient care technology, may help mitigate stress on the healthcare system and improve quality of life for older adults.

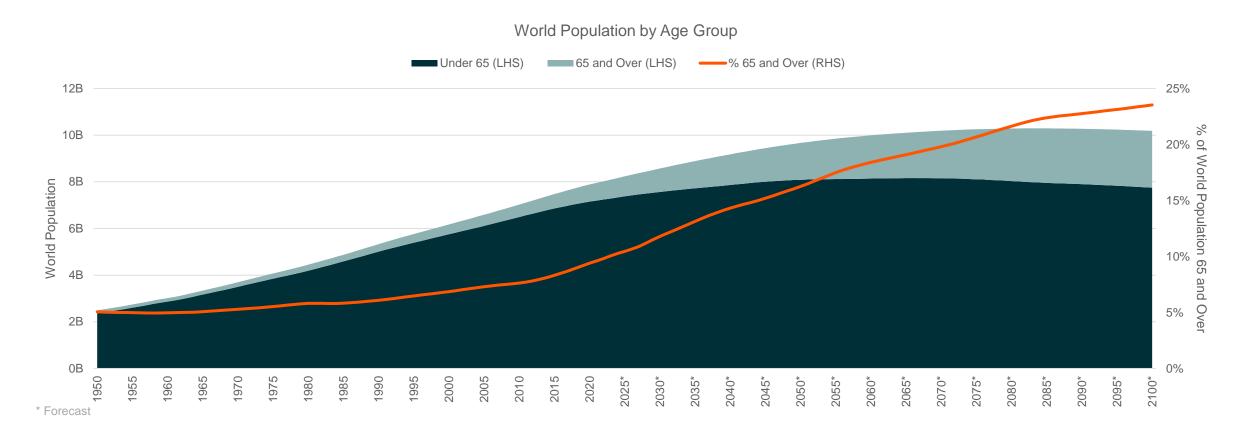


Sources: 1. United Nations, Jul 2024.



#### The Global Population Is Set to Age at an Accelerated Pace

Total global population is expected to grow 32% through 2100. During that period, the population of those 65 and over is expected to grow 230%. By 2030, all baby boomers will be 65 or older.

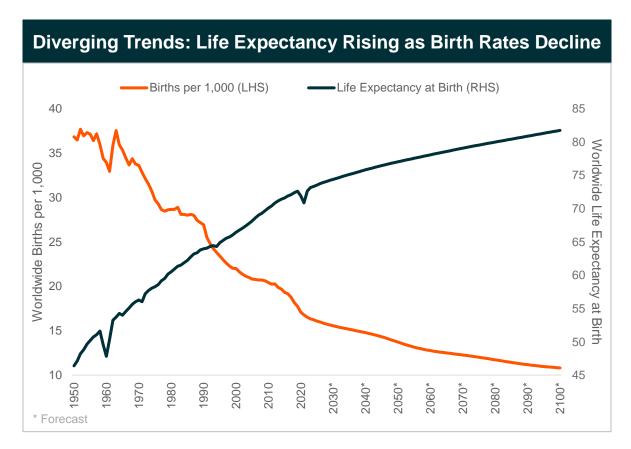


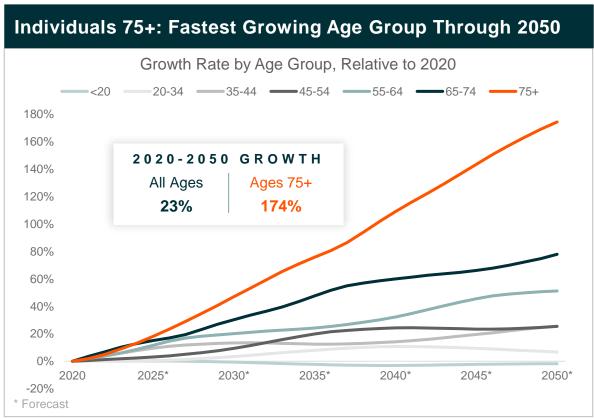
Sources: Text: 1. United Nations, Jul 2024, 2. Ibid.; 3. United States Census Bureau, Dec 2019; Chart: United Nations, Jul 2024.



#### Global Shift in Demographics Intensifies

Rising life expectancy and falling birth rates worldwide are causing the 75 and over age group to grow almost eight times faster than the general population.<sup>1</sup>



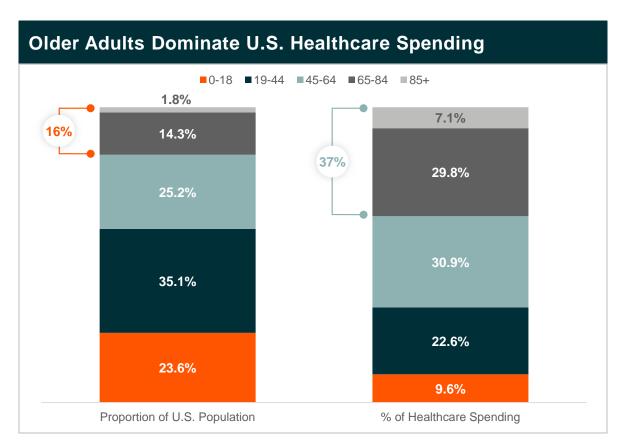


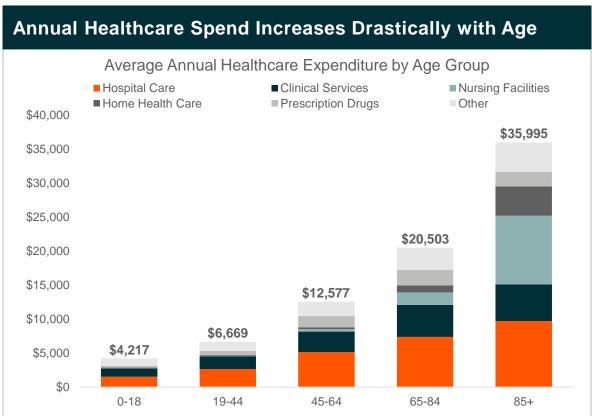
Note: In LHS chart, the outlier in 1959 is due to the Great Chinese Famine. The outlier in 2020 is due to the COVID-19 pandemic. Sources: Text: United Nations, Jul 2024; Charts: LHS: United Nations, Jul 2024; RHS: United Nations, Jul 2024.



# Aging Population's Health Challenge: Older Adults Make Up a Greater Proportion of Health Spend

In the United States, the 65 and older group accounts for 16% of the population and approximately 37% of all healthcare spending.<sup>1,2</sup> Both figures are expected to rise.



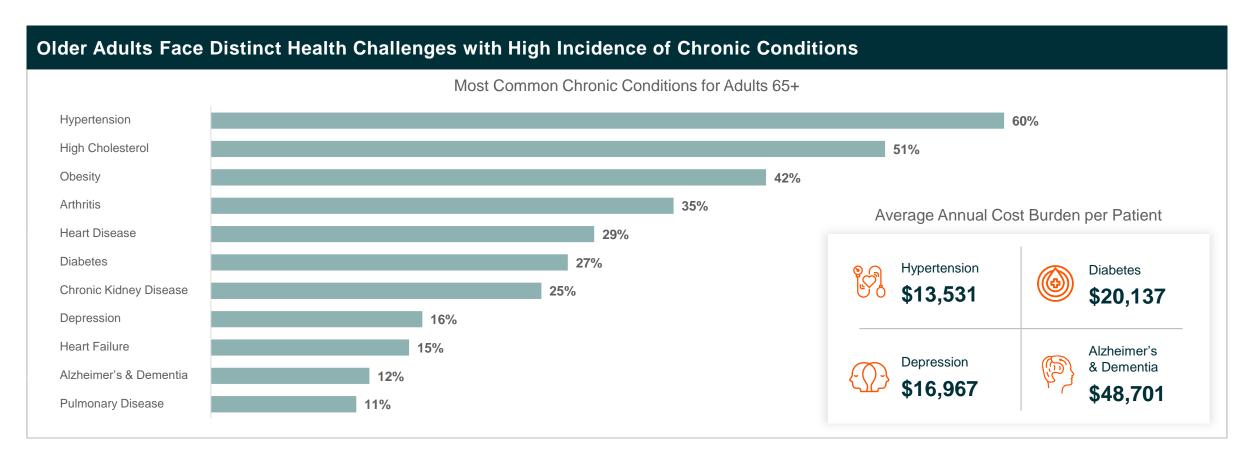


Sources: Text: 1. United Nations, Jul 2024; 2. CMS, Sep 2024; Charts: LHS: CMS, Sep 2024; United Nations, Jul 2024; RHS: CMS, Sep 2024.



#### **Chronic Conditions Add Complexity to Elder Care**

Healthcare demand among the elderly largely correlates with a higher incidence of chronic illness. An estimated 95% of individuals 60 and older have at least one chronic condition, while 79% have two or more. <sup>1</sup>

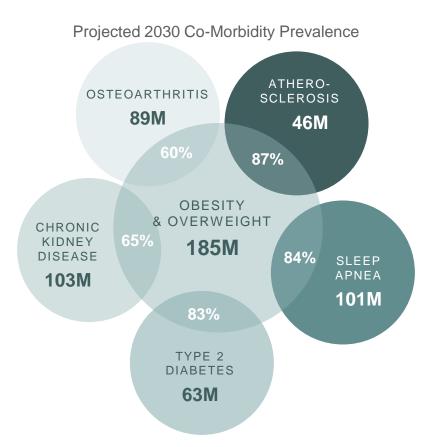


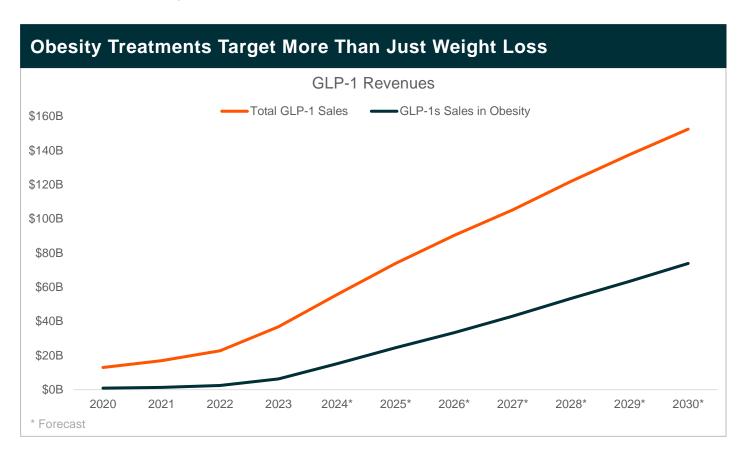
Sources: Text: 1. National Council on Aging, May 2024; Charts: LHS: National Council on Aging, May 2024. RHS: LeadingAge LTSS Center @UMass Boston & National Council on Aging, Apr 2022.



#### Growing Overlap in Chronic Conditions Opens the Door for a Broader Solution

The rising prevalence of obesity has led to a surge in associated health problems. New treatments targeting obesity show promise not only for weight reduction but also for addressing multiple chronic conditions common in older adults.





Note: GLP-1 = Glucagon-Like Peptide 1

Sources: Charts: LHS: Evaluate Pharma, Aug 2024; RHS: Evaluate Pharma, n.d., accessed on 1 Nov 2024.



#### **GLP-1s: A Breakthrough Years in the Making**

Though seemingly a new category, GLP-1s have been studied for over 30 years. They were developed to treat type 2 diabetes (T2D), and weight loss seen in patients on GLP-1s opened the door for their use in obesity.

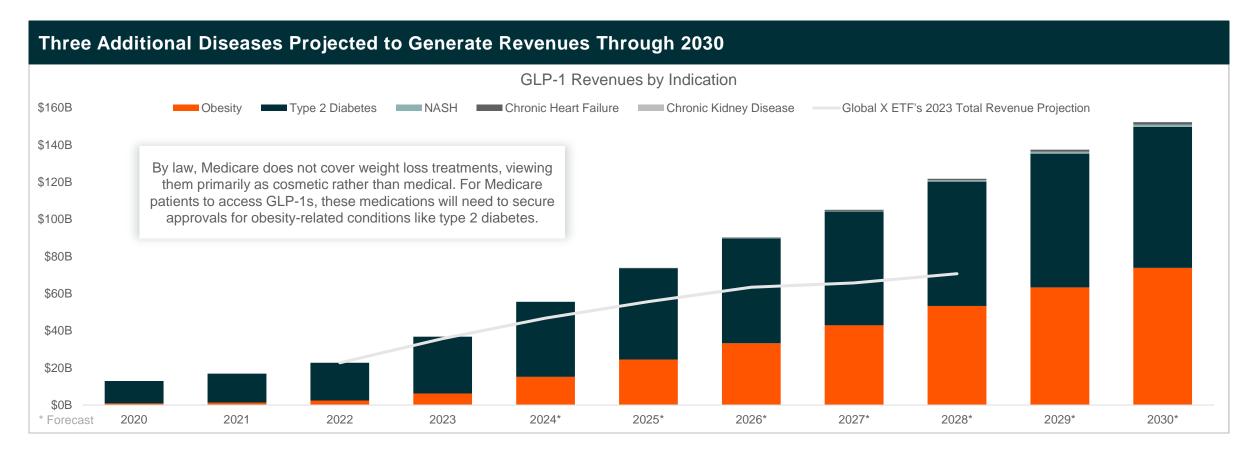


Sources: Biopharma PEG, Feb 2023; Eli Lilly and Company, Jan 2024; Evaluate Pharma, n.d.a; Evaluate Pharma, n.d.b.



#### **GLP-1s: A Starting Point for Improved Health Outcomes in Age-Related Conditions**

GLP-1 treatments have achieved weight loss up to 22.5%, comparable to bariatric surgeries. While obesity and diabetes dominate GLP-1, research suggests potential benefits for a broader set of patients.



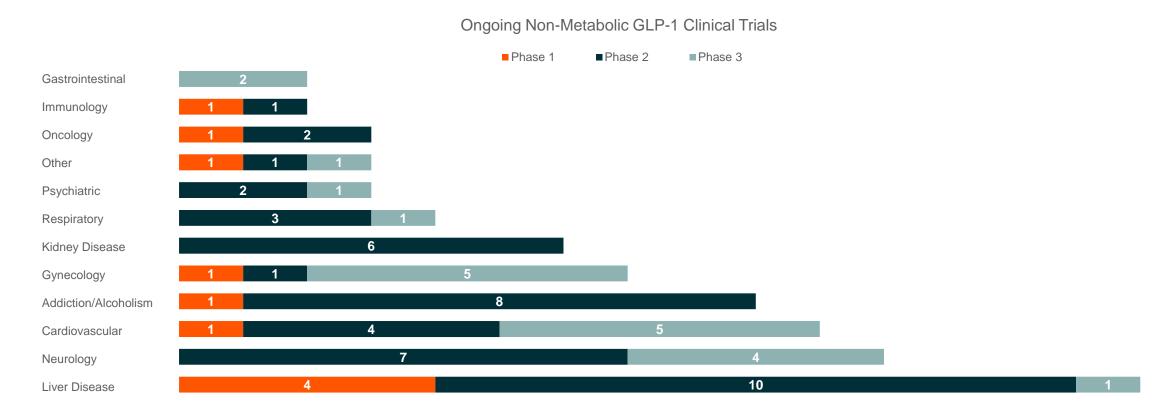
Note: NASH = Nonalcoholic Steatohepatitis

Sources: Text: 1. Eli Lilly and Company, Apr 2022; Chart: Evaluate Pharma, n.d., accessed 1 Nov 2024; Global X ETFs projections from December 2023, based on Evaluate Pharma data.



#### **GLP-1s: Ongoing Clinical Trials Cast an Even Wider Net**

Though non-metabolic illnesses are expected to account for a smaller portion of expected GLP-1 revenues through 2030, FDA approvals in these categories are expected to play a pivotal role in broader adoption of GLP-1 treatments.



Sources: National Library of Medicine, National Center for Biotechnology Information, n.d.



#### **GLP-1s: Not Just Ozempic**

The entire GLP-1 category is often colloquially referred to as Ozempic, given the drug's widespread popularity. The category, however, has 13 total approved drugs, and 17 others are expected to be approved through 2030.<sup>1</sup>

Top 12 GLP-1s, by Projected 2030 Revenue

Product	Company	U.S. Status	Dosing Form	Frequency	Mechanism of Action	2023 Revenue	2030* Revenue
Mounjaro	Lilly	Approved 🗸	<b>——</b>	Weekly	GLP-1 + GIP	\$5.16B	\$31.80B
Ozempic	novo nordisk <sup>®</sup>	Approved 📀	- <b></b>	Weekly	GLP-1	\$13.90B	\$25.14B
Cagrisema	novo nordisk <sup>®</sup>	Phase 3		Weekly	GLP-1 + Amylin	\$0.00B	\$21.02B
Zepbound	Lilly	Approved 🗸		Weekly	GLP-1 + GIP	\$0.18B	\$20.26B
Wegovy	novo nordisk <sup>®</sup>	Approved 🗸		Weekly	GLP-1	\$4.55B	\$17.89B
Rybelsus	novo nordisk <sup>®</sup>	Approved 🗸		Daily	GLP-1	\$2.72B	\$9.35B
Orforglipron	Lilly	Phase 3		Daily	GLP-1	\$0.00B	\$8.67B
Retatrutide	Lilly	Phase 3		Weekly	GLP-1 + GIP + GCGR	\$0.00B	\$5.68B
MariTide	AMGEN	Phase 2		Monthly	GLP-1 + GIP	\$0.00B	\$4.20B
Trulicity	Lilly	Approved 🗸		Weekly	GLP-1	\$7.13B	\$1.33B
Mazdutide	Innovent	Phase 2	- <b>-</b>	Weekly	GLP-1R + GCGR	\$0.00B	\$1.25B
VK2735	VIKING	Phase 2	0	Weekly	GLP-1 + GIP	\$0.00B	\$1.18B

<sup>\*</sup> Forecast

Sources: Text: Evaluate Pharma, n.d.b; Chart: Evaluate Pharma, n.d.a, n.d.b, n.d.c, n.d.d, n.d.e, n.d.h, n.d.i, n.



#### **GLP-1s: Defining the Next Generation of Weight Loss Treatments**

Growing demand for GLP-1s has buoyed revenue projections and optimism for what's to come. Next-generation formulations aim to boost adherence, potentially yielding economic benefits through the prevention of chronic diseases.

Costs related to the treatment of chronic conditions make up 90% of Medicare spend each year. GLP-1 treatments have the potential to ease those pressures by helping prevent chronic conditions associated with obesity.

100,000 > 15% = \$85 million

PEOPLE OF THEIR BODY WEIGHT FIVE YEARS<sup>2</sup>

#### **Factors to Watch in Next-Generation GLP-1s**



Less Frequent Dosing



Muscle Preservation



More Dosing Options



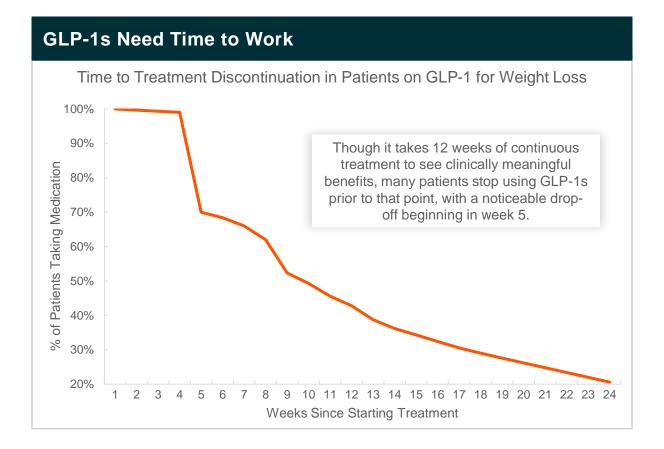
Sustained Weight Loss After Discontinuation



Fewer Side Effects



**Obesity Prevention** 

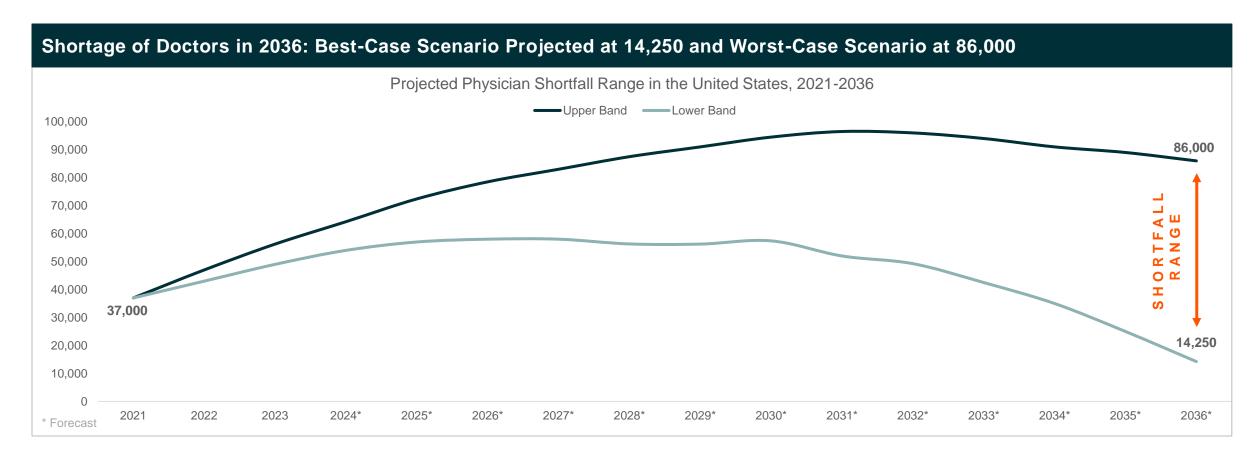


Sources: Text: 1. CDC, Jul 2024; 2. STAT+, Oct 2023; Chart: Blue Cross Blue Shield Association, May 2024.



#### Beyond Chronic Care, Other Solutions Are Needed to Meet Rising Healthcare Demand

The U.S. healthcare system faces a physician shortage that is set to intensify just as the nation's healthcare needs grow. Over the next decade, a third of U.S. doctors are expected to retire.<sup>1</sup>

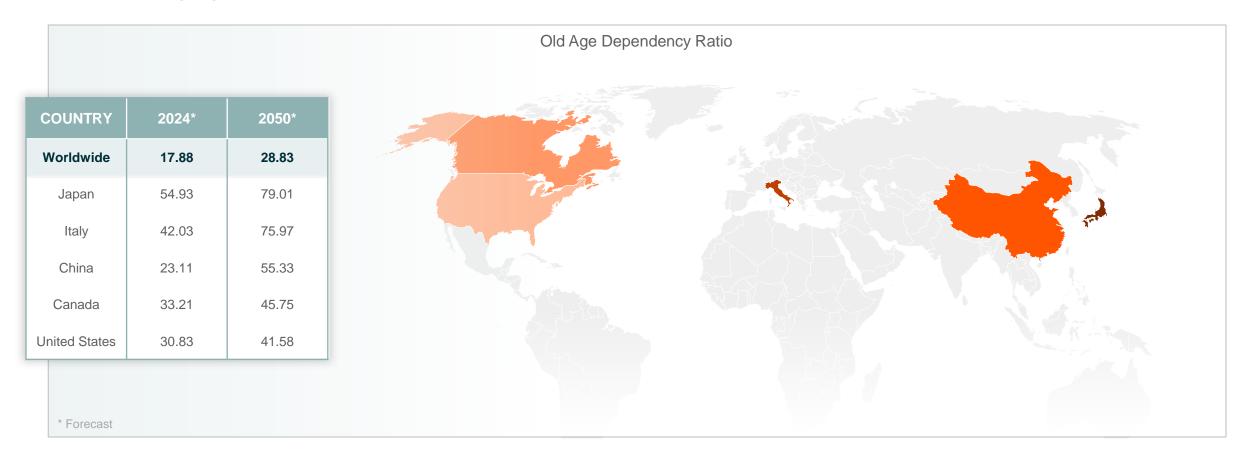


Sources: Text: 1. Association of American Medical Colleges, Mar 2024; Chart: Association of American Medical Colleges, Mar 2024.



### The Hidden Costs of Aging for Caregivers Are Likely to Grow More Prominent

U.S. unpaid family caregiving costs surpass \$600 billion annually. With the elderly population (65+) projected to outpace working-age adults (20-64), demand for senior care facilities is set to increase.<sup>2</sup>

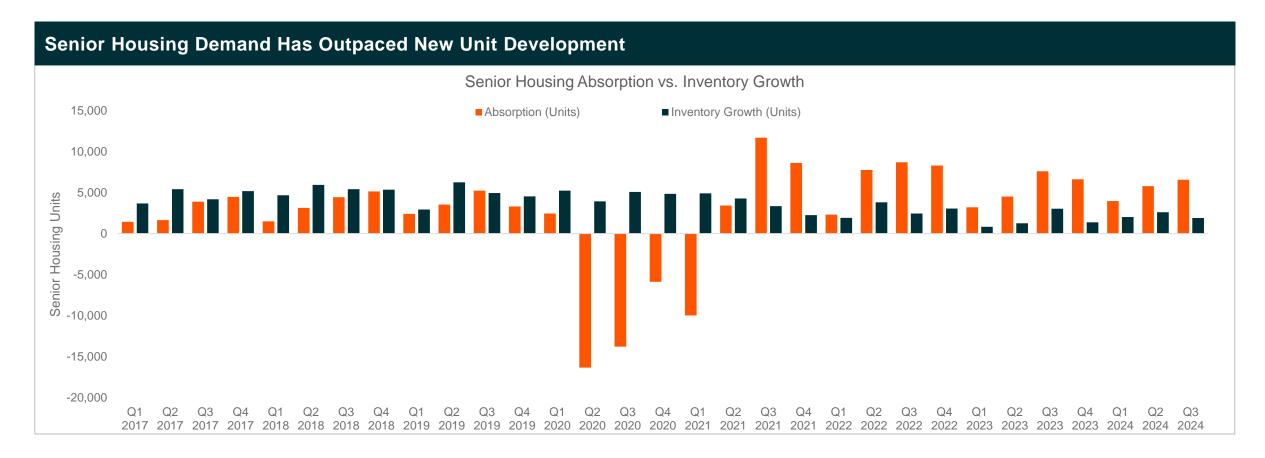


Note: The Old-Age Dependency Ratio is defined as the elderly population (65+) per 100 working age adults (20-64). Sources: Text: 1. AARP, Mar 2023. 2. United Nations, Jul 2024; Chart: United Nations, Jul 2024.



### **Shortage of Senior Living Options Is Likely to Grow More Acute**

Nearly 70% of adults 65 and older will require long-term care in their lifetime. Expected growth in patients 80+ will stretch the industry thin as new unit development lags.



Sources: Text: 1. HHS, DALTCP, and Urban Institute, Apr 2019; Chart: Bloomberg, n.d., accessed on 1 Nov 2024.



### **Technological Advancements Can Help Bridge the Care Gap**

With caregivers already in short supply, technology can play a pivotal role in facilitating healthcare for the elderly. Wearable sensors, for example, are particularly beneficial for older adults.

### **Elderly Patients Are a Good Fit for Wearable Devices**



Improved wearable monitoring capabilities can allow medical personnel to tailor patient care and prioritize their efforts.



Sensors can alert emergency services, medical personnel, and loved ones when appropriate.



Automatic administration can help reduce patient guesswork and assist elderly patients who might often forget to take medication.

### Cardiovascular

Heart disease is the leading cause of death in elderly patients in the United States.<sup>1</sup>

### **Arrythmias**

Wearable devices can now detect 99% of arrythmias via patches vs. 47% efficacy with traditional devices.<sup>2</sup>

### **Blood Pressure Monitoring**

Sensors can measure blood pressure levels as often as every 15 minutes.<sup>3</sup>

### Neurology

Neurological disorders are notoriously difficult to diagnose, monitor, and treat.

### Sleep Quality & Stroke Prevention

Wearable sleep trackers can help diagnose and monitor sleep disorders, like sleep apnea, in the comfort of a patient's home.

### Fall Detection & Head Trauma

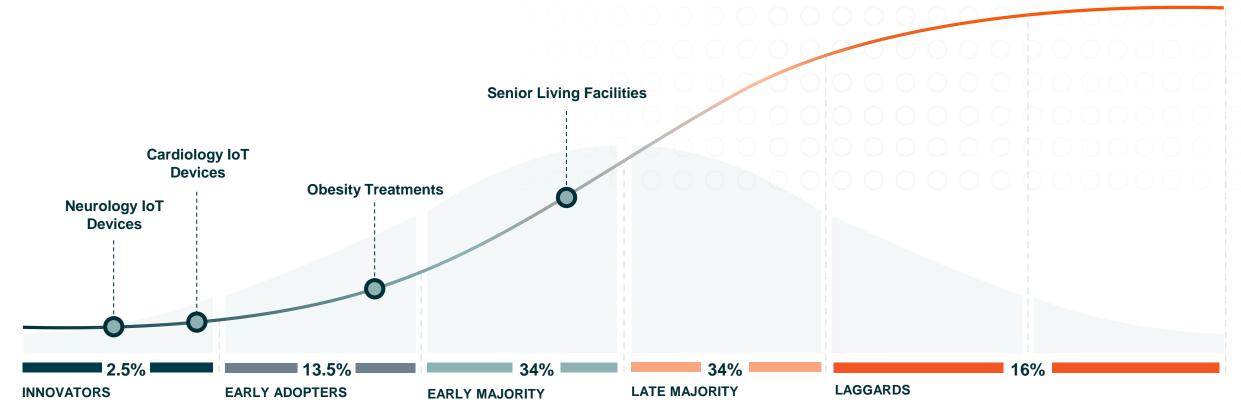
Sensors can detect impacts and measure the force and direction of injuries.

Sources: Text: 1. NCHS, CDC, Mar 2024; 2. American Heart Association, Jan 2019; 3. Cleveland Clinic, Mar 2023.



### S-Shaped Curve of Adoption – Aging Population

The global population is rapidly aging, with adults 65 and older projected to reach 1.7 billion by 2053, driving urgent demand for life-saving medical innovations.<sup>1</sup>



### **PHASES OF ADOPTION**

Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.

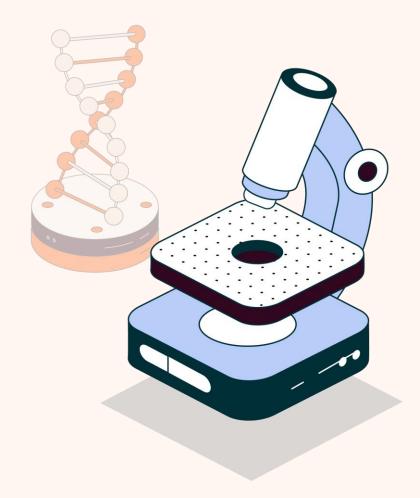
Sources: United Nations, Jul 2024



### CHAPTER 3.2

# Tech-Enabled Health: Revolutionizing the Standard of Care

Limitations in healthcare supply relative to ballooning demand for care continue to exacerbate inefficiencies across the healthcare industry. Though preventative care approaches, particularly in addressing the root causes of chronic illnesses, demonstrate improved patient outcomes, these interventions alone cannot meet growing healthcare needs. The widening gap between care supply and demand necessitates technological innovation and implementation. Strategic deployment of healthcare technology solutions will be crucial in augmenting provider capacity, streamlining care delivery, and ensuring sustainable access to quality healthcare services.

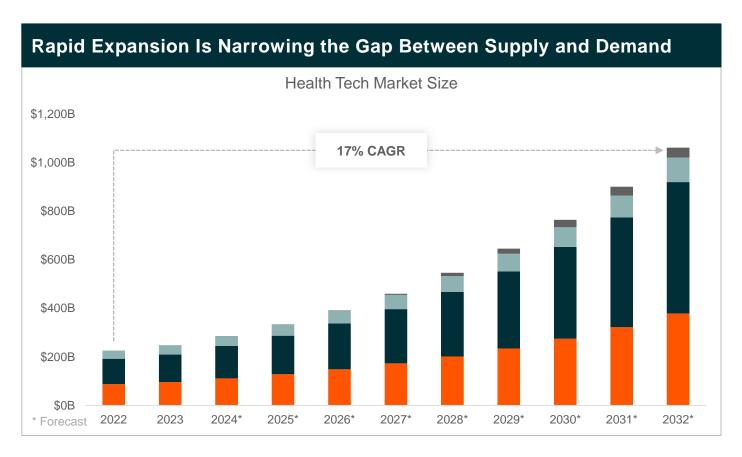




### Tech-Enabled Health: Driving Efficiency and Improving Patient Care

Historically, healthcare has been slow to adopt new technologies, but growing demand means the sector must now embrace innovation. A growing set of technologies are expected to play a pivotal role in improving patient care.

Growing Toolkit of Health Tech				
	Smart Medical Devices: Al-powered medical hardware including wearables and surgical robotics that enhance patient outcomes	16% CAGR		
	<b>Tech-Enabled Consumer Care</b> : Solutions that improve access to care through virtual services, remote monitoring, and online pharmacies.	18% CAGR		
	Healthcare Analytics & Software Solutions: Data analysis and automation tools that optimize clinical workflows and administrative processes.	12% CAGR		
	<b>Al-Enabled Drug Discovery</b> : Accelerating medical research by predicting drug interactions, analyzing molecular data, and identifying potential treatments	122% CAGR		

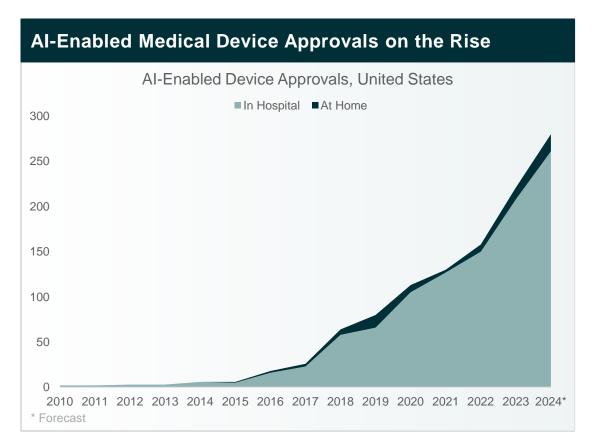


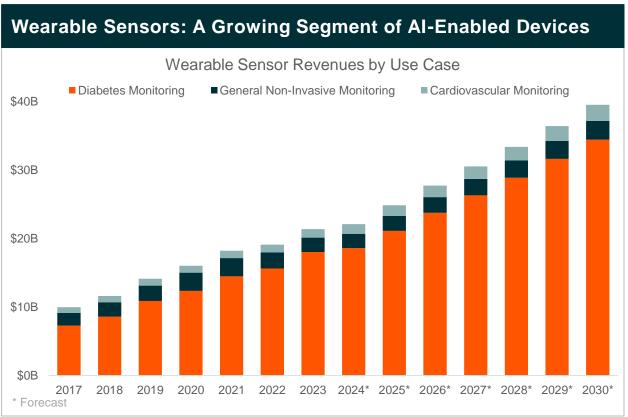
Sources: Evaluate Pharma, n.d.a; Evaluate Pharma, n.d.b; Evaluate Pharma, n.d.b; Evaluate Pharma, n.d.c; Grand View Research, 2023a; Grand View Research, 2023b; Grand View Research, 2024; Insight Partners, 2023; Markets and Markets, May 2022; Markets and Markets Aug 2024; Precedence Research Sep 2024a; Precedence Research Sep 2024b; Statista, Sep 2024.



### Smart Medical Devices: Wearable Sensors Bring Innovative Technology Directly to the Patient

Regulatory acceptance of Al-enabled medical devices paves the way for expanded use of wearable sensors. These devices integrate into patients' lives, enabling round-the-clock health monitoring without sacrificing comfort.



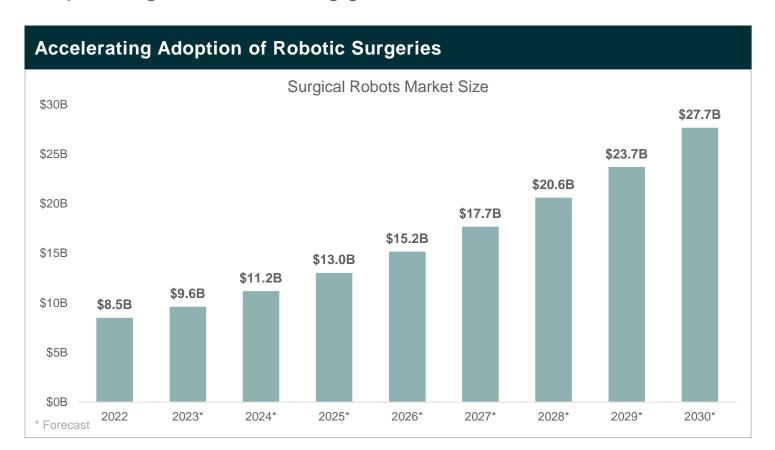


Sources: Charts: LHS: FDA, Aug 2024; RHS: Evaluate Pharma, n.d.a, accessed on 1 Nov 2024; Evaluate Pharma, n.d.b, accessed on 1 Nov 2024; Evaluate Pharma, n.d.c, accessed on 1 Nov 2024.



### Smart Medical Devices: Surgical Robots Apply Novel Hardware and AI to Improve Patient Outcomes

Surgical robots have been around for over 20 years, but with more powerful technology they now help with more complex surgeries, accelerating growth.



### **Tailwinds**



**Better Outcomes**: Key benefits include shorter hospital stays, smaller surgical scars, lower risk of infection, and less pain during recovery.<sup>1</sup>



**Leasing Models**: Alternative financing options, particularly leasing arrangements, make robotic surgery systems more accessible to hospitals. Leasing accounts for about 60% of Intuitive Surgical's placements.<sup>2</sup>



**Expense Reduction**: Robotic surgical systems help hospitals reduce expenses through decreased lengths of stay and complication rates, while potentially alleviating staffing shortages.



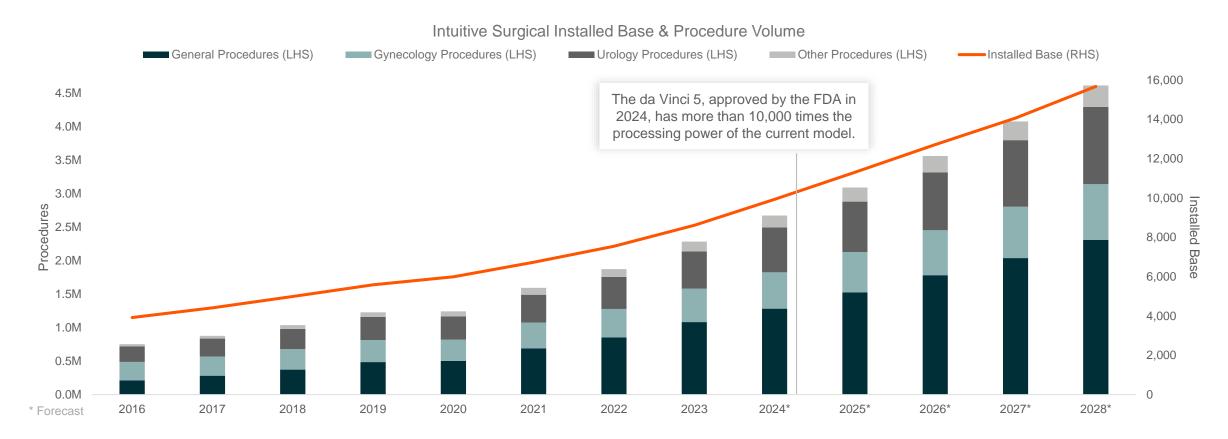
**Growing Demand for Surgeries**: By 2030, hip and knee replacements are expected to increase by 142% and 190%, respectively.<sup>3</sup> By that time, two out of three hip replacements are expected to be performed robotically.<sup>4</sup>

Sources: Text: 1. Cleveland Clinic, Apr 2024; 2. Intuitive Surgical, Oct 2024; 3. Arthritis Foundation, n.d.; 4. Cleveland Clinic, Nov 2023; Chart: Markets and Markets, Aug 2024.



### **Smart Medical Devices: Surgical Robot Adoption Accelerating**

Since the approval of Intuitive Surgical's da Vinci system in 2000, robot-assisted surgeries have transformed specific areas of medicine, particularly general, urological, and gynecological procedures.



Sources: Bloomberg, n.d., accessed on 1 Nov 2024; Intuitive Surgical, Feb 2023; Intuitive Surgical, Feb 2022; Intuitive Surgical, Feb 2021; Intuitive Surgical, Feb 2020; Intuitive Surgical, Feb 2019; Intuitive Surgical, Feb 2018; Intuitive Surgical, Feb 2017.



### Smart Medical Devices: Technology Is Being Deployed Behind the Scenes at Accelerating Pace

Automated dispensing systems integrated with healthcare IT are transforming pharmacies in a rapidly expanding \$90 billion market.<sup>1</sup>

Medication adherence and accurate dispensing are fundamental to patient outcomes, yet healthcare systems face mounting pressures from staffing shortages. Automated systems can play a pivotal role in helping the industry scale.

### **Current Healthcare Challenges**

### 85%

of U.S. hospitals are facing pharmacy technician shortages.<sup>2</sup>

### \$500B per year

in costs related to nonoptimal medication adherence.<sup>3</sup>

### **75%**

of pharmacists' tasks are non-clinical.<sup>4</sup>

### **Measured Impact of Automation**

### 54%

reduction in nurse medication retrieval time.<sup>5</sup>

### **75%**

pharmacists time savings.6

### 30%

greater inventory capacity.<sup>7</sup>



Sources: 1. Omnicell, Oct 2024; 2. Omnicell, Sep 2022; 3. Ibid.; 4. Omnicell, Oct 2024; 5. Ibid.; 6. Ibid.; 7. Omnicell, n.d., accessed on 1 Nov 2024.



### Healthcare Analytics & Software Solutions: Existing Siloed Solutions Exacerbate the Problem

The healthcare industry has been slow to adopt digital solutions. An estimated 80% of U.S. healthcare documents are still sent via snail mail and fax. More documents are digital, but processes remain inefficient, leading to doctor burnout.

### **Healthcare Needs Automation**



Physicians spend an estimated 39% of their time documenting patient information in electronic medical records (EMRs).<sup>2</sup>



45% of doctors report that it is difficult to document patient care in EMRs.<sup>3</sup>



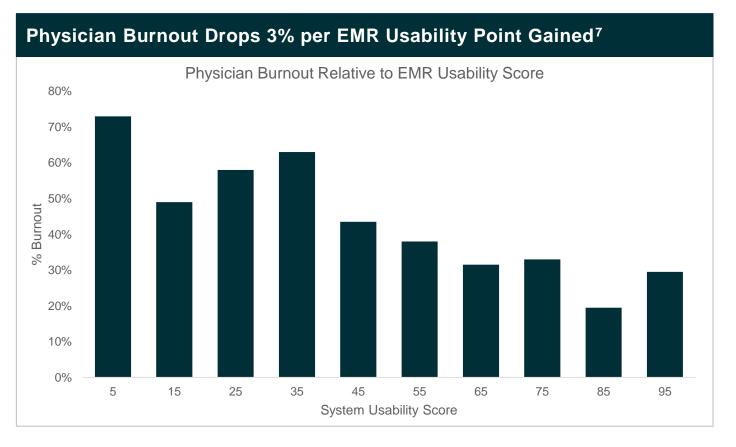
77% of medical personnel often finish documentation after hours.<sup>4</sup>



75% of medical staff believe that the time required for documentation impedes patient care.<sup>5</sup>



Unsurprisingly, 78% of physicians report burnout and fatigue related to health IT systems.<sup>6</sup>



Sources: Text: 1. Doximity, Jun 2023; 2. Becker's Hospital Review, Apr 2023; 3. American Medical Informatics Association, Jun 2024; 4. Ibid.; 5. Ibid.; 6. Doximity, Jun 2023; 7. Mayo Clinic Proceedings, Mar 2020; Chart: Mayo Clinic Proceedings, Mar 2020.



Data Integration

**Artificial** 

Intelligence

### Healthcare Analytics & Software Solutions: Data Integration Benefits Patient and Providers

To help physicians free up time for patient care, multiple digital health companies have been prioritizing the automation and interoperability of patient records.

### **DATA SOURCES**

Patient Reported Outcomes

Clinical Data from EHR Systems

Radiology Images & Reports

Germline Molecular Data

ECG & Other Cardio Data

Pathology Slides

Insurance Claims

### OUTPUT

### **Patient Monitoring & Connectivity Hub**

Patients can monitor their vitals and administer emergency medication as needed.

### **Hospital Care Prioritization**

Hospitals can monitor patient vitals and flag when assistance is needed.

### **Treatment Guidance**

Doctors can track real-world data and adjust treatment accordingly.

### **Operational Benefit to Doctors**

- Streamlined communication between medical stakeholders eliminates redundant documentation
- Al-powered transcription automates visit summaries and clinical notes
- Intelligent chatbots enable rapid coordination among healthcare teams

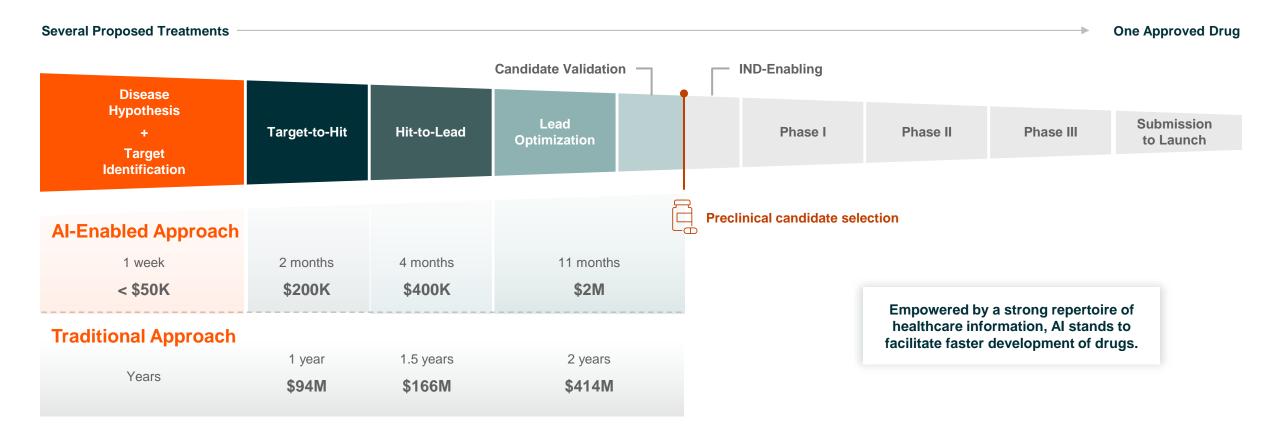
### **Care Benefit to Patients**

- Centralized tracking of diagnostic tests and results across multiple providers
- Global knowledge sharing of successful treatment approaches and care protocols
- Data-driven identification of care gaps and treatment optimization
- Automated summarization of relevant medical research for patient education
- Improved matching of patients with appropriate clinical trials



### From Lab to Trials: Al's Game-Changing Impact on Drug Discovery

Despite technological advancements, developing a new medicine still takes 10-15 years and costs \$1.3 billion on average. Only one in ten investigational drugs, however, makes it to market.



Sources: Text: 1. PhRMA, 2021; 2. Journal of the American Medical Association, 2020; 3. NIH, 2019. Chart: Insilico Medicine, 2021.



### Al Drug Discovery: Expected to Be Fastest Growing Generative Al (Gen-Al) Segment Through 2032

Gen-Al has the potential to accelerate drug discovery, leading to cost efficiencies and more affordable medicines. By 2032, drug-discovery gen-Al tools can add \$41 billion in software spending and reduce a new drug's time to market.

### **Benefit to Pharmaceutical Industry:**

Al Improves Unit Economics for Drug Development

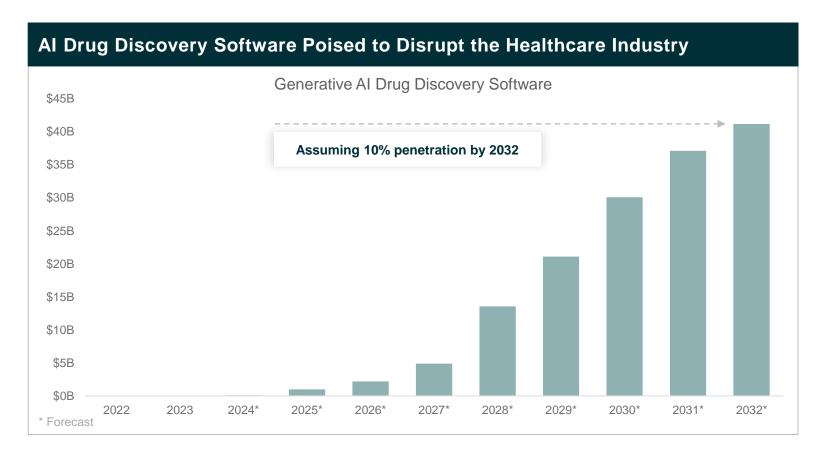
By running millions of scenarios, AI software could reduce the cost of preclinical drug development by 20-40% as well as accelerate design and validation of drug candidates by as much as 15 times.<sup>2,3</sup>

### Benefit to Al Drug Discovery Software Providers: Kickstarting a New Industry

Al-enabled software for drug discovery is expected to be the fastest growing gen-Al segment through 2032, growing at a 121% compound annual growth rate.<sup>4</sup>

### Benefit to Tech Industry: Rallying Behind Healthcare Al

Chip makers are prioritizing healthcare development to meet drug discovery demands. NVIDIA has partnered with hundreds of pharmaceutical and genomic firms, with healthcare now contributing an estimated \$1 billion to its annual revenue.<sup>5</sup>

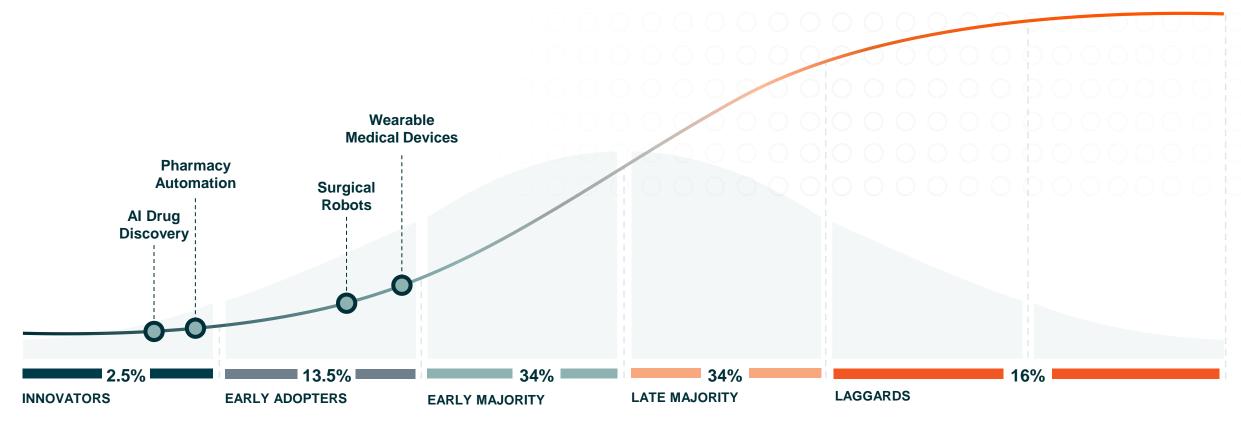


Sources: Text: 1. Bloomberg Intelligence, Aug 2024; 2. Morgan Stanley, Sep 2022; 3. Colangelo, Sep 2019; 4. Bloomberg Intelligence, Aug 2024; 5. NVIDIA, Mar 2024; Chart: Bloomberg Intelligence, Aug 2024; 2. Morgan Stanley, Sep 2019; 4. Bloomberg Intelligence, Aug 2024; 5. NVIDIA, Mar 2024; Chart: Bloomberg Intelligence, Aug 2024; 2. Morgan Stanley, Sep 2019; 4. Bloomberg Intelligence, Aug 2024; 5. NVIDIA, Mar 2024; Chart: Bloomberg Intelligence, Aug 2024; 5. NVIDIA, Mar 2024; 6. NVIDIA,



### S-Shaped Curve of Adoption – Tech-Enabled Health

We expect the Health Tech industry to reach \$1.1 trillion, up from \$286 billion in 2024.



### **PHASES OF ADOPTION**

Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.

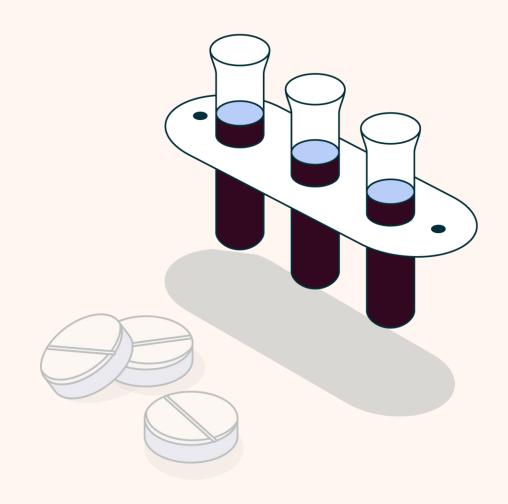
Sources: Evaluate Pharma, n.d.a; Evaluate Pharma, n.d.b; Evaluate Pharma, n.d.c; Grand View Research, 2023a; Grand View Research 2023b; Grand View Research 2024; Insight Partners, 2023; Markets and Markets, May 2022; Markets and Markets Aug 2024; Precedence Research Sep 2024a; Precedence Research Sep 2024b; Statista, Sep 2024.



CHAPTER 3.3

# **Genomics:** A New Age of Medicine

Genomic technologies have opened the door for a new era of drug discovery. Such advancements are transforming disease management and illness prevention, resulting in superior patient outcomes. Newer genomic treatments, like gene therapies and genomic editing, offer near-cures for highly cumbersome illnesses.



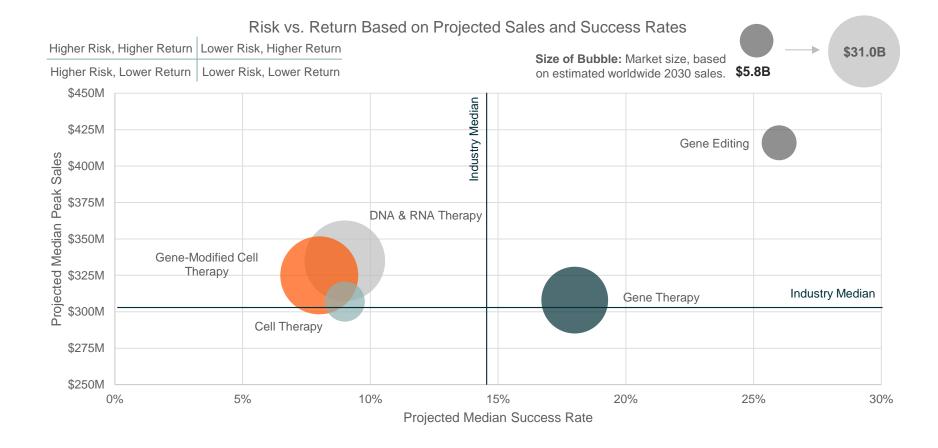


### An Arsenal of Investigational Technologies to Combat Illnesses

The pharmaceutical industry now has numerous technologies to address, and potentially cure, common diseases.



- **Gene Therapy:** Replacing a defective or missing gene in a patient's cells with a healthy version of that gene.
- Cell Therapy: Transplanting healthy human cells to replace or repair damaged tissue and/or cells.
- **Gene Editing:** Editing parts of the genome by removing, adding, or altering sections of DNA.
- DNA & RNA Therapy: Providing instructions to the body's RNA for making proteins or turning genes on and off.

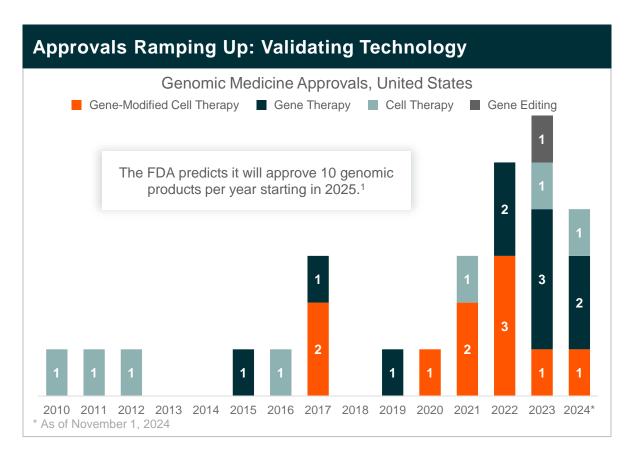


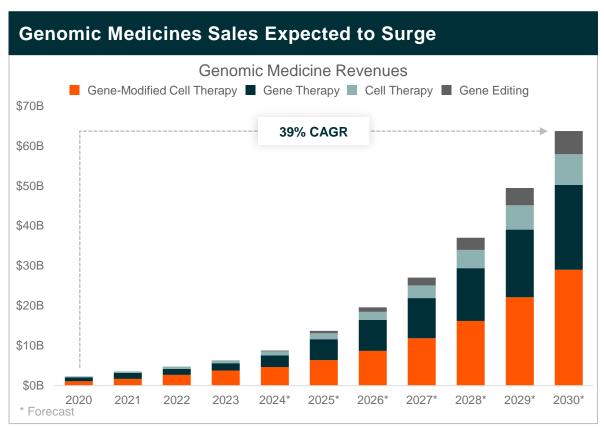
Source: Evaluate Pharma, n.d., accessed on 1 Nov 2024.



### **Genomic Medicines: Approvals Provide Runway for Growth**

Growing regulatory acceptance is expected to pave the way forward for widespread adoption of genomic medicines.



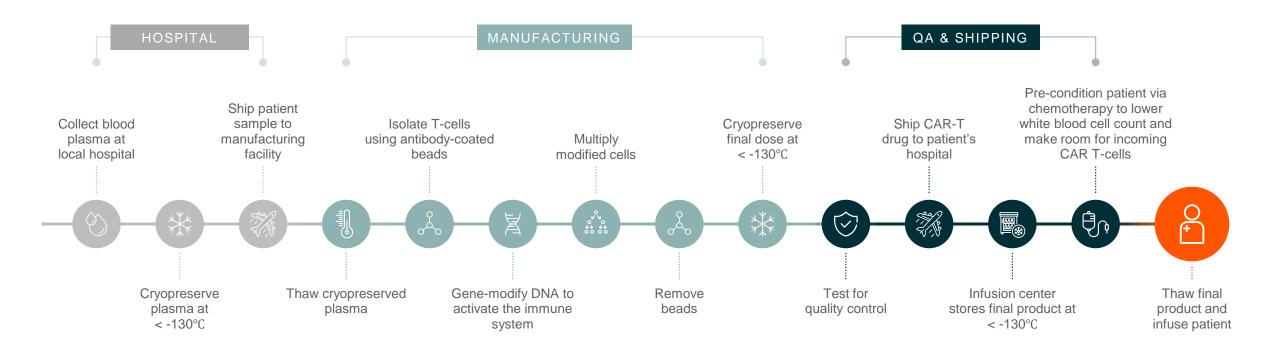


Sources: Text: FDA, Jan 2019; Charts: LHS: FDA, Aug 2024; RHS: Evaluate Pharma, n.d.a, accessed 1 Nov 2024; Evaluate Pharma, n.d.b, accessed 0 Nov 2024; Evaluate Pharma, n.d.d, accessed 1 Nov 2024.



### Manufacturing Is Complicated, but New Models Can Reduce Costs

Manufacturing can take 2-3 weeks for cell therapies and up to 3 months for gene therapies, with input costs ranging from \$100,000 to \$300,000 per dose. A donor-derived model could decrease manufacturing costs by 95%.



Sources: Text: 1. University of Pittsburgh Medical Center, 2024; 2. Bluebird Bio, Jan 2023; 3. Genetic Engineering & Biotechnology News, Oct 2023; 4. International Society for Cell & Gene Therapy, Feb 2019.

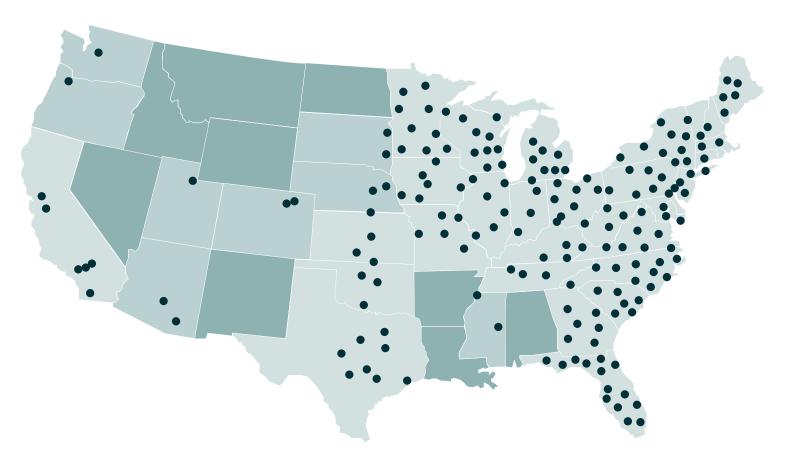


### Laying the Foundation: Certified Treatment Centers Essential to Increase Access

A growing network of certified treatment centers brings expert gene therapy care closer to patients while working toward high treatment quality and outcomes.

## Novartis' Kymriah Approved Treatment Centers

Kymriah is a CAR-T cell therapy approved in 2017 for the treatment of a common form of leukemia.



Source: Novartis, 2024.



### Genomic Medicines Offer Clear Benefits: Foundational Efforts Pave the Way for Next Generation

Most genomic medicines treat illnesses with a very limited alternatives. In illnesses where other treatment options exist, however, studies already show quality of life and economic advantages.

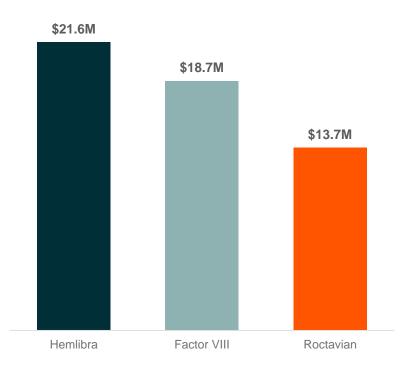
### Case Study: Hemophilia A

Hemophilia A is a genetic disorder caused by missing or defective Factor VIII, a clotting protein. This disorder can result in spontaneous bleeding or disproportionate bleeding following an injury.

	Factor VIII	Hemlibra	Roctavian
Therapy Type	Coagulation Protein	Monoclonal Antibody	Gene Therapy
Dosing Form	Infusion	Injection	Infusion
Doing Frequency	3-4 times per week	Once weekly	Once
Cost	\$265,000 <sup>1</sup>	\$482,000 <sup>2</sup>	\$2,500,000 <sup>3</sup>
Lifetime Cost of Care	\$18.7M <sup>4</sup>	\$21.6M <sup>5</sup>	\$13.7M <sup>6</sup>

The infrequency of administration compared to alternative treatments awards Roctavian significant lifetime cost-of-care savings up to \$7.9 million.<sup>7</sup>

Lifetime Cost of Care: Hemophilia A

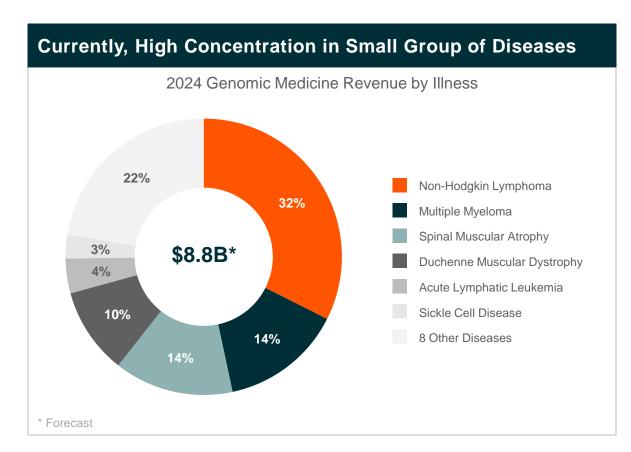


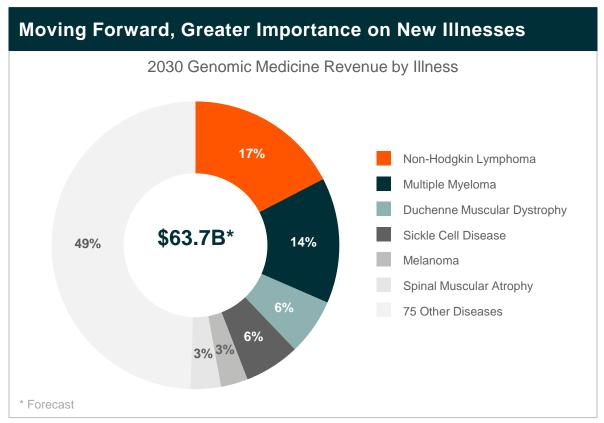
Sources: 1. National Institute of Health, March 2021. 2. Fierce Healthcare, 2018. 3. Bloomberg Intelligence, 2023. 4. National Institute of Health, May 2021. 5. Ibid. 6. Ibid. 7. Ibid. 8. Ibid



### Genomic Medicine's Reach Is Currently Limited, but Development Points to Expanded Scope

Development of genomic medicines has primarily centered around blood-based illnesses and rare diseases. With growing regulatory acceptance, the industry now looks to expand the technology's reach to larger patient pools.





Sources: Charts: Evaluate Pharma, n.d.a, accessed 1 Nov 2024; Evaluate Pharma, n.d.b, accessed on 1 Nov 2024; Evaluate Pharma, n.d.c, accessed on 1 Nov 2024; Evaluate Pharma, n.d.e, accessed on 1 Nov 2024.



### Next Frontier of Innovation: Expanding Genomic Medicines' Impact

With growing regulatory acceptance and proven efficacy data, the industry is now focused on bringing genomics to other common illnesses.



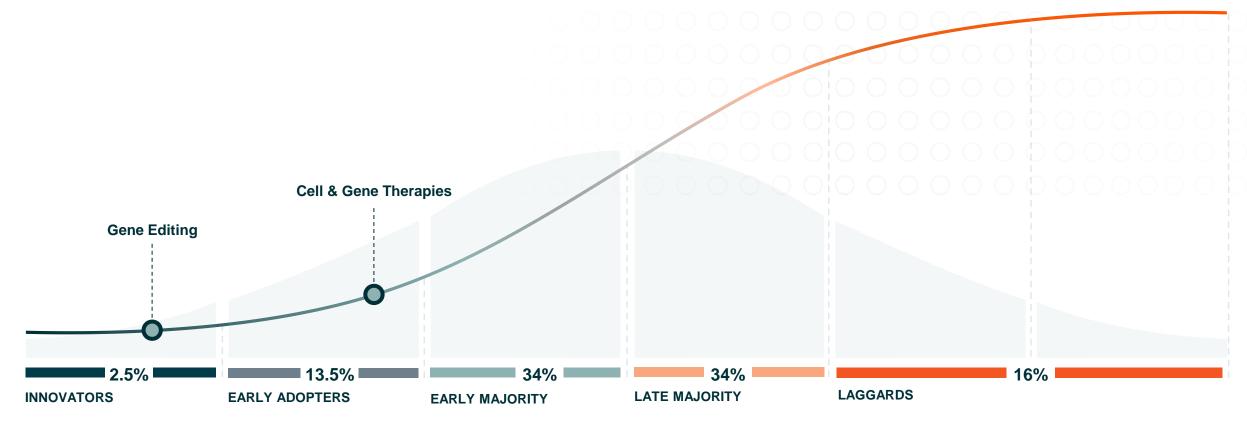
Note: ALL = Acute Lymphatic Leukemia

Sources: Evaluate Pharma, n.d.a, accessed on 1 Nov 2024; Evaluate Pharma, n.d.b, accessed on 1 Nov 2024.



### **S-Shaped Curve of Adoption – Genomics**

We expect genomic medicines to comprise 6.5% of the \$1.47 trillion pharmaceutical market in 2030, up from 1.6% of the \$927 billion market in 2024.



### **PHASES OF ADOPTION**

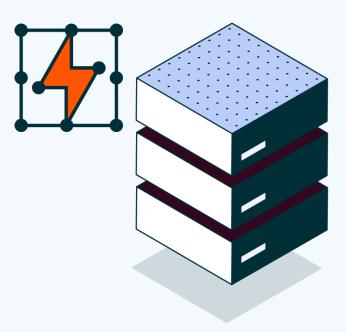
Displayed for illustrative purposes. Curve shape not indicative of mathematical transformation.

Sources: Evaluate Pharma, n.d.a, n.d.b, n.d.c, n.d.d, n.d.e, n.d.f, accessed on 1 Nov 2024.



### **CHARTING DISRUPTION 2025**

## **Appendix: Al Infrastructure**



### Al Infrastructure: Sources

### Al Poised to Increase Productivity at a Greater Rate Than the Internet Since Inception

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- FRED Economic Data. (2024, September 5). Nonfarm Business Sector: Labor Productivity (Output per Hour) for All Workers. Federal Reserve Bank of St. Louis.
- Seydl, J., & Linden, J. (2024, 16 July). How Al Can Boost Productivity and Jump Start Growth. JP Morgan.

### Al Investment: The CapEx Race Is On to Build the Infrastructure that Al Needs, Led by Big Tech

#### Text

• Kindig, B. (2024, August 8). Big Tech Battles on AI, Here's the Winner. Forbes.

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- Hui, C. (2024, July 15). Opinion: 'The S&P 500 Is an Accident Waiting to Happen' But It Could Be a Long Wait. MarketWatch.

#### Al Investment: Infrastructure Spending Set to Benefit a Broad Data Center Ecosystem

• Flaningam, E. (2024, February 4). A Primer on Data Centers. Public Comps.

### **Custom ASICs and AI Inferencing Chips Expected to Boost AI Server Market Alongside GPUs**

#### Text

• Boughedda, S. (2024, June 6). Broadcom Has Recently Won Google's Next-Gen Al ASIC Chip Design: JP Morgan. Investing.com.

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- Janukowicz, J., Rau, S., Soo, K. K., Burns, E., & Hoff, B. (2024, February). Outlook for AI Semiconductors and Storage Components in IT Infrastructure. International Data Corporation (IDC).
- Morgan, T. P. (2024, July 15). Ongoing Saga: How Much Money Will Be Spent on Al Chips? The Next Platform.

### Modern GPU Clusters Require Specialized Networking, Storage, and Power Systems

- · Bloomberg. (2024, March 21). Broadcom's Al Investor Day Takeaways [Company News].
- · Ceylan, B. (2024, March 14). GPU Cluster: Key Things to Know & 5 Use Cases. Al Multiple Research.

### Al Investment: Record U.S. Data Center Construction Activity Already Spurred by Al Demand Text

• Synergy Research Group. (2024, April 17). Hyperscale Data Centers Hit the Thousand Mark; Total Capacity Is Doubling Every Four Years.

#### Charts

- · CBRE Group, Inc. (2024, March 7). CBRE Report: North American Data Center Pricing Nears Record Highs, Driven by Strong Demand and Limited Availability.
- Synergy Research Group. (2024, April 17). Hyperscale Data Centers Hit Thousand Mark; Total Capacity Is Doubling Every Four Years.

### Al Investment: Rising Demand and Capacity Crunch Have Existing Data Centers Priced at Premiums

### Text

- CBRE. (2024, August 19). North America Data Center Trends H1 2024: Cloud & Al Providers Drive Demand.
- Sunbird. (2024, June 21). Colo Vacancy Rates Near Record Low: What Can You Do?

#### Charts

• CBRE. (2024, August 19). North America Data Center Trends H1 2024: Cloud & Al Providers Drive Demand.



### Al Infrastructure: Sources

### Al Investment: Rising Demand and Capacity Crunch Have Existing Data Centers Priced at Premiums

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- Sunbird. (2024, June 21). Colo Vacancy Rates Near Record Low: What Can You Do?

#### Charts

• CBRE. (2024, August 19). North America Data Center Trends H1 2024: Cloud & Al Providers Drive Demand.

### Al Investment: Data Center REITs Leverage Scale Advantages, Deliver Strong Market Performance

#### Text

- Nareit. (2024). Annual Index Values & Returns: Complete History of Annual Returns by Investment Sector and Property Sector. Accessed on October 23, 2024.
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#### Charts

- Nareit. (2024). Annual Index Values & Returns: Complete History of Annual Returns by Investment Sector and Property Sector. Accessed on October 23, 2024.
- Slickcharts. (2024). S&P 500 Total Returns. Accessed on October 23, 2024.

### **Energy Needs: Growing Data Center Footprint Impacts Global Energy Demand and Supply Dynamic**

#### Text

- · Anderson, J. (2024, April 1). Utilities Face Challenges, Opportunities from AI-Driven Data Center Power Demand Growth: Report. S&P Global.
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#### Charts

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- Energy Central. (2024, June 25). The U.S. Data Center Energy Train Wreck.
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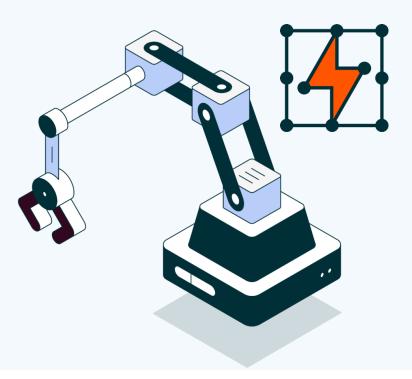
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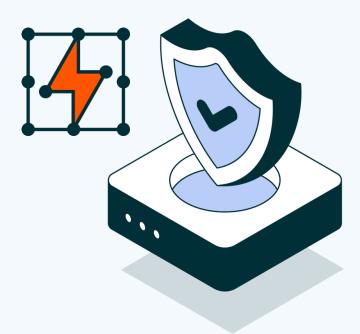
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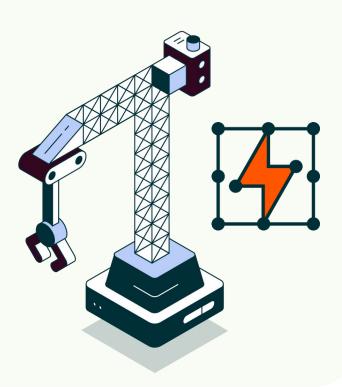
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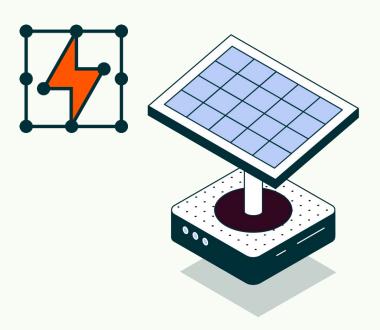
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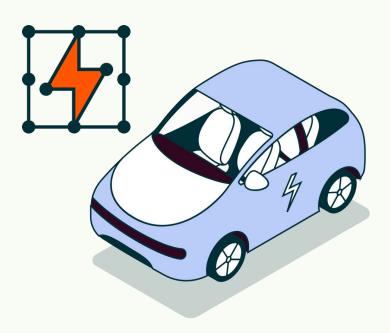
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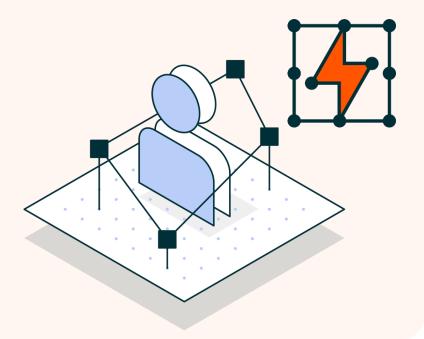
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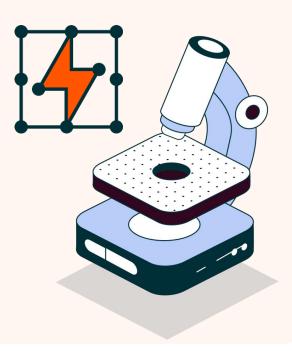
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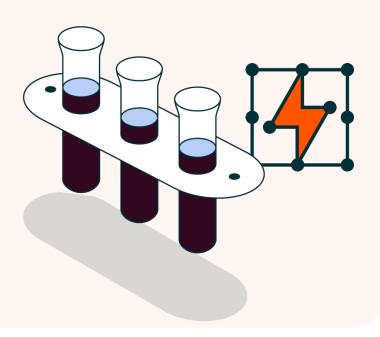
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